

# Tsinghua University School of Economics and Management

## (Tsinghua SEM)

### Fact Sheet (As of September 30, 2024)

#### Mission

To Advance Knowledge and Cultivate Leaders for China and the World

#### Aspiration

To Be a World-Class School of Economics and Management

#### Core Values

Integrity Dedication Respect

#### Figures at a Glance

**Founding**      1984 (Economics Department founded: 1926; Department of Economics and Management Engineering founded: 1979)  
Shenzhen Campus founded in 2021 (Shenzhen Institute of Economics and Management, Tsinghua University and Institute of Innovation Management of Tsinghua Shenzhen International Graduate School)

#### Full-Time Faculty

	Accounting	Economics	Finance	Innovation, Entrepreneurship and Strategy	Leadership and Organization Management	Management Science and Engineering	Marketing	Shenzhen Campus	Research Track
Faculty	15	25	25	19	19	21	12	6	4
Total	146 (including 47 female faculty, 8 foreign passport holders)								

**Staff**                                      Beijing Campus 406, Shenzhen Campus 23

## Student Enrollment

Degree Programs	Full-Time	Part-Time	Total
Undergraduates	958		958
Joint Undergraduate Programs with other Schools	117		117
Undergraduates Minor and Undergraduates Second Degree	222		222
Doctoral	377		377
Master's	502	63	565
MBA	157	1263	1420
EMBA		1254	1254
TIEMBA		128	128
Total	2333	2708	5014
Students in Shenzhen campus	142		

### Alumni

43,313 (Degree Programs)

4,422 (Collaborative Degree Programs)

122,504 (Non-Degree Programs)

## Programs Offered

**Undergraduate** The Tsinghua Xuetang Economics Program  
Economics and Finance (including tracks of Accounting and Insurance)  
Information Management and Information Systems  
Business Administration  
Economics and Finance + Computer Science and Technology  
Tsinghua University–The Chinese University of Hong Kong Dual Undergraduate Degree Programme in Economics  
Physical Education + Business Administration

**Undergraduate Minor** Information Management and Information Systems  
Accounting  
Economics and Finance

**PhD** **Theoretical Economics**  
**Applied Economics** (including Finance)  
**Management Science and Engineering**  
Information Systems  
Operations Management  
  
**Business Administration**  
Accounting  
Marketing  
Innovation, Entrepreneurship and Strategy

Leadership and Organization Management

**Master's**

Master of Finance  
Master in Management  
Tsinghua-Columbia Dual Master's Degree Program in Business Analytics  
Master Program in Advanced Financial Management and Big Data  
Tsinghua University Master of Professional Accounting

**MBA**

Tsinghua Global MBA Program (Full-time, in collaboration with MIT Sloan)  
Tsinghua MBA Program (Part-time)  
Tsinghua Industrial Innovation MBA Program (Part-time)  
Tsinghua Technology Innovation MBA Program (Part-time, in collaboration with Tsinghua University Shenzhen International Graduate School)<sup>45</sup>

**EMBA**

Tsinghua EMBA  
Tsinghua-INSEAD EMBA (100% English dual-degree program with INSEAD)

**Executive  
Education Non-  
Degree  
Programs**

Open Enrollment programs  
Customized programs  
International programs  
Online programs

**Research Centers (45)**

Research Center for Technological Innovation, Tsinghua University  
Research Center for Contemporary Management, Tsinghua University  
National Center for Economic Research, Tsinghua University  
National Institute for Fiscal Studies, Tsinghua University  
Tsinghua China Data Center  
Center for Enterprise Growth and National Economic Security Research, Tsinghua University  
Research Center for Green Economy and Sustainable Development, Tsinghua University  
Institute for Industrial Innovation and Finance, Tsinghua University  
Institute of Internet Industry, Tsinghua University  
Institute for Global Development, Tsinghua University  
Entrepreneurship Research Center on G20 Economies, Tsinghua University  
Institute for Global Private Equity, Tsinghua University  
The Chinese University of Hong Kong—Tsinghua University Joint Research Center for Chinese Economy  
Institute for Cultural Economy, Tsinghua University  
Tsinghua NBS Data Research Center  
Institute for State-Owned Enterprises, Tsinghua University  
Tsinghua University-University of Chicago Joint Research Center for Economics and Finance

Institute for Global Securities Market, Tsinghua University  
 Tsinghua University-Rice University Joint Research Center for Human Capital and Sustainable Innovation  
 Institute for State-owned Assets Management, Tsinghua University  
 Research Center for Global Trade and Industrial Competitiveness, Tsinghua University  
 Tsinghua University (School of Economics and Management) –Nissan (China) Investment Co., Ltd Joint Research Center for Sustainable Development of Automotive Industry  
 China Business Research Center, Tsinghua SEM  
 National Entrepreneurship Research Center, Tsinghua SEM  
 China Center for Financial Research, Tsinghua SEM  
 China Retail Research Center, Tsinghua SEM  
 China Center for Insurance and Risk Management, Tsinghua SEM  
 Center for Leadership Development and Research, Tsinghua SEM  
 Research Center for Healthcare Management, Tsinghua SEM  
 Center for Corporate Governance, Tsinghua SEM  
 Center for International Economic Research, Tsinghua SEM  
 Center for China-Latin America Management Studies, Tsinghua SEM  
 Research Center for China's Industrial Development, Tsinghua SEM  
 Center for Globalization of Chinese Enterprises, Tsinghua SEM  
 Center for Internet Development and Governance, Tsinghua SEM  
 China Research Center for Enterprise M&A and Development, Tsinghua SEM  
 Research Center for Non-performing Assets, Tsinghua SEM  
 Center for Block-Chain Finance Research, Tsinghua SEM  
 Research Center for Digital Financial Assets, Tsinghua SEM  
 Center for Business Model Innovation Research, Tsinghua SEM  
 Research Center for Competitive Dynamics and Innovation Strategy, Tsinghua SEM  
 Research Center for AI-enabled Management, Tsinghua SEM  
 Research Center for Interactive Technology Industry, Tsinghua SEM  
 Research Center for Asset Management, School of Economics and Management, Tsinghua University  
 Research Center for Smart Audit, School of Economics and Management, Tsinghua University

## **International Collaboration**

- Active membership in international organizations such as AACSB, AAPBS, CEMS, Executive MBA Council, EFMD, GMAC, PIM, PRME, UNICON.
- In-depth collaborations with premier business schools such as HEC Paris, INSEAD, LBS, MIT Sloan, Stanford GSB, and UPenn Wharton.
- Student exchange agreements with 113 overseas schools, about one-third in North America, Asia-Pacific, and Europe respectively.

## Milestones

1926	Department of Economics established with ZHU Binyuan as Chair
1928	CHEN Daisun appointed as Chair of Department of Economics
1952	Department of Economics merged into other universities under nationwide university restructuring
1979	Department of Economics and Management Engineering established with DONG Xinbao as Chair and FU Jiaji as Vice Chair Masters in Management Engineering program launched
1980	Tsinghua SEM began to enroll undergraduates, majoring in "Economics and Management with Applications of Mathematics and Computer Technology ". In 1984, the major was renamed as "Management Information System". In 1997, it was renamed as "Information Management and Information System"
1981	Executive education program for high-level corporate executives launched
1982	The undergraduate program added National Economy Management as one of its majors, which enrolled three cohorts of students in total
1983	The second major in Business Administration started to enroll undergraduates
1984	Tsinghua University School of Economics and Management (Tsinghua SEM) established with ZHU Rongji as founding dean
1986	Tsinghua SEM accredited to grant doctoral degrees in Systems Engineering and Technical Economics Old SEM Building completed and put into use
1991	MBA program launched
1992	Students from other departments of Tsinghua University were given a chance to transfer to the newly launched Finance major
1993	Undergraduate Finance major began to officially enroll students
1994	Tsinghua SEM celebrated its 10th anniversary, and Dean ZHU Rongji remarked: "If each of you runs an enterprise successfully, there will be a great hope for China's economy" Undergraduate Accounting major launched and began to enroll students
1997	Tsinghua SEM relocated to the new Weilun Building, donated by Mr. and Mrs. Quo-Wei Lee International MBA program in collaboration with MIT Sloan School of Management launched Undergraduate Economics major launched and began to enroll students
1998	Tsinghua SEM accredited to grant doctoral degrees in Econometrics and Enterprise Management
1999	The double major program in Business Administration ceased to enroll students
2000	The Advisory Board established with ZHU Rongji as Honorary Chairman SEM accredited to grant doctoral degree in Business Administration
2001	ZHAO Chunjun appointed as the second Dean of Tsinghua SEM Management Science and Engineering, Technical Economics and Management, and Econometrics named National Key Disciplines Tsinghua SEM partnered with Harvard Business School to launch

	the Tsinghua-Harvard executive education program
2002	EMBA program launched Shunde Building, funded by a contribution from Mr. S.T. Wu, was completed and put into use Special-Term Professorship program launched
2003	Tsinghua SEM accredited to grant doctoral degrees in Political Economy
2004	Tsinghua SEM celebrated its 20th anniversary Department of Enterprise Management divided into Department of Human Resources, Department of Marketing and Department of Business Strategy and Policy
2005	Tsinghua University Executive Vice-President HE Jiankun appointed as the third Dean of Tsinghua SEM
2006	QIAN Yingyi appointed as the fourth Dean of Tsinghua SEM Tsinghua SEM accredited to grant doctoral degrees in Theoretical Economics and Applied Economics The double major program in Economics started to enroll undergraduates
2007	Tsinghua SEM attained AACSB Business accreditation Management Science and Engineering, Business Administration, and Econometrics named National Key Disciplines The Tsinghua-INSEAD dual-degree EMBA program launched Two undergraduate majors, Economics and Finance, were merged. Since then, the School has been offering three majors to undergraduate students: Accounting, Information Management and Information System, and Economics and Finance
2008	Tsinghua SEM accredited under EQUIS Tsinghua SEM attained AACSB Accounting accreditation
2009	New undergraduate curriculum launched New MBA curriculum launched
2010	MBA admissions reform initiated Master's programs reform initiated Master of Professional Accounting program launched
2011	Tsinghua Business Review launched Founding Dean ZHU Rongji returned to SEM upon Tsinghua's centennial celebration Master in Management (MiM) program launched, being the first in China Master of Finance (MoF) program launched
2012	Doctoral programs restructured and began admission by department Tsinghua SEM maintained AACSB Business accreditation and Accounting accreditation The faculty tenure-track system implemented All-new EMBA curriculum launched
2013	Department of Innovation, Entrepreneurship and Strategy established Tsinghua x-lab launched The double major program in Management resumed to enroll

	undergraduates
2014	<p>Tsinghua SEM Entrepreneur Fellows Program launched</p> <p>Pilot reform of undergraduate admissions launched</p> <p>China Journal of Economics launched</p> <p>Tsinghua SEM celebrated its 30th anniversary</p> <p>Tsinghua SEM Alumni Association founded</p> <p>Tsinghua-MIT Global MBA program in collaboration with MIT Sloan School of Management launched</p> <p>Undergraduate education reform won the first prize of China National Teaching Achievement Award</p> <p>MBA education reform won the first prize of Graduate Education Achievement Award of the Association of Chinese Graduate Education</p>
2015	<p>Tsinghua-Columbia Dual Master's Degree Program in Business Analytics launched</p> <p>The Tsinghua-INSEAD dual-degree EMBA program ranked the first globally in the Financial Times EMBA ranking, first time for a mainland Chinese business school</p>
2016	<p>Celebration held for the 90th anniversary of the Department of Economics</p> <p>The exhibition on Professor CHEN Daisun opened</p> <p>The exhibition on Professor ZHAO Jiahe opened</p> <p>New course ZHU Rongji Economic and Management Theory and Practice launched</p> <p>Executive Management Training (EMT) launched</p>
2017	<p>Tsinghua SEM maintained AACSB Business Accreditation</p> <p>Management Science and Engineering, Business Administration, Accounting and Finance, Economics and Econometrics included on the Discipline List of the Double First-Class Construction</p> <p>Tsinghua-Tencent Future-Tech Entrepreneur Program launched</p> <p>The first China International Conference in Economics and China Job Market for Economists was held</p>
2018	<p>Mansfield Chair Professor BAI Chong-En appointed as the fifth Dean of Tsinghua SEM</p> <p>Tsinghua University-Singapore Management University MCFO &amp; MPAcc Dual Degree Program launched</p> <p>Entrepreneur Management Development Program (EMD) launched, renamed New-era Entrepreneur Development Program (NEED) later</p> <p>Tsinghua University-University of Chicago Joint Research Center for Economics and Finance jointly established with University of Chicago's Becker Friedman Institute for Economics</p> <p>Tsinghua SEM awarded CEMS School of the Year 2017-2018</p> <p>Launched the Tsinghua-ENPC-ENAC Future Tech Future Thinking EMBA Program</p>
2019	<p>Tsinghua-Alibaba New Business Xuetang Program launched</p> <p>Tsinghua University approved the establishment of Tsinghua Institute for Economics and Management in Shenzhen and Tsinghua SEM Shenzhen Campus Master Program in Advanced Financial Management and Big Data launched</p>

	<p>Tsinghua SEM held the 2019 CEMS Strategic Board Meeting</p> <p>Tsinghua SEM held the 2019 Global Forum of Economics and Business School Deans and C9+ Business Schools Alliance founding conference</p> <p>Tsinghua SEM celebrated its 35th anniversary and launched five scholarships under the Names of Late Faculty</p> <p>Tsinghua SEM celebrated the 40th anniversary of Management Engineering Department</p> <p>The Dual Master's Degree Program with London Business School in Financial Analysis launched</p>
2020	<p>Tsinghua SEM Research Impact Enhancement Grant established</p> <p>Double Bachelor's Degree in Computer Science and Finance began enrollment of the first cohort</p> <p>Signed contract with the Government of Futian District of Shenzhen on the joint establishment of Shenzhen Institute of Economics and Management, Tsinghua University</p> <p>The 20th anniversary of the Advisory Board and the Board meeting was held online and offline for the first time</p>
2021	<p>New SEM Building completed</p> <p>SEM Shanghai Alumni Center launched</p> <p>The Institute of Innovation Management of Tsinghua Shenzhen International Graduate School established</p> <p>The Shenzhen Institute of Economics and Management, Tsinghua University established</p> <p>Tsinghua University–The Chinese University of Hong Kong Dual Undergraduate Degree Programme in Economics (English-taught) launched</p> <p>SEM Eco-Explorer Program launched</p>
2022	<p>The new SEM Building put into use</p> <p>Tsinghua SEM maintained AACSB Business Accreditation</p> <p>Tsinghua Technology Innovation MBA Program launched cooperatively with Shenzhen International Graduate School of Tsinghua University</p> <p>The Tsinghua Xuetang Economics Program launched</p> <p>Jointly launched the Chief Digital Officer (CDO) Program with School of Software and School of Law</p> <p>The Tsinghua SEM Thought Leadership Book Series launched</p>
2023	<p>Tsinghua Industrial Innovation MBA program launched</p> <p>Tsinghua SEM ZhiXing · Future Tech Class 1 commenced</p>
2024	<p>Tsinghua SEM released its 2023 Carbon Footprint Accounting Report in March, 2024</p> <p>Tsinghua SEM celebrated its 40th anniversary</p> <p>The international journal of Risk Sciences launched</p> <p>Tsinghua SEM contributed to the establishment of Xiuzhong College (of Sustainability), Tsinghua University</p>