

## YONG LI



Yong Li is an associate professor of strategy and entrepreneurship in the School of Management, State University of New York at Buffalo. His research focuses on how to make venture capital and international investment decisions under uncertainty. He has published extensively in leading strategy and entrepreneurship journals such as ETP, JBV, JIBS, OrgSci, SEJ and SMJ, among others. He currently serves on the editorial board of SEJ. He has been awarded the Dean's Fellowship in Research and won best paper prizes with AOM. He received his Ph.D. in strategy from the University of Illinois at Urbana-Champaign.

Yong teaches strategy and entrepreneurship courses at the undergraduate, MBA and doctoral levels. He is the inaugural Academic Director of the university's Entrepreneurship Academy, and is instrumental in creating the University's Elevator Pitch Competition and the seed funding program eLab. His students have won business plan competitions and secured venture capital funding. He has worked in a large company and started two small businesses. He has also advised and consulted for technology startups, and served on the advisory boards of internet and biotech startups.

李涌博士是布法罗纽约州立大学管理学院战略和创业方向副教授（终身教职），博士生导师。

他主要研究公司在不确定环境下如何作投资决策，包括创业投资和国际投资决策。他在战略和创业的国际主要期刊（如 JBV, JIBS, OrgSci, SEJ, SMJ）发表了大量关于创业融资投资的文章，并担任评审。他的研究曾获得院长研究奖和美国管理学会最佳论文奖。他从伊利诺依大学香槟分校获得工商管理博士。

他为本科生，硕士生（MBA 和在职 MBA）和博士生讲授战略和创业方面的课程。作为纽约州立大学创业中心创始学术主任，他设立了全校性的电梯陈述大赛，并开设了创业 eLab。他在大公司工作过，也曾是小公司的联合创始人，并担任几家创业公司顾问。