

# Tsinghua University School of Economics and Management (Tsinghua SEM)

## Fact Sheet (As of September 30, 2022)

### Mission

To Advance Knowledge and Cultivate Leaders for China and the World

### Aspiration

To Be a World-Class School of Economics and Management

### Core Values

Integrity Dedication Respect

### Figures at a Glance

**Founding** 1984 (Economics Department founded: 1926; Department of Economics and Management Engineering founded: 1979)  
Shenzhen Campus founded in 2021 (Shenzhen Institute of Economics and Management, Tsinghua University and Institute of Innovation Management of Tsinghua Shenzhen International Graduate School)

### Full-Time Faculty

Departments (9)	Accounting	Economics	Finance	Innovation, Entrepreneurship and Strategy	Leadership and Organization Management	Management Science and Engineering	Marketing	Shenzhen Campus	Research Track
Faculty	18	30	29	22	18	23	13	4	4
Total	161 (including 52 female faculty, 10 foreign passport holders)								

### Staff

Beijing Campus 396, Shenzhen Campus 11

## Student Enrollment

Degree Programs	SEM Full-Time	SEM Part-Time	Tsinghua Non-SEM	Total
Undergraduates	1,079	—	66	1,145
Undergraduates Second Degree	—	—	666	666
Doctoral	381	—	—	381
Master's	736	284	—	1,020
MBA	199	1,295	—	1,494
EMBA	—	1,149	—	1,149
TIEMBA	—	122	—	122
Total	2,395	2,850	732	5,977

**Alumni** 39,982 (Degree Programs)  
 4,048 (Collaborative Degree Programs)  
 100,229 (Non-Degree Programs)

## Programs Offered

### Undergraduate

The Tsinghua Xuetang Economics Program  
 Economics and Finance (including the track of Accounting and Insurance)  
 Information Management and Information Systems  
 Accounting  
 Business Administration  
 Computer Science and Finance  
 Tsinghua University–The Chinese University of Hong Kong Dual Undergraduate Degree Programme in Economics

### Undergraduate

#### Second Degree Programs

Economics (including the track of Finance)  
 Management (including the track of Innovation, Entrepreneurship and Leadership, and the track of Financial Analysis and Control, and the track of Business Data Science)

### Minor Degree Programs

Information Management and Information Systems  
 Accounting  
 Economics and Finance  
 Business Administration

### PhD

#### Theoretical Economics

**Applied Economics** (including Finance)

#### Management Science and Engineering

Information Systems  
 Operations Management

## **Business Administration**

Accounting

Marketing

Innovation, Entrepreneurship and Strategy

Leadership and Organization Management

## **Master's**

Master of Finance

Master in Management

Tsinghua-Columbia Dual Master's Degree Program in Business Analytics

Master Program in Advanced Financial Management and Big Data

Tsinghua University-Singapore Management University MCFO & MPAcc Dual Degree Program

## **MBA**

Tsinghua Full-time Global MBA (an English program in collaboration with MIT Sloan)

Tsinghua Part-time MBA Program

Tsinghua Technology Innovation MBA Program

## **EMBA**

Tsinghua EMBA

Tsinghua-INSEAD EMBA (100% English dual-degree program with INSEAD)

## **Collaborative Degree Programs**

Tsinghua University-The Chinese University of Hong Kong MBA Program in Finance

Tsinghua-ENAC Advanced Master's Program in Aviation Management

## **Executive Education Non-Degree Programs**

Open Enrollment programs

Customized programs

Online Courses

## **Research Centers (42)**

Research Center for Technological Innovation, Tsinghua University

Research Center for Contemporary Management, Tsinghua University

National Center for Economic Research, Tsinghua University

National Institute for Fiscal Studies, Tsinghua University

Tsinghua China Data Center

Center for Enterprise Growth and National Economic Security Research, Tsinghua University

Research Center for Green Economy and Sustainable Development, Tsinghua University

Center for Development of Sports Industry, Tsinghua University

Institute for Industrial Innovation and Finance, Tsinghua University

Institute of Internet Industry, Tsinghua University

Institute for Global Development, Tsinghua University  
Entrepreneurship Research Center on G20 Economies, Tsinghua University  
Institute for Global Private Equity, Tsinghua University  
The Chinese University of Hong Kong—Tsinghua University Joint Research Center for Chinese Economy  
Institute for Cultural Economy, Tsinghua University  
Tsinghua NBS Data Research Center  
Institute for State-Owned Enterprises, Tsinghua University  
Tsinghua University-University of Chicago Joint Research Center for Economics and Finance  
Institute for Global Securities Market, Tsinghua University  
Tsinghua University-Rice University Joint Research Center for Human Capital and Sustainable Innovation  
Institute for State-owned Assets Management, Tsinghua University  
China Business Research Center, Tsinghua SEM  
National Entrepreneurship Research Center, Tsinghua SEM  
China Center for Financial Research, Tsinghua SEM  
China Retail Research Center, Tsinghua SEM  
China Center for Insurance and Risk Management, Tsinghua SEM  
Center for Leadership Development and Research, Tsinghua SEM  
Research Center for Healthcare Management, Tsinghua SEM  
Center for Corporate Governance, Tsinghua SEM  
Center for International Economic Research, Tsinghua SEM  
Center for China-Latin America Management Studies, Tsinghua SEM  
Research Center for China's Industrial Development, Tsinghua SEM  
Center for Globalization of Chinese Enterprises, Tsinghua SEM  
Center for Internet Development and Governance, Tsinghua SEM  
China Research Center for Enterprise M&A and Development, Tsinghua SEM  
Research Center for Non-performing Assets, Tsinghua SEM  
Center for Block-Chain Finance Research, Tsinghua SEM  
Research Center for Digital Financial Assets, Tsinghua SEM  
Center for Business Model Innovation Research, Tsinghua SEM  
Research Center for Competitive Dynamics and Innovation Strategy, Tsinghua SEM  
Research Center for AI-enabled Management, Tsinghua SEM  
Research Center for Interactive Technology Industry, Tsinghua SEM

## **International Collaboration**

- Active membership in international organizations such as AACSB, AAPBS, CEMS, Executive MBA Council, EFMD, GMAC, PIM, PRME, CPEC Consortium of Universities and UNICON
- In-depth collaborations with premier business schools such as HEC Paris, INSEAD, MIT Sloan, Stanford GSB, and UPenn Wharton
- Student exchange agreements with 112 overseas schools, about one-third in North America, Asia-Pacific, and Europe respectively

## Milestones

- 1926 Department of Economics established with ZHU Binyuan as Chair
- 1928 CHEN Daisun appointed as Chair of Department of Economics
- 1952 Department of Economics merged into other universities under nationwide university restructuring
- 1979 Department of Economics and Management Engineering established with DONG Xinbao as Chair and FU Jiaji as Vice Chair  
Masters in Management Engineering program launched
- 1980 Tsinghua SEM began to enroll undergraduates, majoring in "Economics and Management with Applications of Mathematics and Computer Technology ". In 1984, the major was renamed as "Management Information System". In 1997, it was renamed as "Information Management and Information System"
- 1981 Executive education program for high-level corporate executives launched
- 1982 The undergraduate program added National Economy Management as one of its majors, which enrolled three cohorts of students in total
- 1983 The second major in Business Administration started to enroll undergraduates
- 1984 Tsinghua University School of Economics and Management (Tsinghua SEM) established with ZHU Rongji as founding dean
- 1986 Tsinghua SEM accredited to grant doctoral degrees in Systems Engineering and Technical Economics  
Old SEM Building completed and put into use
- 1991 MBA program launched
- 1992 Students from other departments of Tsinghua University were given a chance to transfer to the newly launched Finance major
- 1993 Undergraduate Finance major began to officially enroll students
- 1994 Tsinghua SEM celebrated its 10th anniversary, and Dean ZHU Rongji remarked: "If each of you runs an enterprise successfully, there will be a great hope for China's economy"  
Undergraduate Accounting major launched and began to enroll students
- 1997 Tsinghua SEM relocated to the new Weilun Building, donated by Mr. and Mrs. Quo-Wei Lee  
International MBA program in collaboration with MIT Sloan School of Management launched  
Undergraduate Economics major launched and began to enroll students
- 1998 Tsinghua SEM accredited to grant doctoral degrees in Econometrics and Enterprise Management
- 1999 The double major program in Business Administration ceased to enroll students
- 2000 The Advisory Board established with ZHU Rongji as Honorary Chairman  
Tsinghua SEM accredited to grant doctoral degrees in Business Administration
- 2001 ZHAO Chunjun appointed as the second Dean of Tsinghua SEM  
Management Science and Engineering, Technical Economics and Management, and Econometrics named National Key Disciplines

- Tsinghua SEM partnered with Harvard Business School to launch the Tsinghua-Harvard executive education program
- 2002 EMBA program launched  
Shunde Building, funded by a contribution from Mr. S.T. Wu, was completed and put into use  
Special-Term Professorship program launched
- 2003 Tsinghua SEM accredited to grant doctoral degrees in Political Economy
- 2004 Tsinghua SEM celebrated its 20th anniversary  
Department of Enterprise Management divided into Department of Human Resources, Department of Marketing and Department of Business Strategy and Policy
- 2005 Tsinghua University Executive Vice-President HE Jiankun appointed as the third Dean of Tsinghua SEM
- 2006 QIAN Yingyi appointed as the fourth Dean of Tsinghua SEM  
Tsinghua SEM accredited to grant doctoral degrees in Theoretical Economics and Applied Economics  
The double major program in Economics started to enroll undergraduates
- 2007 Tsinghua SEM attained AACSB Business accreditation  
Management Science and Engineering, Business Administration, and Econometrics named National Key Disciplines  
The Tsinghua-INSEAD dual-degree EMBA program launched  
Two undergraduate majors, Economics and Finance, were merged. Since then, the School has been offering three majors to undergraduate students: Accounting, Information Management and Information System, and Economics and Finance
- 2008 Tsinghua SEM accredited under EQUIS  
Tsinghua SEM attained AACSB Accounting accreditation
- 2009 New undergraduate curriculum launched  
New MBA curriculum launched
- 2010 MBA admissions reform initiated  
Master's programs reform initiated  
Master of Professional Accounting program launched
- 2011 Tsinghua Business Review launched  
Founding Dean ZHU Rongji returned to SEM upon Tsinghua's centennial celebration  
Master in Management (MiM) program launched, being the first in China  
Master of Finance (MoF) program launched  
Doctoral programs restructured and began admission by department
- 2012 Tsinghua SEM maintained AACSB Business accreditation and Accounting accreditation  
The faculty tenure-track system implemented  
All-new EMBA curriculum launched

- 2013 Department of Innovation, Entrepreneurship and Strategy established  
Tsinghua x-lab launched  
The double major program in Management resumed to enroll undergraduates  
MBA+X dual-degree program launched  
Tsinghua SEM Entrepreneur Fellows Program launched
- 2014 Pilot reform of undergraduate admissions launched  
China Journal of Economics launched  
Tsinghua SEM celebrated its 30th anniversary  
Tsinghua SEM Alumni Association founded  
Tsinghua-MIT Global MBA program in collaboration with MIT Sloan School of Management launched  
Undergraduate education reform won the first prize of China National Teaching Achievement Award  
MBA education reform won the first prize of Graduate Education Achievement Award of the Association of Chinese Graduate Education
- 2015 Tsinghua-Columbia Dual Master's Degree Program in Business Analytics launched  
Tsinghua SEM X-elerator launched  
The Tsinghua-INSEAD dual-degree EMBA program ranked the first globally in the Financial Times EMBA ranking, first time for a mainland Chinese business school
- 2016 Celebration held for the 90th anniversary of the Department of Economics  
The exhibition on Professor CHEN Daisun opened  
The exhibition on Professor ZHAO Jiahe opened  
New course ZHU Rongji Economic and Management Theory and Practice launched  
Executive Management Training (EMT) launched
- 2017 Tsinghua SEM maintained AACSB Business Accreditation  
Management Science and Engineering, Business Administration, Accounting and Finance, Economics and Econometrics included on the Discipline List of the Double First-Class Construction  
Tsinghua-Tencent Future-Tech Entrepreneur Program launched  
The first China International Conference in Economics and China Job Market for Economists was held
- 2018 Mansfield Chair Professor BAI Chong-En appointed as the fifth Dean of Tsinghua SEM  
Tsinghua University-Singapore Management University MCFO & MPAcc Dual Degree Program launched  
Entrepreneur Management Development Program (EMD) launched, renamed New-era Entrepreneur Development Program (NEED) later  
Tsinghua University-University of Chicago Joint Research Center for Economics and Finance jointly established with University of Chicago's Becker Friedman Institute for Economics  
Tsinghua SEM awarded CEMS School of the Year 2017-2018

- 2019
- Tsinghua-Alibaba New Business Xuetao Program launched
  - Financial Technology EMBA Program launched cooperatively with China Capital Market Institute
  - Capital Market Leaders Program launched cooperatively with China Capital Market Institute
  - Tsinghua University approved the establishment of Tsinghua Institute for Economics and Management in Shenzhen and Tsinghua SEM Shenzhen Campus Master Program in Advanced Financial Management and Big Data launched
  - Tsinghua SEM held the 2019 CEMS Strategic Board Meeting
  - Tsinghua SEM held the 2019 Global Forum of Economics and Business School Deans and C9+ Business Schools Alliance founding conference
  - Tsinghua SEM celebrated its 35th anniversary and launched five scholarships under the Names of Late Faculty
  - Tsinghua SEM celebrated the 40th anniversary of Management Engineering Department
  - The Dual Master's Degree Program with London Business School in Financial Analysis launched
- 2020
- Tsinghua SEM Research Impact Enhancement Grant established
  - Double Bachelor's Degree in Computer Science and Finance began enrollment of the first cohort
  - Signed contract with the Government of Futian District of Shenzhen on the joint establishment of Shenzhen Institute of Economics and Management, Tsinghua University
  - The 20th anniversary of the Advisory Board and the Board meeting was held online and offline for the first time
- 2021
- New SEM Building completed
  - SEM Shanghai Alumni Center launched
  - The Institute of Innovation Management of Tsinghua Shenzhen International Graduate School established
  - The Shenzhen Institute of Economics and Management, Tsinghua University established
  - Tsinghua University–The Chinese University of Hong Kong Dual Undergraduate Degree Programme in Economics (English-taught) launched
  - SEM Eco-Explorer Program launched
- 2022
- The new SEM Building put into use
  - Tsinghua SEM maintained AACSB Business Accreditation
  - Tsinghua Technology Innovation MBA Program launched cooperatively with Shenzhen International Graduate School of Tsinghua University
  - The Tsinghua Xuetao Economics Program launched
  - Jointly launched the Chief Digital Officer (CDO) Program with School of Software and School of Law
  - The Tsinghua SEM Thought Leadership Book Series launched