

# Tsinghua University School of Economics and Management (Tsinghua SEM)

## Fact Sheet (As of March 31, 2017)

### Mission

To Advance Knowledge and Cultivate Leaders for China and the World

### Aspiration

To Be a World-Class School of Economics and Management

### Core Values

Integrity Dedication Respect

### Figures at a Glance

**Founding** 1984 (Economics Department founded: 1926; Department of Economics and Management Engineering founded: 1979)

#### Full-Time Faculty

Departments (7)	Accounting	Economics	Finance	Innovation, Entrepreneurship and Strategy	Leadership and Organization Management	Management Science and Engineering	Marketing
Faculty	18	28	28	25	18	22	13
Total	152 (including 56 female faculty, 8 foreign passport holders)						

**Staff** 304

#### Student Enrollment

Degree Programs	SEM Full-Time	SEM Part-Time	Tsinghua Non-SEM	Total
Undergraduates	1,016	—	—	1,016
Undergraduates Second Degree	—	—	1,660	1,660
Doctoral	352	—	—	352
Pre-Experience Master's	583	—	—	583
MBA	231	1,226	—	1,457
EMBA	—	1,277	—	1,277
Total	2,182	2,503	1,660	6,345

**Alumni** 27,685 (Degree Programs)  
2,613 (Collaborative Degree Programs)  
76,849 (Non-Degree Programs)

## Programs Offered

<b>Undergraduate</b>	Accounting Economics and Finance Information Management and Information Systems
<b>Undergraduate Second Degree Programs</b>	Economics Management
<b>PhD</b>	Accounting Economics Finance Innovation, Entrepreneurship and Strategy Leadership and Organization Management Management Science and Engineering Marketing
<b>Master's</b>	Masters in Economics Masters in Management Science and Engineering Master of Finance Master of Professional Accounting Masters in Management Tsinghua-Columbia Dual Master's Degree Program in Business Analytics
<b>MBA</b>	Tsinghua-MIT Global MBA (100% English program in collaboration with MIT Sloan) Tsinghua MBA
<b>EMBA</b>	Tsinghua EMBA Tsinghua-INSEAD EMBA (100% English dual degree program with INSEAD)
<b>Collaborative Degree Programs</b>	Tsinghua University-The Chinese University of Hong Kong MBA Program in Finance Tsinghua-ENAC-ENPC Executive MBA Program Specialized in Aeronautics and Aviation Management Tsinghua-ENAC Specialized Master Program in Aviation Management Tsinghua-Sotheby's Master's Program in Art Business
<b>Executive Education Non-Degree Programs</b>	Open Enrollment programs Custom programs

## Research Centers (28)

Research Center for Contemporary Management  
Research Center for Technological Innovation  
National Center for Economic Research  
Center for China in the World Economy  
National Institute of Fiscal Studies

China Data Center  
 Center for Enterprise Growth and National Economic Security Research  
 Research Center for Green Economy and Sustainable Development  
 Center for Development of Sports Industry  
 Institute for Industrial Innovation and Finance  
 Institute of Internet Industry  
 Entrepreneurship Research Center on G20 Economies  
 China Business Case Center  
 China Business Research Center  
 National Entrepreneurship Research Center  
 China Center for Financial Research  
 China Retail Research Center  
 China Center for Insurance and Risk Management  
 Center for Leadership Development and Research  
 Research Center for Healthcare Management  
 Center for Corporate Governance  
 Center for International Economic Research  
 Center for China-Latin America Management Studies  
 Research Center for China's Industrial Development  
 Center for Globalization of Chinese Enterprises  
 Center for Internet Development and Governance  
 China Research Center for Enterprise M&A and Development  
 Research Center for Non-performing Assets

## International Collaboration

- Active members in international organizations such as AACSB, AAPBS, CEMS, Executive MBA Council, EFMD, GMAC, PIM, PRME and UNICON
- In-depth collaborations with premier business schools such as HBS, HEC Paris, INSEAD, MIT Sloan, Stanford GSB, and Wharton
- Student exchange agreements with 110 overseas schools, about one-third in North America, Asia-Pacific, and Europe respectively

## Milestones

- 1926 Department of Economics established with ZHU Binyuan as Chair
- 1928 CHEN Daisun appointed as Chair of Department of Economics
- 1952 Department of Economics merged into other universities under a nationwide academic restructuring regime
- 1979 Department of Economics and Management Engineering established with DONG Xinbao as Chair and FU Jiaji as Vice Chair  
 Master's in Management Engineering program began
- 1980 Undergraduate program began
- 1981 Executive education program for high-level managers of enterprises began
- 1984 Tsinghua University School of Economics and Management (Tsinghua SEM) established with ZHU Rongji as founding dean
- 1986 Tsinghua SEM accredited to grant doctoral degrees in Systems Engineering and Technical Economics  
 Old SEM Building completed and put into use

- 1991 MBA program launched
- 1994 Tsinghua SEM celebrated its 10th anniversary, and Dean ZHU Rongji remarked: "If each of you runs an enterprise successfully, there will be a great hope for China's economy"
- 1997 Tsinghua SEM relocated to new facilities in the Weilun Building, donated by Mr. and Mrs. Quo-Wei Lee  
International MBA program in collaboration with MIT Sloan School of Management launched
- 1998 Tsinghua SEM accredited to grant doctoral degrees in Econometrics and Enterprise Management
- 2000 The Advisory Board established with ZHU Rongji as Honorary Chairman  
Tsinghua SEM accredited to grant doctoral degrees in Business Administration
- 2001 ZHAO Chunjun became the second Dean of Tsinghua SEM  
Management Science and Engineering, Technical Economics and Management, and Econometrics named National Priority Disciplines  
Tsinghua SEM partnered with Harvard Business School to launch the Tsinghua-Harvard executive education program
- 2002 EMBA program launched  
Shunde Building, funded by a contribution from Mr. S.T. Wu, was completed and put into use  
Special-Term Professorship program launched
- 2003 Tsinghua SEM accredited to grant doctoral degrees in Political Economy
- 2004 Tsinghua SEM celebrated its 20th anniversary  
Department of Enterprise Management divided into Department of Human Resources, Department of Marketing and Department of Business Strategy and Policy
- 2005 Tsinghua University Executive Vice-President HE Jiankun became the third Dean of Tsinghua SEM
- 2006 QIAN Yingyi became the fourth Dean of Tsinghua SEM  
Tsinghua SEM accredited to grant doctoral degrees in Theoretical Economics and Applied Economics  
The second degree undergraduate program in Economics began
- 2007 Tsinghua SEM obtained AACSB accreditation  
Management Science and Engineering, Business Administration, and Econometrics named National Priority Disciplines  
The Tsinghua-INSEAD dual degree EMBA program began
- 2008 Tsinghua SEM accredited under EQUIS
- 2009 New undergraduate curriculum launched  
New MBA curriculum launched  
Master's in Professional Accounting program launched
- 2010 Tsinghua SEM completed the first phase of a new IT project  
MBA admissions reform initiated  
Master's programs reform initiated, and Master's in Management (MiM) program initiated, first in China
- 2011 *Tsinghua Business Review* launched  
Founding Dean ZHU Rongji returned to SEM upon Tsinghua centennial celebration  
Celebration held for the 85th anniversary of the Department of Economics  
Master's in Management (MiM) program and Master's in Finance program began  
Doctoral programs restructured with admissions decisions made by department  
Tsinghua SEM completed the second phase of the new IT project
- 2012 The faculty tenure-track system implemented

- All new EMBA curriculum launched  
The Tsinghua-INSEAD dual degree EMBA program ranked fourth globally and first among EMBA programs in mainland China in the *Financial Times* EMBA ranking  
The third phase of the new IT project completed
- 2013 Department of Innovation, Entrepreneurship and Strategy established  
Tsinghua x-lab launched  
The second degree undergraduate program in Management resumed  
MBA+X dual-degree program launched
- 2014 Tsinghua SEM Entrepreneur Fellows Program launched  
Undergraduate admissions reform experiment initiated  
*China Journal of Economics* launched  
Tsinghua SEM celebrated its 30th anniversary  
New buildings groundbreaking ceremony held  
Tsinghua SEM Alumni Association founded  
Tsinghua-MIT Global MBA program in collaboration with MIT Sloan School of Management launched  
Undergraduate education reform won the first prize of China national education achievement award  
Tsinghua-Columbia dual degree Master's program in business analytics launched  
MBA education reform won the first prize of Chinese society of academic degrees and graduate education achievement award
- 2015 Tsinghua-SMU Master of Science in CFO Leadership program launched  
Tsinghua SEM X-elerator launched  
A track of Innovation, Entrepreneurship and Leadership of the second degree undergraduate program in Management offered  
A track of Finance of the second degree undergraduate program in Economics offered
- 2016 The Tsinghua-INSEAD dual degree EMBA program ranked first globally in the *Financial Times* EMBA ranking, first time for a mainland Chinese business school  
Celebration held for the 90th anniversary of the Department of Economics  
The exhibition on Professor CHEN Daisun opened  
The exhibition on Professor ZHAO Jiahe opened  
A new course *ZHU Rongji Economic and Management Theory and Practice* launched
- 2017 Executive Management Training (EMT) launched  
A new course *Innovation and Entrepreneurship: Insights from Silicon Valley* launched in collaboration with Facebook