



2021-2022 Annual Report
School of Economics and Management
Tsinghua University

Mission

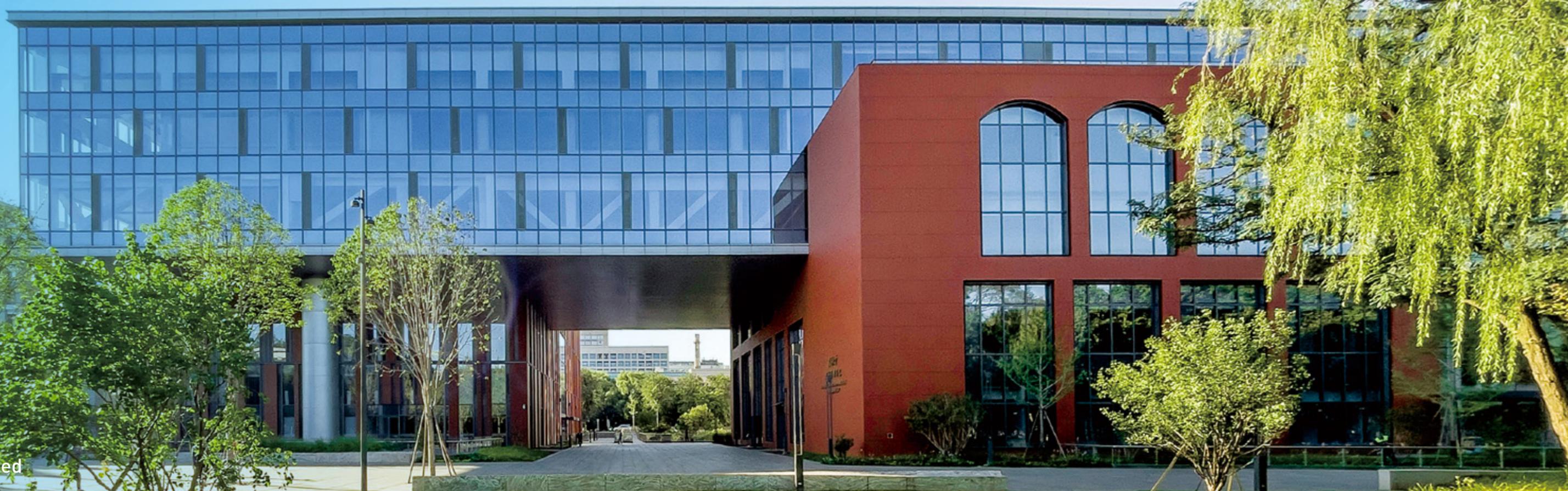
To Advance Knowledge and Cultivate
Leaders for China and the World.

Aspiration

To be a World-Class School of Economics
and Management.

Core values

Integrity Dedication Respect



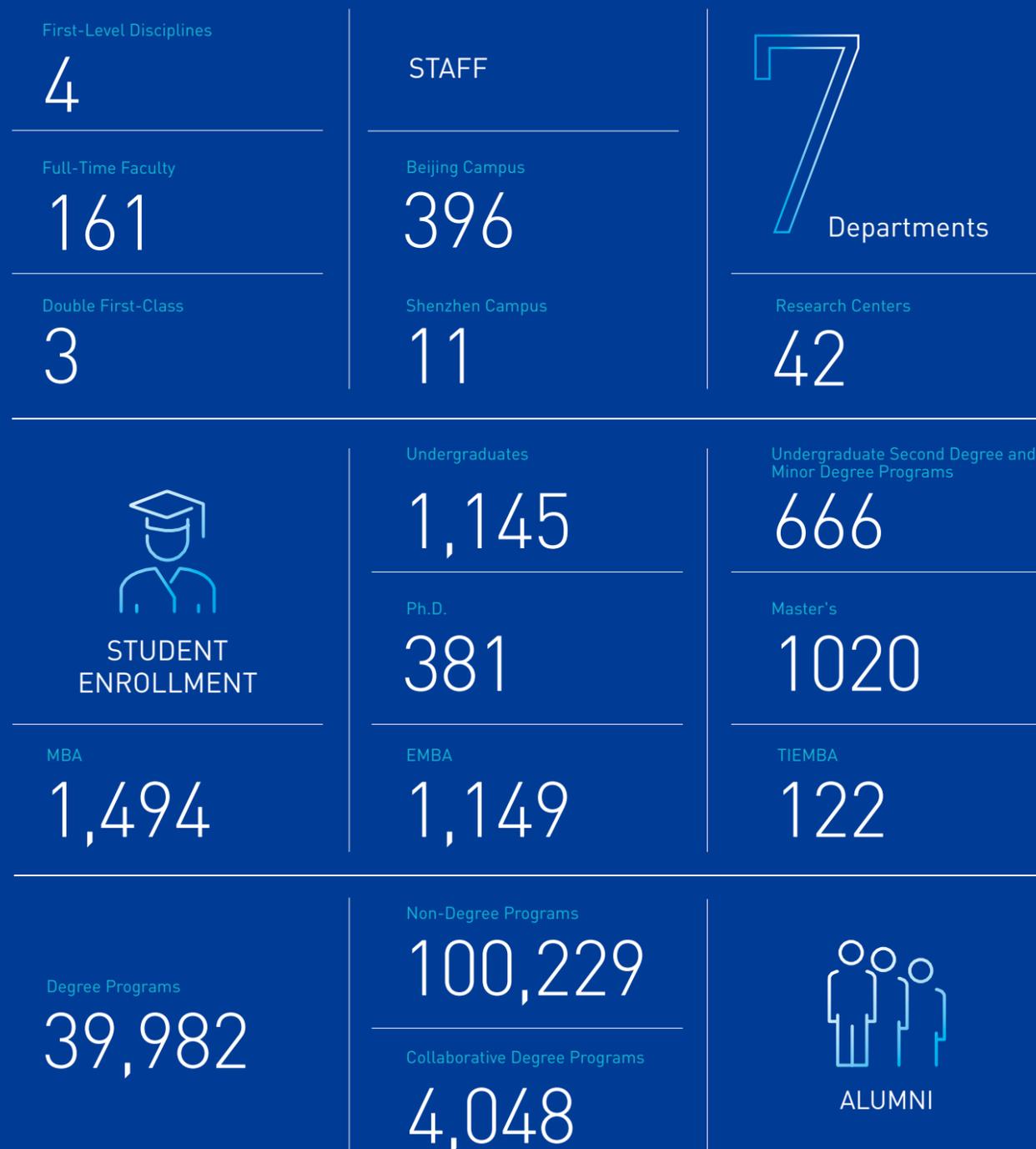
Founded

1984

2022



Tsinghua SEM Overview

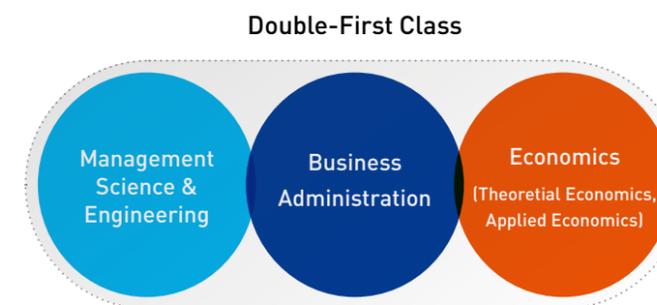


As of September 30, 2022.

Academic Influence

Tsinghua SEM was the only Chinese school of economics and management with four "Double-First Class" disciplines—Management Science & Engineering, Business Administration, and Economics (Theoretical Economics and Applied Economics).

In 2022, Quacquarelli Symonds (QS) released the 12th QS World University Rankings, Tsinghua played a leading role in the rankings of Accounting & Finance, Economics & Econometrics, Business & Management Studies and secured a among Asian business schools.



Tsinghua SEM at QS Ranking 2022		Source: QS website		QS WORLD UNIVERSITY RANKINGS 2022	
Accounting & Finance	Economics & Econometrics	Business & Management Studies			
2022	29	2022	30 (joint)	2022	41
2021	23	2021	25	2021	31 (joint)
2020	25 (joint)	2020	28 (joint)	2020	34
2019	27 (joint)	2019	31	2019	39

Faculty

Full-Time Faculty Members

161

Dual-appointed faculty of Tsinghua Shenzhen International Graduate School (Innovation Management Area) and Tsinghua SEM (Shenzhen Campus)

4



Distinguished Professor of Arts, Humanities and Social Sciences

2

Full-Time and Dual-Appointed Faculty Members with Ph.D.

158

With Overseas Ph.D.



Fellows of International Academic Institutes

4

Outstanding Teacher Award of Beijing Higher Education Institutions

4



Tsinghua SEM also invites Honorary Professors, Adjunct Professors, Visiting Professors, and Management Practice of Visiting Professors



As of September 30, 2022.

Research

Journal Articles Published by School Faculty in 2021

Total Number

418

International Journals

119

Chinese Core Journals

190

Publications

33



New Research Projects

76

Government-Sponsored Research Projects

National Natural Science Foundation of China 15

- 1 National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China
- 1 Excellent Young Scientists Fund, National Natural Science Foundation of China
- 1 Key Program, National Natural Science Foundation of China

82

Enterprise-funded Research Projects

Highlights

● Tsinghua SEM-supported *Journal of Marketing Science* debuts

On August 21, 2021, a ceremonious seminar was held to mark the publication of the *Journal of Marketing Science*'s maiden issue. The journal is academically supervised by Tsinghua University School of Economics and Management, Peking University's Guanghua School of Management, and the Chinese Marketing Association of Universities, and it is published by Posts & Telecom Press Co., Ltd. Its editorial committee is made up of more than 60 leading marketing scholars from over 40 well-known higher-educational institutions.

● National Natural Science Foundation approves grants for multiple Tsinghua SEM projects

In August 2021, the National Natural Science Foundation of China announced the projects it had decided to support for the year 2021. Thirteen of the projects were from Tsinghua SEM. Of them, eight were recognized as general projects to be supported by the National Natural Science Fund, while two would be supported by the Young Scientists Fund.



● Tsinghua SEM professor wins Sun Yefang Award

Professor QIAN Yingyi from the Department of Economics of Tsinghua SEM, who was also a Distinguished Professor of Arts, Humanities and Social Sciences and the dean of the school from 2006 to 2018, received the 19th Sun Yefang Award in Economic Sciences for his paper "Government and the Rule of Law".

The Sun Yefang Award is considered one of China's highest and most prestigious honors in the field of economics. Established in 1984, the award is given out biennially to economists who have made outstanding contributions to the theory of economics.



● Tsinghua SEM professors win National Excellent Textbooks prize

The textbook *Econometrics (5th edition)*, edited by LI Zinai and PAN Wenqing, professors of Tsinghua SEM, won a National Excellent Textbook first prize in the higher education category.

The National Textbook Commission of China launched the National Textbook Construction Awards, which are the highest honor in the field of textbook authorship. They demonstrate the textbook strategy's talent development achievements, can enhance a sense of honor and responsibility in textbook authors, and will help China establish a world-class textbook system with Chinese characteristics.

● Tsinghua SEM Advisory Board holds 2021 meeting

Tsinghua SEM held its 2021 Advisory Board Meeting on October 19, 2021. It was the board's 22nd annual meeting since its establishment. Forty-one board members, including 34 foreign members took part in the meeting. Some participated in person, while others took part virtually.

ZHU Rongji, founding dean of Tsinghua SEM, honorary chairman of Tsinghua SEM Advisory Board, former member of the Standing Committee of the Political Bureau of the Communist Party of China Central Committee and former Premier of the State Council, sent a letter in response to the report on work related to the meeting.

Chinese Vice President WANG Qishan met with members of the Tsinghua SEM Advisory Board in Beijing via a video link on October 20. MA Kai, former Chinese Vice Premier of the State Council, also attended the meeting.

● Tsinghua holds the 11th Great Ideas Innovation Challenge

The finals of the 11th Tsinghua University Great Ideas Innovation Challenge and 2022 Tsinghua University Creative Challenge (Freshmen session) were held at Tsinghua SEM on October 17, 2021. Focusing on "looking for ideas to advance social development," the competition sought out great ideas that could create value and aid the sustainable development of human society. The "Cool, easy-to-park, changeable, locking, foldable handlebars" team won the championship of the challenge.



● Tsinghua SEM's ECO Explorer program kicks off

On December 9, 2021, Tsinghua SEM started the first edition of its ECO Explorer program. Forty-eight people from 20 Chinese provinces enrolled in the program. They were general managers of enterprises in the sectors of energy, chemical production, steel manufacturing, cement production, and environmental production, among other carbon-related industries. More than 20 of them were in charge of some of the top 500 private companies in China.

The ECO Explorer program aims to help China to achieve its carbon peaking and carbon neutrality goals and implement Tsinghua University's carbon neutrality strategy. It will pool pioneering entrepreneurs of China and Tsinghua's academic resources, and try to develop into a high-quality industry-university-research platform. It will help facilitate research and application of carbon neutrality-related technologies and contribute to the development of the economy and society.



● Tsinghua SEM-helmed journal included in Scopus

On January 13, 2022, the *China Journal of Economics (CJE)* got approval from Scopus Content Selection and Advisory Board to be included in the Scopus database. CJE is published by Tsinghua University Press under the direction of Tsinghua SEM.

The first issue of *CJE* was published in 2014. In 2019, *CJE* became a Chinese Social Sciences Citation Index (CSSCI) extended source journal. Two years later, it was officially included in the CSSCI. For *CJE*, being included in the prestigious Scopus database was a milestone, affirming that its academic standard and influence had been recognized by the international academic society.

○ Tsinghua SEM professor selected as Distinguished Professor of Arts, Humanities and Social Sciences

On January 11, 2022, Tsinghua University held a symposium where certificates were awarded to the second group of Distinguished Professor of Arts, Humanities and Social Sciences.

CHEN Guoqing from Tsinghua SEM, WANG Hongjian and LU Xiaobo from the Academy of Arts & Design, ZHANG Guogang from the School of Humanities, and ZHANG Mingkai from the School of Law received the certificates.

Distinguished Professor of Arts, Humanities and Social Sciences is the highest academic honor that a Tsinghua professor can receive in the fields of philosophy and social sciences.

○ Tsinghua SEM retains AACSB accreditation

On February 5, 2022, Tsinghua SEM was notified by the Association to Advance Collegiate Schools of Business (AACSB) that the Peer Review Team's recommendation for extension of business accreditation of the school has been approved by the Continuous Improvement Review Committee and the Board of Directors of AACSB International. Tsinghua SEM was the first business school on the Chinese mainland to obtain AACSB accreditation in April 2007 and has successfully maintained this label in 2012, 2017, and 2022.



○ Tsinghua SEM co-organizes digital economy seminar

On March 20, 2022, a seminar co-organized by Tsinghua SEM and Tsinghua's School of Social Sciences was held to discuss how to develop talent for the digital economy. The seminar aimed to implement a strategy decided by the Central Committee of the Communist Party of China and the State Council, find ways to better facilitate the national development, and address the opportunities and challenges created by the digital economy. Experts from higher-educational institutions and organizations discussed how to develop talent for the digital economy, and the current status and outlook of the digital economy.

○ Seven Tsinghua SEM professors designated by Elsevier as Highly Cited Chinese Researchers

On April 14, 2022, Elsevier, an academic publishing company, published its list of the 2021 Highly Cited Chinese Researchers, which included seven professors from Tsinghua SEM.

BAI Chong-En, dean of Tsinghua SEM, and a Mansfield Freeman Chair Professor from the Department of Economics was selected for the applied economics category; Steven White, an associate professor from the Department of Innovation, Entrepreneurship and Strategy for the business administration category; CHEN Jian, a Lenovo Chair Professor from the Department of Management Science and Engineering for the management science and engineering category; CHEN Yubo, a professor from the Department of Marketing and secretary of the Party Committee of Tsinghua SEM for the business administration category; LI Ning, a Flextronics Chair Professor from the Department of Leadership and Organization Management for the business administration category; QIAN Yingyi, a professor from the Department of Economics and Distinguished Professor of Arts, Humanities and Social Sciences for the theoretical economics category; and SU Liangjun, a C. V. Starr Chair Professor from the Department of Economics for the theoretical economics category.

○ Tsinghua launches technological innovation-themed MBA program

On April 16, 2022, Tsinghua University held a press conference in Beijing and Shenzhen to launch an MBA program for encouraging technological innovation.

Tsinghua SEM will be responsible for offering courses for the program. It will use its 30 years of experience in MBA education and rich faculty and industry expert resources to develop future leaders who will understand digital finance, be well-versed in technology, and be eager to innovate. It will combine the teaching of management theory with practice to train its students. The MBA program will focus on encouraging technological innovation, help build the Guangdong-Hong Kong-Macao Greater Bay Area and transform Shenzhen into a demonstration area of socialism with Chinese characteristics. It will aim to train high-quality talent that will help deepen China's reform and innovation and build a high-standard platform for opening up.



○ Global Hybrid Classroom Certificate Program launched

To integrate systematic curriculum resources, encourage Tsinghua students to communicate with the outside world, and attract more talent from different fields worldwide, Tsinghua University has launched the Global Hybrid Classroom Certificate Program, which includes three courses for undergraduates and seven courses for graduate students. Tsinghua SEM offers two courses for undergraduate students on applied economics and finance and another one for graduate students on finance.

○ Tsinghua SEM wins big at Ma Yuehan Cup sports meet

On April 24, 2022, Tsinghua University held the 65th Ma Yuehan Cup Track and Field Competition, marking the end of the year-long Ma Yuehan Cup sports events. Tsinghua SEM emerged as a big winner. It was ranked fourth in Group A in terms of team score in the overall Ma Yuehan Cup sports events. At the track and field competition, its total team score came in third in Group A, with the women's team winning first place and the men's team sixth place. Its women's volleyball, beach volleyball, 5 vs. 5 basketball, and 3 vs. 3 basketball teams all won championships. Tsinghua SEM took first place in the badminton and orienteering contests. It attained all the top accolades for acrobatic gymnastics: the highest score in Group A, first place in both standard and free cheerleading routines, and the prize for the best performance.

○ Virtual event held to celebrate Tsinghua SEM's 38th anniversary

On April 23, 2022, Tsinghua SEM held a virtual event to celebrate its 38th anniversary and Tsinghua University's 111th anniversary. It was an open course for Tsinghua alumni, offered by BAI Chong-En, dean of Tsinghua SEM and president of the Tsinghua SEM Alumni Association. Professor BAI talked about some of the major theoretical and practice issues that China now faces.

○ Tsinghua SEM signs cooperation agreement with Qiuzhen College on doctoral programs

On July 11, 2022, Tsinghua SEM signed a cooperation agreement with Qiuzhen College on doctoral programs, which aims to make full use of Tsinghua's teaching and academic resources and develop leading interdisciplinary talents closely relevant to mathematics.

○ Tsinghua SEM offers virtual courses in Global Summer Program

From May 23 to 27, 2022, Tsinghua SEM offered virtual courses in a global summer program to students from all over the world. Over the five-day period, more than 400 students from 37 universities and colleges in ten countries and regions took the courses. They were from Harvard University, Yale University, Columbia University, Cornell University, the Johns Hopkins University, Imperial College London, the London School of Economics and Political Science, University College London, Nanyang Technological University, and the National University of Singapore, among some other prestigious universities. They were undergraduate or graduate students, and some were on MBA or EMBA programs.

○ Party branches of three business schools study XI Jinping's speeches

On May 24, 2022, the Party branches of Tsinghua University School of Economics and Management, Peking University's Guanghua School of Management, and Renmin University of China's Business School held a virtual event to study the speeches that XI Jinping, general secretary of the Communist Party of China Central Committee, made to celebrate the 100th anniversary of the founding of the Communist Youth League of China, and during his inspection trips to the tree universities.

○ Tsinghua SEM holds 2022 commencement

On June 26, 2022, Tsinghua SEM held a commencement for its 2022 graduates. The ceremony was emceed by Dean BAI Chong-En. Dr. Shing-Tung YAU delivered a keynote speech. Dr. YAU is a member of the United States National Academy of Sciences and the American Academy of Arts and Sciences, and a foreign member of the Chinese Academy of Sciences, the Russian Academy of Sciences, and Academia Sinica of Taiwan. He is a tenured professor from Harvard University's departments of mathematics and physics. He is also a chair professor at Tsinghua University, the director of Tsinghua's Yau Mathematical Sciences Center, the dean of Tsinghua's Qiuzhen College, and the president of the Yanqi Lake Beijing Institute of Mathematical Sciences and Applications.

The 2021-2022 academic year saw 1,507 students graduate from Tsinghua SEM, of whom 239 got their bachelor's degrees, 295 their second bachelor's degrees, four their bachelor's degrees with a minor, 906 their master's degrees (including MBA and EMBA programs), and 63 their doctorate degrees.

Undergraduate Programs

Undergraduate Degree Programs

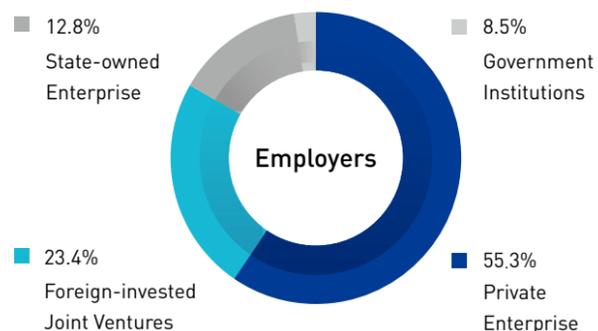
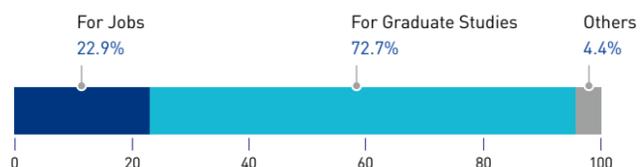
Our undergraduate program has a triangular training model focusing on value shaping, ability cultivation, and knowledge transmission. We always prioritize value shaping since the fundament of education is creating virtuous people. In 2019, the school continually optimized the general education course system, adding "Computer Intelligence and Data Science" as a compulsory course. In 2021, we further optimized our general education curriculum with five core-competence

course categories including: civilizations; societies; aesthetics and creativity; scientific thinking; and critical thinking, communication, and leadership. In 2020, we welcomed our first Computer Science and Finance double major program student; In 2021, we welcomed our first Tsinghua-CUHK Economics double major program student; In 2022, we will be welcoming our first Tsinghua Xuetao Economics Program students together with the School of Social Sciences.

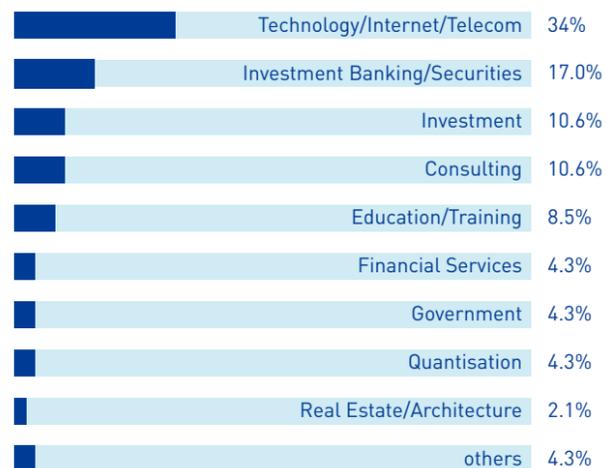
Student Distribution



Employment



Industry



Second Bachelor's Degrees Class of 2025

Information Management and Information System	Accounting	Economics and Finance	Business Management
11	16	123	20

Doctoral Programs

Our Ph.D. program utilizes Tsinghua's leading subjects to provide the government and universities with top researchers in the field of economics and management. We also contribute teachers to global top universities. Our program focuses on improving the quality of our Ph.D. education, building a comprehensive Ph.D. education system, and reinforcing our education value throughout the program.

Southern University of Science and Technology, and Hunan University. Besides an academic career, many of them have chosen a governmental path working in public sectors like the National Development and Reform Commission, China Securities Regulatory Commission, Guangxi Government, and Beijing Government. In 2021, CHEN Zhanguang Ph.D. from the accounting department class of 2021, and LI Tao from the Science Management and Engineering department class of 2021 were awarded the Silver and the Bronze Tsinghua University Graduate Student Qihang Prize.

In 2021, many of our Ph.D. graduates took office in top universities including, the University of Science and Technology of China, Harbin Institution of Technology, Sun Yat-sen University,



Master's Programs

The Master's programs cultivate the most talented domestic and international students, continuously increase influence and promote internationalization. Full-time Master's programs attract elite students by exam-free recommendation mechanism. With the applicants of 2021 coming from 43 countries and regions, the programs have sustained a year-by-year increase in international applications as well as application-to-enrollment rate. The quality of students admitted to Tsinghua MCFO Master's Program of Accounting has also been steadily improved.

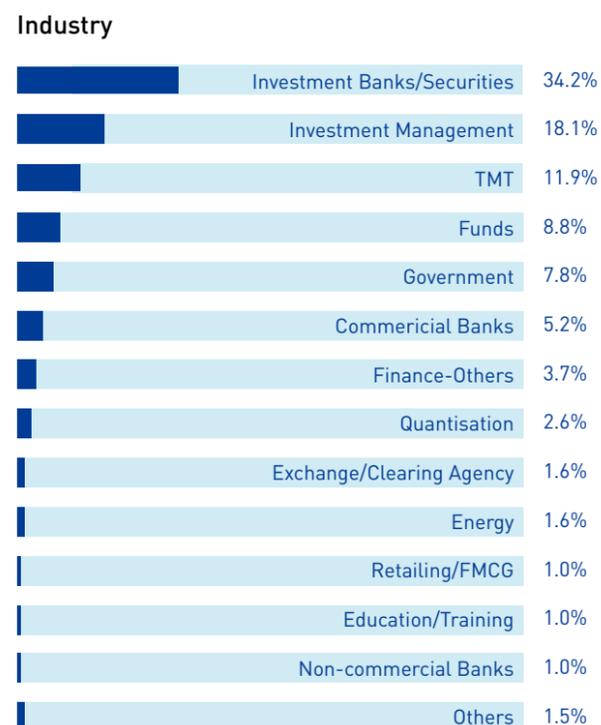
The year 2021 and 2022 have witnessed great achievements in all Master's programs.

As for talent cultivation, the cooperation with the Advisory Board has been enhanced. Master in Management program (MiM) has maintained its business projects cooperation with McKinsey and

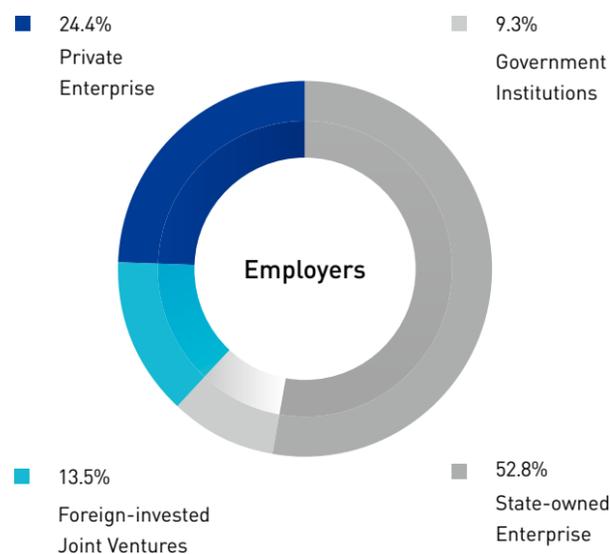
Budweiser APAC for the third year. Master of Finance program (MoF) has provided financial practice classes with STARR for the second year. Tsinghua-Columbia Dual Master's Degree Program in Business Analytics (TCMiBA) has enhanced its cooperation with SAP, and Tsinghua MCFO Master's Program of Accounting has recruited 19 industry tutors to teach students in top companies. Facing COVID-19 pandemic, Master's programs have adjusted and optimized the academic schedules in collaboration with international partners, continuously improving their global influence. In the Masters in Management Rankings 2021 by *Financial Times*, Tsinghua SEM ranked No. 20 in the world and No. 1 in Asia. Master of Finance program of Tsinghua SEM ranks No. 7 in the world and No.1 in Asia in the *Financial Times* 2022 Global Masters in Finance (pre-experience) rankings.



Master of Finance



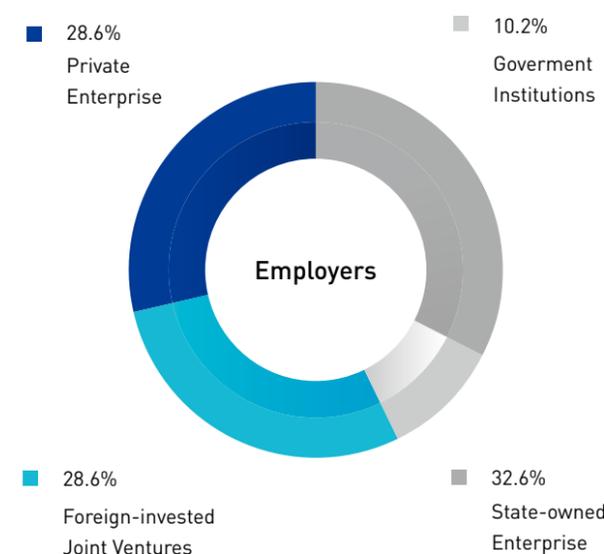
Employment



Master in Management



Employment

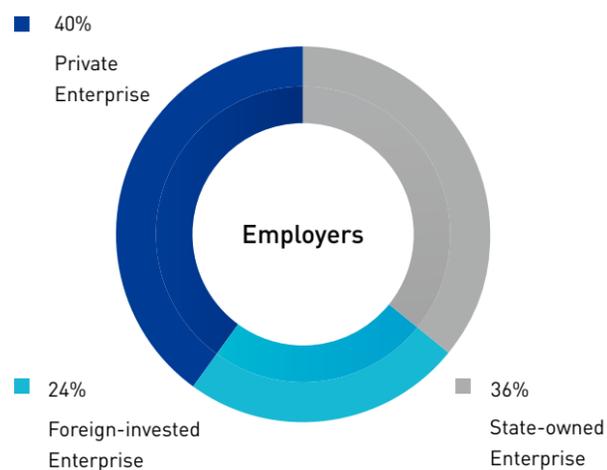




Tsinghua-Columbia Dual Master's Degree Program in Business Analytics



Employment



Industry



Tsinghua-SMU MCFO & MPAcc Dual Degree Program



Student Profile



Master Program in Advanced Financial Management and Big Data



Student Profile



MBA Programs

The year 2021 marked the 30th anniversary of China's MBA education and Tsinghua MBA program. Tsinghua MBA program is one of the first nine MBA programs approved by China's Ministry of Education. To celebrate this milestone, we video interviewed nine Tsinghua professors and leaders, who have made great contribution to the development of China's MBA education. They are Professors ZHAO Chunjun, XIE Weihe, QIAN Yingyi, YANG Bin, GAO Jian, LI Jinliang, QIAN Xiaojun, XU Xin, and BAI Chong-En. Through the "Tsinghua MBA Starts Again at 30" video series, these pioneers and practitioners of China's

MBA education shared their insights and offered their blessings and visions for the future of MBA education.

In 2022, Tsinghua SEM partnered with Tsinghua Shenzhen International Graduate School to launch a new program, the Tsinghua Technology Innovation MBA. Based in Shenzhen, the program, with a curriculum focus on technological innovation, aims to develop management talents to serve the booming Guangdong-Hong Kong-Macao Greater Bay Area, China's deepened economic reform and opening-up platform. The first cohort will enroll in September 2022.

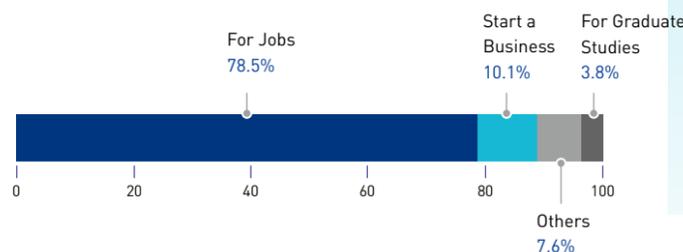
Tsinghua MBA continues to innovate and lead the development of MBA education in China. The program has consecutively won first place in the "Best MBA Program of Chinese Business Schools" for years and has been awarded as "2021 Comprehensive Impact MBA Program" and "2021 MBA Excellent Business School" in 2021.

Tsinghua Global MBA Program

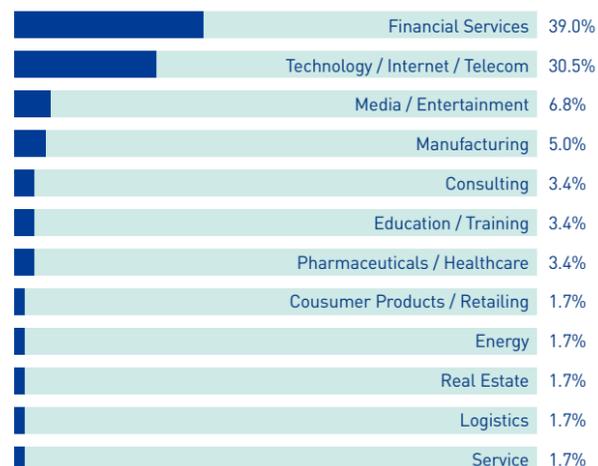
Student Profile



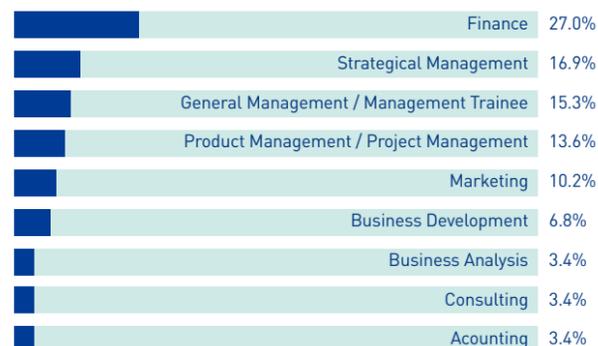
Employment



Industry



Functions

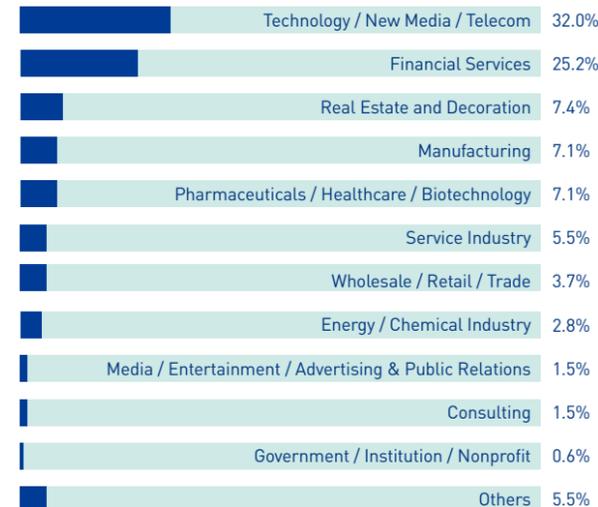


Tsinghua MBA Program (Part-time)

Student Profile



Industry



Functions



EMBA Programs

In the context of digital economy, Tsinghua SEM Executive MBA Program (EMBA) witnesses a transition from a primarily theoretical to completely pragmatic approach amid a new tide of scientific and technological development and industrial evolution in an effort to further upgrade its curriculum that caters to technological revolution and industrial changes, with the repositioning of three brand-new course tracks, namely, Industrial Transformation, Tech Startup and Digital Management. Fully engaged in constant innovation and exploration as a leader in the development of EMBA programs, Tsinghua SEM EMBA strengthens the systematic, forward-looking and practice-based learning philosophy and works to enable a premium learning experience for entrepreneurs and help build thinkers with great foresight and broad vision by providing them with mentorship

in addition to a full range of exquisite, practical courses. Seeking development in an era of great changes, EMBA of Tsinghua SEM empowers real economy and continues to increase the enrollment of candidates from industries of cutting-edge science and technology, which leads to steadily improved quality of the students. With constantly growing word-of-mouth and brand influence, Tsinghua SEM EMBA topped, for the ninth consecutive time, "China's Best EMBA" ranking by the *Manager* magazine in 2021 and celebrated its 20th anniversary in April 2022. In the future, Tsinghua SEM EMBA will further enhance the cooperation between the university and businesses to build a lifetime learning platform for the alumni and continue to lead the alumni to their corporate responsibility to serve the society with commitment and wisdom and to serve national innovation-driven development strategy.

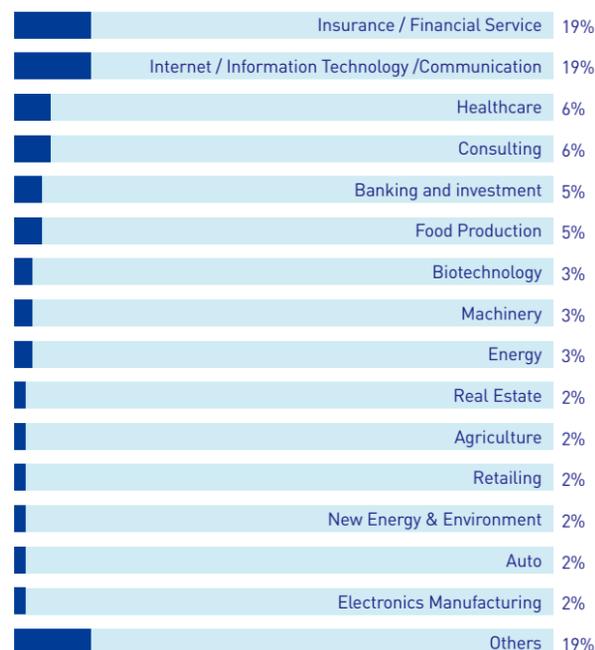


Tsinghua-INSEAD Dual Degree EMBA Program (TIEMBA)

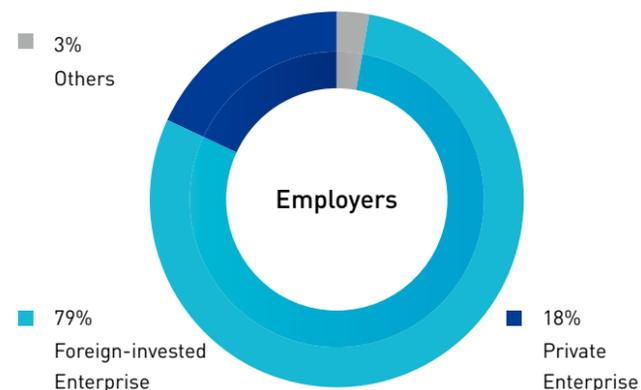
Student Profile



Industry



Management Experiences

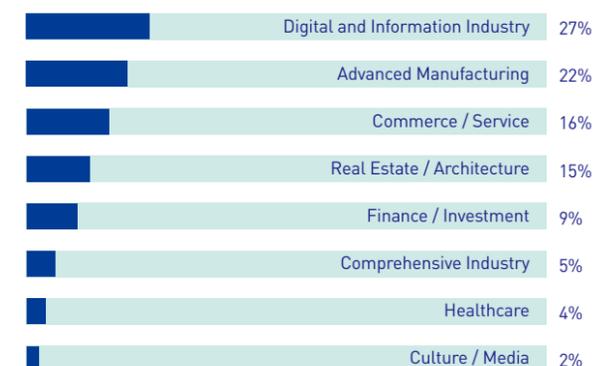


Tsinghua SEM EMBA Program

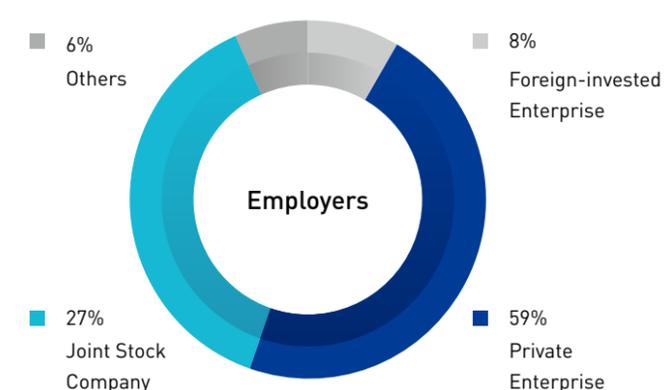
Student Profile



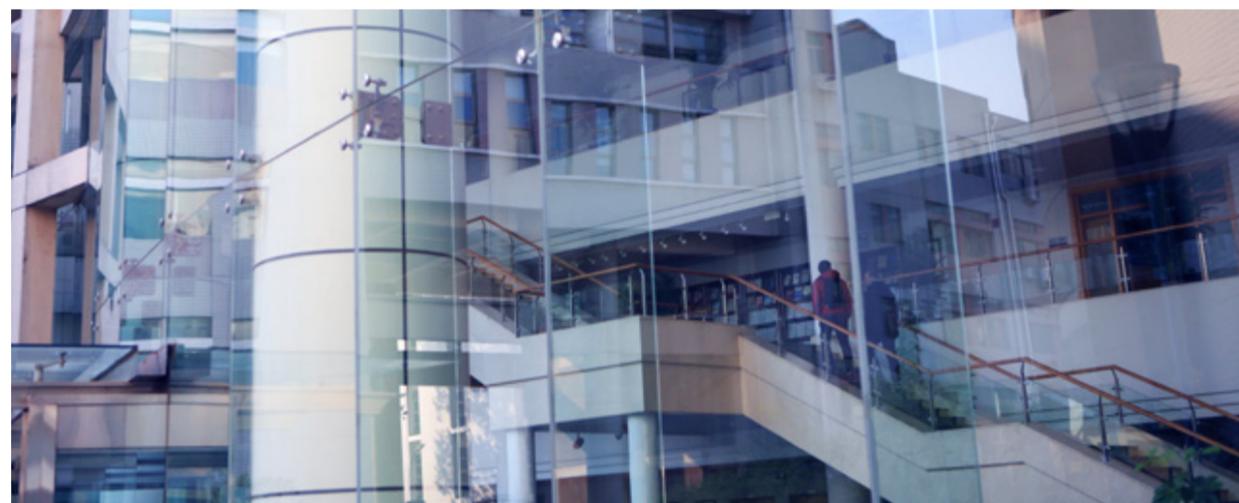
Industry



Management Experiences



Collaborative Degree Programs



Tsinghua-CUHK MBA Program in Finance (FMBA)

78
Total Admissions



香港中文大學

Tsinghua-Sotheby's Master's Program in Art Business

36
Total Admissions



Sotheby's
INSTITUTE OF ART
蘇富比艺术学院

Tsinghua-ENAC-ENPC Program in Advanced Business Administration for Airline Management(EMBA)

56
Total Admissions



École des Ponts
ParisTech

ENAC

Tsinghua-ENAC Specialized Master Program in Aviation Management (Air Transport Management / Airport Management)

120
Total Admissions



ENAC

Executive Education Programs

Following the strategic decision made by the central government to achieve carbon peak and carbon neutrality and in order to implement Tsinghua University's own carbon neutrality strategy, the Center for Executive Education of Tsinghua School of Economics and Management (hereinafter referred to as the Center) launched China's first double carbon training program-"China Eco-Explorer Program". This program brings together Chinese entrepreneurs with social responsibility, pioneering spirit and a large mindedness to collaborate with first-class disciplines of Tsinghua University to explore new systems, new paths, new industries, new technologies and new businesses based on low-carbon and sustainable development. Entrusted by the Central Organization Department and China's State-owned Assets Supervision and Administration Commission (SASAC), the fifth session of the "Central Enterprise Executive Management Training Program" has been successfully organized by the Center. Like all previous sessions, the fifth session was positively reviewed by the participants and the departments they are affiliated with.

The Center has made great efforts to develop online courses, launching "Tsinghua Professional Courses in Economics and Management", and organizing online courses in combination with "School of Economics and Management Elite Certificate Program" for several state-owned enterprises. In addition, the Center has launched the first online open enrollment program taught in English for global executives since its establishment. It is committed to telling China's stories, spreading China's voice and promoting non-governmental diplomacy. Furthermore, the Center actively coordinates with the campus in Shenzhen and the Greater Bay Area to better connect the School with the local business community, facilitating the latter's strategic transformation by offering its members new ideas for survival and development.



Education on Creativity, Innovation and Entrepreneurship

Tsinghua x-lab

Over the past nine years since its establishment, Tsinghua x-lab has explored in various ways and gradually established a feasible and structured education system based on creativity, innovation, and entrepreneurship. It has expanded its educational resources through a series of activities including workshops, seminars and challenging competitions.

The 11th "Tsinghua University Great Ideas Innovation Challenge (Freshmen session)" final was successfully held on October 17, 2021. The competition inspired students to pay attention to society, identify problems and come up with great ideas, with 57 freshmen teams signing up and demonstrating their creativity on the university stage. Focusing on the 17 United Nations' Sustainable Development Goals, the third "SDG Open Hack @ Tsinghua University" final was successfully held on December 31, 2021. During the competition, over 170 solutions were generated by more than 900 innovators in the hopes of achieving the sustainable development goals.

To further encourage Tsinghua students' innovation and entrepreneurial enthusiasm, and to strengthen the industry-university cooperation, as well as to promote the continuous development of scientific and technological innovation, Tsinghua

x-lab & Kunshan Huaqiao "Innovation For Future" Innovation and Entrepreneurship Competition final was successfully held on November 30, 2021. The competition attracted 28 Tsinghua start-up teams to participate.

The sixth TIE² (Tsinghua TUM International Innovation Entrepreneurship Exchange) was successfully held online from November 8 to 12, 2021 with the theme of "Deep Tech". Seven outstanding Tsinghua start-up teams with the intentions of expanding their projects to the international market were selected to participate in this program. Featuring online lectures, workshops, mentoring and networking sessions, the program sought to broaden the students' international vision and enhance their innovation skills.

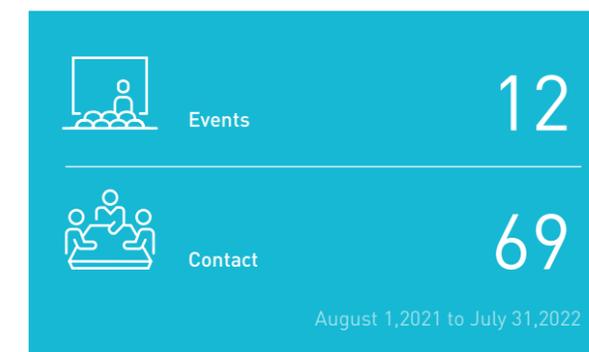
The ninth "Tsinghua University President's Innovation Challenge" kicked off on April 16, 2022, with the goals of developing and refining the entrepreneurial leadership skills of Tsinghua students. The competition attracted 96 Tsinghua start-up teams to participate in various sectors, including information technology, energy and environment, education, healthcare, hardware and manufacturing and so on.

Second Degree Program in Management (Innovation, Entrepreneurship and Leadership)		Innovative Training Program (selective courses)	
Registered Students (Grand Total)	Courses (Grand Total)	Registered Students (Grand Total)	Courses (Grand Total)
418	8	610	9
April 2013 to July 2022			
Number of Participating Students (Grand Total)	Number of Registered Project Teams (Grand Total)	Entrepreneurs-in-Residence and Angels-in-Residence (Grand Total)	Corporate Partners (Grand Total)
54,658	2,007	173	543
Financing Scale (Grand Total)	Field Support (Grand Total)	International Events (Grand Total)	
14.2 billion RMB	20	40+	

Tsinghua SEM X-elerator

Tsinghua SEM X-elerator is a value-empowered ecosystem for global entrepreneurs and start-ups that embodies the spirit of Tsinghua University. Adhering to the concept of "serve the entrepreneurs" and aiming to bring together global elite entrepreneurs and nurture young business leaders, X-elerator has developed a 3-in-1 service system composed of education, space and investment with a global vision.

In 2021, Tsinghua SEM X-elerator started to build a system to empower the transformation of scientific and technological achievements in universities by integrating social, capital and academic resources to accelerate the implementation of innovative achievements. Through a series of webinars including "StarGazer" and "Future Science and Technology+", X-elerator is gathering entrepreneurs, researchers, institutions, leading capitals, industrial clusters and other related parties in healthcare, digital economy, cultural and creative industries, new generation information technology, green energy and other fields with technological innovation and development. By creating a more sustainable technological innovation ecosystem, X-elerator is building a platform for scientific and technological innovators to learn, exchange and bring the collision of thoughts.



Start-up Team Number (Grand Total)

549

Total Financing Amount (Grand Total)

4.69 billion RMB

Start-up Team Award (Grand Total)

58

Activities (Grand Total)

540+

Founders / Senior Manager with Doctoral / Master's Degrees / Work Experience from Renowned Universities Home & Abroad / Renowned Companies

90%

Partner Investment Institutions (Grand Total)

340+

International Activities (Grand Total)

90+

Start-up Survival Rate

69.1%

Start-up Team Award (Grand Total)

108

IP (Grand Total)

2,602

Participants (Grand Total)

2.8 million +

*Cumulatively from January 2015 to July 2022

Alumni

Overview



As of September 30, 2022

Alumni Highlights

June

Tsinghua SEM held commencement ceremony and alumni orientation activities. The alumni office collected the graduating students' information, introduced service for alumni and announced the members of alumni council of 2021 graduates.



2021

July

Tsinghua SEM's Hong Kong Alumni Association's Third Council held its first meeting. Tsinghua SEM's European Alumni Alliance held its first council meeting.



November

A total of 68 alumni were invited to work as mentors to the undergraduate students from the Class of 2024. After the appointment ceremony, they discussed issues of life and career with the students.

In 2021, eighty seven SEM alumni joined the Tsinghua MBA Alumni Mentorship Program (AMP), serving six classes of 300 MBA students from the Class of 2024. Every class organized an online ceremony to welcome their mentors.

December

The European Alumni Alliance held the first forum, participated by alumni in Beijing, Europe, Shenzhen, and Shanghai.

2022

April

During the celebration of the 111th anniversary of Tsinghua University, the alumni office held a series of activities including a face-to-face meeting between the dean of SEM and the alumni, a special session of the "Listen to SEM Alumni" open course, a meeting between alumni and students and class reunions.

May

The Shenzhen alumni meeting was held at the Shenzhen Institute of Economics and Management, Tsinghua University. Representatives of Shenzhen alumni from all the programs of Tsinghua SEM attended the meeting.



International Cooperation

Tsinghua SEM strives to develop and innovate international collaboration. The school launched the Global Summer Program online and attracted more than 400 participants throughout the five-day program. This year, the enrollment channel was opened directly to all students from world-renowned universities for the first time and students from 37 institutions in 10 countries and regions participated in the program. The participants and partner schools spoke highly of the program. Playing a key role in the school's global strategy, the program serves as a platform for students around the world to gain a comprehensive understanding of Tsinghua SEM, Tsinghua University and China. Besides, the school successfully carried out hybrid teaching cooperation with RWTH Aachen University of Germany, featuring the communication between China and Germany during the pandemic. Through online workshops joined by students and professors from both countries and various visits to local companies, the students deepened their understanding of digital transformation of enterprises, innovation and entrepreneurship.

Tsinghua SEM regularly participated in meetings held by international organizations including AAPBS (Association of Asia-Pacific Business Schools) and PIM (Partnership in International Management), in order to maintain active communication with organizations and partners.



Cooperative exchange agreements with world-class business schools to establish exchange programs

112

Students participating in global programs

222

Current international students

471

Participants of the Global Summer Program

400

*Cumulatively from January 2022 to October 2022.





水木清华

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