

2021-2022

School of Economics and Management
Tsinghua University



清华大学经济管理学院
Tsinghua University School of Economics and Management, Tsinghua University



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Deans' Messages

Building socialism with Chinese characteristics requires many talented people in economics and management who understand both the general rules of the market economy and the particular circumstances of Chinese enterprises.

Tsinghua University School of Economics and Management should learn from all the great schools of economics and management around the world and adopt their teaching contents, methods and tools and apply them to the Chinese situation. Let's work together toward the goal of building a world-class school of economics and management.

Since its establishment in 1984, Tsinghua University School of Economics and Management (Tsinghua SEM) has made remarkable achievements under the leadership of successive deans, through the efforts of all faculty and students, as well as the help of alumni and friends.

As China enters a new era, the School needs to make a new effort. Since economic reform and opening started 40 years ago, China has achieved remarkable success in economic development, but the economic and management research community in China has yet to be very successful in telling the "China story" academically. It is our responsibility to be more courageous and innovative, and at the same time adhere to high academic standards, in creating academic results inspired by the practices in China that can significantly impact the fields of economics and management studies, and effectively combine such results with existing knowledge to improve the quality of education. Our School is willing to work together with other colleagues in the profession to advance this cause, contributing to the advancement of human knowledge and to the development of China and the World.



ZHU Rongji
Founding Dean
(1984-2001)



BAI Chong-En
Dean
(2018-)

Tsinghua Overview

<div>Founded</div> <div>1911</div>	<div>Schools</div> <div>21</div>	<div>Departments</div> <div>59</div>
<div>Faculty and Staff</div> <div>15,772</div>	<div>Faculty</div> <div>3,641</div>	
<div>Members of the Chinese Academy of Sciences</div> <div>54</div>	<div>Members of the Chinese Academy of Engineering</div> <div>35</div>	
<div>Registered Students *</div> <div>53,302</div>	<div>International Students *</div> <div>3,240</div>	<div>Hong Kong, Macao and Taiwan Students *</div> <div>917</div>
<div>Undergraduate Students *</div> <div>16,287</div>	<div>Master's Students *</div> <div>19,726</div>	<div>Doctoral Students *</div> <div>17,289</div>
<div>Undergraduate Programs *</div> <div>82</div>	<div>Second Degree Undergraduate Programs *</div> <div>18</div>	<div>Doctoral and Master's Programs *</div> <div>66</div>
<div>Library Collection (thousand volume)</div> <div>5484.6</div>	<div>Campus Area (hectare)</div> <div>442.12</div>	

* Including data from Peking Union Medical College, Tsinghua University
1. Data as of December 31, 2020.
2. Data source: Tsinghua University official website.



Tsinghua SEM Overview



Founded		
1984		
Departments	Full-Time Faculty	Staff
7	161	406

Student Enrollment

Undergraduates	Undergraduates Second Degree	Ph.D.
1,173	855	381
Master's	MBA	EMBA
859	1,503	1,606

Alumni

Degree Programs	Collaborative Degree Programs	Non-Degree Programs
37,889	3,965	98,132

1. Data as of September 30, 2021.
2. Data source: Tsinghua SEM Fact Sheet.

Organizational Structure

Departments

Accounting
Economics
Finance
Innovation, Entrepreneurship and Strategy
Leadership and Organization Management
Management Science and Engineering
Marketing

Program Offices and Administrative Offices

Academic Affairs Office
- Tsinghua SEM China Business Case Center
- Online Education Office
Master's Programs Office
MBA Programs
EMBA Programs
Executive Education
Tsinghua x-lab
Tsinghua SEM X-elerator
Entrepreneur Fellows Program and Resource Development Office
- Entrepreneur Fellows Program Office
- Resource Development Office
Faculty Development Office
Career Development Center
Dean's Office
- International Office
- Alumni Center
- Logistic Office
- Facilities Planning and Construction Office
CPC Committee Office
- Student Affairs Office
Development and Planning and Research Affairs Office
- Development and Planning Office
- Research Affairs Office
- Library
- *China Journal of Economics* Editorial Office
Staff Human Resources Office
Marketing and Communications Office
- *Tsinghua Business Review* Editorial Office
Accounting Office
IT/IS Office

Research Centers

National Center for Economic Research, Tsinghua University
Research Center for Technological Innovation, Tsinghua University
China Business Research Center, Tsinghua SEM
National Entrepreneurship Research Center, Tsinghua SEM
Research Center for Contemporary Management, Tsinghua University
China Center for Financial Research, Tsinghua SEM
China Retail Research Center, Tsinghua SEM
National Institute for Fiscal Studies, Tsinghua University
China Center for Insurance and Risk Management, Tsinghua SEM
Center for Leadership Development and Research, Tsinghua SEM
Research Center for Healthcare Management, Tsinghua SEM
Tsinghua China Data Center
Center for Corporate Governance, Tsinghua SEM
Center for Enterprise Growth and National Economic Security Research, Tsinghua University
Center for International Economic Research, Tsinghua SEM
Center for China-Latin America Management Studies, Tsinghua SEM
Research Center for China's Industrial Development, Tsinghua SEM
Center for Globalization of Chinese Enterprises, Tsinghua SEM
Research Center for Green Economy and Sustainable Development, Tsinghua University
Center for Development of Sports Industry, Tsinghua University
Institute for Industrial Innovation and Finance, Tsinghua University
Institute of Internet Industry, Tsinghua University
Center for Internet Development and Governance, Tsinghua SEM
China Research Center for Enterprise M&A and Development, Tsinghua SEM
Research Center for Non-performing Assets, Tsinghua SEM
Institute for Global Development, Tsinghua University
Entrepreneurship Research Center on G20 Economies, Tsinghua University
Institute for Global Private Equity, Tsinghua University
The Chinese University of Hong Kong-Tsinghua University Joint Research Center for Chinese Economy
Institute for Cultural Economy, Tsinghua University
Tsinghua National Bureau of Statistics Data Research Center
Institute for State-Owned Enterprises, Tsinghua University
Center for Block-Chain Finance Research, Tsinghua SEM
Center for Business Model Innovation Research, Tsinghua SEM
Research Center for Digital Financial Assets, Tsinghua SEM
Tsinghua University-University of Chicago Joint Research Center for Economics and Finance
Institute for Global Securities Market, Tsinghua University
Tsinghua University-Rice University Joint Research Center for Human Capital and Sustainable Innovation
Research Center for Competitive Dynamics and Innovation Strategy, Tsinghua SEM
Institute for State-owned Assets Management, Tsinghua University
Research Center for AI-enabled Management, Tsinghua SEM
Research Center for Interactive Technology Industry, Tsinghua SEM

Milestones

1926 The Department of Economics is established with ZHU Binyuan as Chair.

1928 CHEN Daisun is appointed as Chair of the Department of Economics.

1952 The Department of Economics merges into other universities under nationwide university restructuring.

1979 The Department of Economics and Management Engineering is established with DONG Xinbao as Chair and FU Jiaji as Vice Chair.

The Master in Management Engineering program begins.

1980 The undergraduate program begins.

1981 The executive education program for high-level corporate executives begins.

1984 Tsinghua University School of Economics and Management (Tsinghua SEM) is established with ZHU Rongji as founding dean.

1986 Tsinghua SEM is accredited to grant doctoral degrees in Systems Engineering and Technical Economics.

Old SEM Building is completed and put into use.

1991 The MBA program is launched.

1994 Tsinghua SEM celebrates its 10th anniversary, and Dean ZHU Rongji remarks: "If each of you runs an enterprise successfully, there will be a great hope for China's economy".

1997 Tsinghua SEM is relocated to new facilities in the Weilun Building, donated by Mr. and Mrs. Quo-Wei Lee.

The international MBA program in collaboration with MIT Sloan School of Management is launched.

1998 Tsinghua SEM is accredited to grant doctoral degrees in Econometrics and Enterprise Management.

2000 The Advisory Board is established with ZHU Rongji as Honorary Chairman.

Tsinghua SEM is accredited to grant doctoral degrees in Business Administration.

2001 ZHAO Chunjun becomes the second dean of Tsinghua SEM.

Management Science and Engineering, Technical Economics and Management, and Econometrics are named National Priority Disciplines.

Tsinghua SEM partners with Harvard Business School to launch the Tsinghua-Harvard executive education program.

2002 The EMBA program is launched.

Shunde Building, funded by a contribution from Mr. S.T. Wu, is completed and put into use.

The Special-Term Professorship program is launched.

2003 Tsinghua SEM is accredited to grant doctoral degrees in Political Economy.

2004 Tsinghua SEM celebrates its 20th anniversary.

The Department of Enterprise Management is divided into the Department of Human Resources, the Department of the Marketing and the Department of Business Strategy and Policy.

2005 Tsinghua University Executive Vice-President HE Jiankun becomes the third dean of Tsinghua SEM.

2006 QIAN Yingyi becomes the fourth dean of Tsinghua SEM.

Tsinghua SEM is accredited to grant doctoral degrees in Theoretical Economics and Applied Economics.

The second degree undergraduate program in Economics begins.

2007 Tsinghua SEM obtains AACSB accreditation.

Management Science and Engineering, Business Administration, and Econometrics are named National Priority Disciplines.

The Tsinghua-INSEAD dual-degree EMBA program begins.

2008 Tsinghua SEM is accredited under EQUIS.

2009 The new undergraduate curriculum is launched.

The new MBA curriculum is launched.

2010 The MBA admissions reform is initiated.

The Master's programs reform is initiated.

The Master of Professional Accounting program is launched.

2011 *Tsinghua Business Review* is launched.

Founding Dean ZHU Rongji returns to Tsinghua SEM upon Tsinghua University's centennial celebration.

The Master in Management (MiM) program is initiated as the first of its kind in China.

The Master of Finance (MoF) program begins.

The doctoral programs are restructured with admissions by department.

2012 The faculty tenure-track system is implemented

All new EMBA curriculum is launched.

2013 The Department of Innovation, Entrepreneurship and Strategy is established.

Tsinghua x-lab is launched.

The second degree undergraduate program in Management is resumed.

The MBA+X dual-degree program is launched.

The Tsinghua SEM Entrepreneur Fellows Program is launched.

2014 The undergraduate admissions reform experiment is initiated.

China Journal of Economics is launched.

Tsinghua SEM celebrates its 30th anniversary.

Tsinghua SEM Alumni Association is founded.

The Tsinghua-MIT Global MBA program in collaboration with MIT Sloan School of Management is launched.

The undergraduate education reform wins the first China National Education Achievement Award.

The MBA education reform wins the first Chinese Society of Academic Degrees and Graduate Education Achievement Award.

2015 The Tsinghua-Columbia Dual Master's Degree Program in Business Analytics is launched.

Tsinghua SEM X-elerator is launched.

The Tsinghua-INSEAD dual-degree EMBA program ranks first globally in the *Financial Times* EMBA ranking, first time for a mainland Chinese business school.

2016 A celebration is held for the 90th anniversary of the Department of Economics.

The exhibition on Professor CHEN Daisun opens.

The exhibition on Professor ZHAO Jiahe opens.

A new course "ZHU Rongji Economic and Management Theory and Practice" is launched.

Executive Management Training (EMT) is launched.

2017 Tsinghua SEM maintains AACSB Business Accreditation.

Management Science and Engineering, Business Administration, Accounting and Finance, Economics and Econometrics are included on the national list of developing world-class disciplines.

The Tsinghua-Tencent Future-Tech Entrepreneur Program is launched.

The first China Job Market for Economists is held.

2018 Mansfield Chair Professor BAI Chong-En is appointed as the fifth dean of Tsinghua SEM.

The Tsinghua University-Singapore Management University MCFO & MPAcc Dual-Degree Program is launched.

The Entrepreneur Management Development program (EMD) is launched.

Tsinghua University-University of Chicago Joint Research Center for Economics and Finance is jointly established by Tsinghua University School of Management and Economics and University of Chicago's Becker Friedman Institute for Economics.

Tsinghua SEM is awarded CEMS School of the Year 2017-2018.

2019 The Tsinghua-Alibaba New Business Xuetang Program is launched.

The Financial Technology EMBA Program is jointly launched with the China Capital Market Institute.

The Capital Market Leaders Program is jointly launched with the China Capital Market Institute.

Tsinghua University approves the establishment of Tsinghua Institute for Economics and Management in Shenzhen and Tsinghua SEM Shenzhen campus.

Tsinghua SEM celebrates its 35th anniversary and launches five scholarships under the names of late faculty and Tsinghua SEM holds the 2019 Global Forum of Economics and Business School Deans and establishes C9+ Business Schools Alliance.

Tsinghua SEM celebrates the 40th anniversary of the Department of Management Engineering.

The Dual Master's Degree Program with London Business School in Financial Analysis is launched.

2020 The Master Program in Advanced Financial Management and Big Data is launched.

The Tsinghua-Siemens Digital Transformation Leadership Program is launched.

Executive Education Center's digital iLIVE Interactive Learning Platform is launched.

The Double Bachelor's Degree Program in Computer Science and Finance is launched.

Tsinghua SEM signs contract with Futian District Government in Shenzhen on the establishment of Shenzhen Institute of Economics and Management, Tsinghua University.

The Advisory Board celebrates its 20th anniversary and the 21st board meeting is held online and offline for the first time.

2021 The Tsinghua SEM New Buildings are completed.

Shanghai Alumni Center of Tsinghua SEM is launched.

The Innovation Management Research Center of Shenzhen International Graduate School of Tsinghua University is established.

Tsinghua-The Chinese University of Hong Kong Dual Undergraduate Degree Programme in Economics (in English) is launched.

The Advisory Board

The Advisory Board of Tsinghua University School of Economics and Management was founded in October 2000.

Honorary Chairman

ZHU Rongji

Founding Dean, School of Economics and Management, Tsinghua University (1984-2001)
Premier, State Council, People's Republic of China (1998-2003)

Honorary Members

The Lord Browne of Madingley

Chairman, Beyond Net Zero
Former Group Chief Executive, bp p.l.c.

Henry M. Paulson, Jr.

Founder and Chairman, Paulson Institute
Executive Chairman, TPG Rise Climate
Former U.S. Secretary of the Treasury
Former Chairman and CEO, The Goldman Sachs Group, Inc.

H. Lee Scott, Jr.

Former President and CEO, Wal-Mart Stores, Inc.

WANG Qishan

Vice-President, People's Republic of China

Chairman

Tim Cook

CEO, Apple

Vice Chairmen

QIU Yong

President, Tsinghua University

QIAN Yingyi

Professor and Dean (2006-2018), School of Economics and Management, Tsinghua University
Distinguished Professor of Arts, Humanities and Social Sciences, Tsinghua University
Chairman, Board of Trustees, Westlake University

Members

Mary T. Barra

Chair and Chief Executive Officer, General Motors Company

Jim Breyer

Founder and CEO, Breyer Capital

Roland Busch

Chairman of Managing Board, President and Chief Executive Officer, Siemens AG

CHANG Zhenming

Vice Chairman, China Center for International Economic Exchanges
Former Chairman, CITIC Group

CHEN Jining

Mayor, Beijing Municipal Government
Former Minister, Ministry of Environmental Protection, People's Republic of China
Former President, Tsinghua University

CHEN Yuan

Vice Chairperson, The 12th National Committee of the Chinese People's Political Consultative Conference (CPPCC)
Former Chairman, China Development Bank

Raymond T. Dalio

Founder, Co-CIO and Co-Chairman, Bridgewater Associates, LP

Srikant M. Datar

George F. Baker Professor of Administration
Dean, Harvard Business School

Michael Dell

Chairman of the Board and Chief Executive Officer, Dell Technologies

Jamie Dimon

Chairman of the Board and Chief Executive Officer, JPMorgan Chase

Michel Doukeris

Global Chief Executive Officer, AB InBev

Denis Duverne

Chairman of the Board, AXA Group

Laurence D. Fink

Chairman and Chief Executive Officer, BlackRock, Inc.

William E. Ford

Chief Executive Officer, General Atlantic

Jane Fraser

Chief Executive Officer, Citigroup Inc.

Victor K. Fung

Group Chairman, Fung Group

Christopher B. Galvin

Co-Founder and Chairman, Gore Creek Asset Management LLC
Former Chairman and CEO, Motorola Inc.

Terry Gou

Founder, Foxconn Technology Group

Mario Greco

CEO, Zurich Insurance Group

Evan G. Greenberg

Chairman and Chief Executive Officer, Chubb Limited and Chubb Group

Maurice R. Greenberg

Chairman and Chief Executive Officer, Starr Insurance Companies

GU Binglin

Director, Institute for Advanced Study, Tsinghua University
Former President, Tsinghua University

GUO Shuqing

Secretary of Party Committee and Deputy Governor, People's Bank of China
Chairman and Secretary of Party Committee, China Banking and Insurance Regulatory Commission
Former Chairman of the Board, China Construction Bank; Former Chairman of China Securities Regulatory Commission
Former Governor, Shandong Province

HO Ching

Chairman, Trailblazer Foundation
Board Member, Temasek Trust

Nobuyuki Idei

Founder, Representative Director and Chairman, Quantum Leaps Corporation
Former Chairman and CEO, Sony Corporation

Pablo Isla

Chairman, Inditex Group

Erika James

Dean, The Wharton School of the University of Pennsylvania

Christian Klein

Chief Executive Officer, SAP SE

Henry R. Kravis

Co-Chairman and Co-Chief Executive Officer, KKR

Ramon Laguarta

Chairman and Chief Executive Officer, PepsiCo

Jonathan D. Levin

Philip H. Knight Professor and Dean, Stanford Graduate School of Business

Richard C. Levin

Former CEO, Coursera
President Emeritus, Yale University

Richard Li

Founder and Chairman, Pacific Century Group

Robin Li

Co-Founder, Chairman and Chief Executive Officer, Baidu, Inc.

LIU He

Member, Political Bureau of CPC Central Committee
Vice-Premier, State Council, People's Republic of China
Head, General Office of the Central Commission for Financial and Economic Affairs

LIU Mingkang

Former Chairman, China Banking Regulatory Commission

Bernard Looney

Chief Executive Officer, bp Group

LOU Jiwei

Standing Committee Member and Chairman of the Committee of Foreign Affairs, The 13th National Committee of the Chinese People's Political Consultative Conference (CPPCC)
Former Chairman, National Council for Social Security Fund
Former Minister, Ministry of Finance, People's Republic of China

Andrónico Luksic

Chairman, Luksic Group

Jack Ma

Founder, Jack Ma Foundation
Partner, Alibaba Group

MA Kai

Member, Political Bureau of the 18th CPC Central Committee
Vice-Premier, State Council, People's Republic of China (2013-2018)

Pony Ma

Core Founder, Chairman of the Board and CEO, Tencent

Eric S. Maskin

Adams University Professor and Professor of Economics and Mathematics, Harvard University
2007 Nobel Laureate in Economics

Doug McMillon

President and CEO, Walmart Inc.

Elon Musk

Co-founder and CEO, Tesla, Inc.
Co-founder and CEO, Space Exploration Technologies (Space X)

Satya Nadella

CEO, Microsoft

James Quincey

Chairman and Chief Executive Officer, The Coca-Cola Company

Brian L. Roberts

Chairman and Chief Executive Officer, Comcast Corporation

David M. Rubenstein

Co-Founder and Co-Executive Chairman, The Carlyle Group

David C. Schmittlein

John C Head III Dean, MIT Sloan School of Management

Stephen A. Schwarzman

Chairman, CEO and Co-Founder, Blackstone

David M. Solomon

Chairman and Chief Executive Officer, The Goldman Sachs Group, Inc.

Masayoshi Son

Representative Director, Corporate Officer, Chairman and CEO, SoftBank Group Corp.

A. Michael Spence

Philip H. Knight Professor Emeritus of Management, Stanford University
Senior Fellow, Hoover Institution at Stanford University
2001 Nobel Laureate in Economics

Bob Sternfels

Global Managing Partner, McKinsey & Company

Ratan N. Tata

Chairman, Tata Trusts
Chairman Emeritus of Tata Sons, Tata Industries, Tata Motors, Tata Steel and Tata Chemicals

John L. Thornton

Executive Chairman, Barrick Gold Corporation
Chairman, Pinebridge Investments
Chair Emeritus, Brookings Institution

Ben van Beurden

Chief Executive Officer, Royal Dutch Shell plc

Jacob Wallenberg

Chairman of the Board, Investor AB

WANG Dazhong

Former President, Tsinghua University

Marjorie Yang

Chairman and CEO, Esquel Group

YI Gang

Governor, People's Bank of China

ZHAO Chunjun

Dean (2001-2005), School of Economics and Management, Tsinghua University

ZHOU Xiaochuan

Vice Chairperson, The 12th National Committee of the Chinese People's Political Consultative Conference (CPPCC)
Former Governor, People's Bank of China
President, China Society for Finance and Banking

Oliver Zipse

Chairman of the Board of Management, BMW AG

Mark Zuckerberg

Founder and CEO, Facebook

Updated on 11 October, 2021

Faculty

Up to September 30, 2021, Tsinghua SEM has 158 full-time faculty members and three dual-appointed faculty of Tsinghua Shenzhen International Graduate School (Innovation Management Area) and Tsinghua SEM (Shenzhen Campus). Among full-time and three dual-appointed faculty, 158 have Ph.D. degrees; nine are recipients of the China National Science Foundation's Distinguished Young Scholars Funds; eight are recipients of National Natural Science Foundation of China's Excellent Young Scientists Fund; four are Fellows of International Academic Institutes; nine are supported by the "Program for New Century Excellent Talents" of the Ministry of Education. Tsinghua SEM also invites Honorary Professors, Adjunct Professors, Visiting Professors, and Management Practice of Visiting Professors.

Department of Accounting



CHEN Guanting
Associate Professor

Bachelor, 1985, Renmin University of China
Master, 1989, Renmin University of China
Ph.D., 1997, Renmin University of China

Research Areas
Corporate Internal Control and Risk Management, Auditing Theory and Practices, Taxation and Tax Planning



CHEN Wuzhao
Associate Professor

Bachelor, 1992, Zhongnan University of Finance and Economics
Master, 1995, Research Institute for Fiscal Science, Ministry of Finance
Ph.D., 2004, Tsinghua University

Research Areas
Accounting and Capital Market, Corporate Governance, Auditing, Corporate Internal Control and Risk Management, Financial Statement Analysis



CHEN Xiao
Professor

Bachelor, 1983, Wuhan Institute of Chemical Engineering
Master, 1989, University of Science and Technology of China
Ph.D., 1996, Tulane University

Research Areas
Accounting and Capital Market, Corporate Governance, International Taxation, Taxation and Business Strategy, Business Valuation



DU Shengli
Associate Professor

Bachelor, 1984, Bayi Agricultural University
Ph.D., 1997, Renmin University of China

Research Areas
Management Control and Performance Evaluation, Capital Management and Corporate Finance, Financial Governance and Financial Ethics, Group Company and Finance Company, State-Owned Assets and State-Owned Enterprises



HAO Zhenping
Professor

Bachelor, 1982, Tianjin University of Finance and Economics
Master, 1987, Tianjin University of Finance and Economics
Ph.D., 1992, Tianjin University of Finance and Economics

Research Areas
Auditing Theories and Practices, Corporate Governance and Internal Control, Financial Accounting Theories and Practices, Multi-National Corporations and International Accounting



JIA Ning
Associate Professor

Bachelor, 2002, University of Minnesota
Master, 2004, Stanford University
Ph.D., 2007, Stanford University

Research Areas
Financial Accounting, Corporate Governance, IPOs and Auditing



LI Dan
Associate Professor,
Secretary of CPC Branch

Bachelor, 2001, Beijing Institute of Technology
Ph.D., 2007, Georgia Institute of Technology

Research Areas
Financial Accounting, Corporate Governance, IPOs and Auditing



LUO Mei
Associate Professor

Bachelor, 1998, Tsinghua University
Ph.D., 2004, University of California, Berkeley

Research Areas
Financial Accounting and Capital Market, Blockchain and Cryptocurrency



LUO Ting
Associate Professor, Vice Chair

Bachelor, 1997, Peking University
Ph.D., 2007, University of Wisconsin-Madison

Research Areas
Management Motivation, Information Disclosure, Financial Report, Operation Strategy



QIAN Ping
Associate Professor

Bachelor, 1992, Sichuan University
Master, 1995, Sichuan University
Ph.D., 1998, Peking University

Research Areas
Financial Information and Capital Market,
Financial Information and Management
Control , Corporate Governance, Taxation



WANG Kun
Associate Professor

Bachelor, 1998, Nankai University
Ph.D., 2003, Hong Kong University of Science
and Technology

Research Areas
Corporate Governance, Financial Accounting,
Audit Quality



XIA Donglin
Professor

Bachelor, 1984, Jiangxi Institute of Finance
and Economics
Master, 1990, Research Institute for Fiscal
Science, Ministry of Finance
Ph.D., 1994, Research Institute for Fiscal
Science, Ministry of Finance

Research Areas
Financial Reporting and Corporate
Governance, Accounting Standards,
Comparative Accounting



XIAO Xing
Professor, Chair

Bachelor, 1994, Tsinghua University
Master, 1997, Tsinghua University
Ph.D., 2004, Tsinghua University

Research Areas
Corporate Finance, Corporate
Governance, Financial Statement
Analysis, Financial Accounting



XIE Deren
Professor

Bachelor, 1993, Xiamen University
Ph.D., 1998, Xiamen University

Research Areas
Accounting and Interdisciplinary Study on
Accounting, New Institutional
Economics and the Theory of the Firm,
Accounting Standards, Corporate
Governance and Executive Incentive,
Regulation of CPA Industry



XUE Jian
Professor,
Assistant Dean

Bachelor, 1998, Tsinghua University
Master, 2000, Tsinghua University
Ph.D., 2006, Carnegie Mellon University

Research Areas
Financial Information and Capital Market,
Corporate Governance



YIN Cheng
Assistant Professor

Bachelor, 2012, Southwestern University of
Finance and Economics
Ph.D., 2018, Rutgers,The State University of
New Jersey

Research Areas
Accounting Information Systems, Financial
Accounting



ZHANG Haiyan
Associate Professor

Bachelor, 1994, Tsinghua University
Master, 1997, Tsinghua University
Ph.D., 2005, Hong Kong University of
Science and Technology

Research Areas
Accounting Information and Corporate
Governance, Managerial Accounting, Auditing



ZHOU Li
Research Fellow

Bachelor, 1988, Southeast University
Master, 1991, Southeast University
Ph.D., 2002, Tsinghua University

Research Areas
Accounting, Public Policy, Research Policy

Department of Economics



BAI Chong-En
Mansfield Freeman Chair
Professor, Dean

Bachelor, 1983, University of Science and
Technology of China
Ph.D., 1988, University of California, San Diego
Ph.D., 1993, Harvard University

Research Areas
Institutional Economics, Economic Growth
and Development, Public Economics, Finance,
Corporate Governance and Chinese Economy



CAO Jing
Associate Professor

Bachelor, 1998, Peking University
Master, 2001, Peking University
Ph.D., 2007, Harvard University

Research Areas
Energy and Environmental Economics,
Economics of Climate Change, Public
Economics



CHEN Tuo
Assistant Professor

Bachelor, 2008, Fudan University
Master, 2011, École Polytechnique, France
Master, 2012, ENSAE-ParisTech, France
Ph.D., 2018, Columbia University

Research Areas
Macroeconomics, Productivity, Inequality



DONG Feng
Associate Professor

Bachelor, 2006, Renmin University of China
Master, 2009, Peking University
Ph.D., 2014, Washington University in St. Louis

Research Areas
Chinese Economy, Macroeconomics, Monetary
Economics, Economic and Financial Networks



FENG Yingjie
Assistant Professor

Bachelor, 2011, Peking University
Master, 2014, Peking University
Ph.D., 2019, University of Michigan, Ann Arbor

Research Areas
Theoretical and Applied Econometrics,
Mathematical Statistics, Data Science



GAO Ming
Assistant Professor

Bachelor, 2001, Tsinghua University
Master, 2003, Tsinghua University
Ph.D., 2010, London Business School

Research Areas
Industrial Organization Theory, Behavioral IO,
Platform Economics, Antitrust and Competition
Policy



LI Mingzhi
Associate Professor

Bachelor, 1987, Nankai University
Master, 1990, Shanghai Jiaotong University
Ph.D., 1999, the University of Texas at Austin

Research Areas
Industrial Organization, Electronic Commerce



LIU Chenyuan
Assistant Professor

Bachelor, 2015, The University of Hong Kong
Ph.D., 2020, University of Wisconsin-Madison

Research Areas
Applied Microeconomics, Health Economics,
Industrial Organization, Insurance Markets



LIU Lingling
Professor

Bachelor, 1982, Harbin Normal University
Master, 1991, Harbin Normal University
Ph.D., 1996, Renmin University of China

Research Areas
Public Finance of China, Tax Law and Tax
System, Macroeconomics, Rural Economy and
Fiscal Policy, Transitional Economy and Theory
of Modernization, Economic Game Theory and
Design of the Fiscal System



LIU Qing
Associate Professor

Bachelor, 1996, Xinjiang University of Finance and Economics
Master, 1999, Zhejiang University
Master, 2002, University of British Columbia
Ph.D., 2008, University of Toronto
Research Areas
International Macroeconomics, Monetary Economics, Chinese Economy



LIU Xiao
Associate Professor

Bachelor, 2006, Renmin University of China
Master, 2010, University of Michigan
Ph.D., 2012, University of Michigan
Research Areas
Experimental and Behavioral Economics, Game Theory, Mechanism Design



LU Yi
Professor, Chair

Bachelor, 1999, Fudan University
Master, 2003, Fudan University
Ph.D., 2007, The University of Hong Kong
Research Areas
Chinese Economy, Public Finance, International Trade



LUO Wenlan
Associate Professor

Bachelor, 2011, Tsinghua University
Ph.D., 2017, Georgetown University
Research Areas
Macroeconomics, Monetary Economics, Computational Methods



MA Hong
Professor, Vice Chair

Bachelor, 2002, Fudan University
Master, 2004, University of California, Davis
Ph.D., 2009, University of California, Davis
Research Areas
International Trade, Development Economics, International Price Comparison



OUYANG Min
Associate Professor

Bachelor, 2000, Peking University
Master, 2003, University of Maryland
Ph.D., 2005, University of Maryland
Research Areas
Macroeconomics, Finance, Applied Econometrics, Industrial Organization, Labor Economics



PAN Wenqing
Professor

Bachelor, 1987, Northwest Normal University
Master, 1993, Lanzhou University
Ph.D., 1999, Renmin University of China
Research Areas
Input-Output Analysis, Quantitative Economics, Regional Economics, International Economics



QI Liangshu
Associate Professor

Bachelor, 1993, Nankai University
Master, 1996, Peking University
Ph.D., 1999, Peking University
Research Areas
Health Economics, Development Economics, Time Use, Political Economics



QIAN Yingyi
Distinguished Professor of Arts, Humanities and Social Sciences, Tsinghua University Dean (2006-2018)

Bachelor, 1982, Tsinghua University
Master, 1982, Columbia University
Master, 1984, Yale University
Ph.D., 1990, Harvard University
Research Areas
Comparative Economics, Institutional Economics, Economics of Transition, Chinese Economy



SHI Xinzheng
Associate Professor

Bachelor, 2000, Peking University
Master, 2003, Peking University
Ph.D., 2009, University of Michigan
Research Areas
Development/Transition Economics, Public Economics, Applied Microeconomics, Chinese Economy



SU Liangjun
C.V. Starr Chair Professor

Bachelor, 1994, Xi'an Jiaotong University
Master, 1997, Tongji University
Master, 1999, University of California, Riverside
Ph.D., 2004, University of California, San Diego
Research Areas
Econometric Theory, Nonparametric Econometrics, Panel Data Models, Big Data Analysis, Model Selection and Model Averaging, Financial Econometrics, Spatial Econometrics



Alexander C. White
Associate Professor

Bachelor, 2005, Columbia University
Master, 2006, Toulouse School of Economics
Ph.D., 2011, Toulouse School of Economics
Research Areas
Industrial Organization, Microeconomic Theory, Economics of the Internet



WU Binzhen
Associate Professor, Vice Chair

Bachelor, 1998, Xi'an Jiaotong University
Master, 2001, Peking University
Ph.D., 2006, University of Wisconsin-Madison
Research Areas
Public Economics, Applied Micro, Economics of Education



WU Kangping
Professor, Secretary of CPC Branch

Bachelor, 1982, Northwest University
Master, 1985, Northwest University
Ph.D., 1989, Chinese Academy of Sciences
Research Areas
Microeconomics, Macroeconomics, Economic Growth, Economic Research on Aging



WU Xingye
Assistant Professor

Bachelor, 2012, Tsinghua University
Master, 2014, Columbia University
Ph.D., 2018, Columbia University
Research Areas
Microeconomic Theory, Mechanism Design, Matching Theory



XU Xianchun
Professor

Bachelor, 1982, Liaoning University
Master, 1986, Shanghai University of Finance and Economics
Ph.D., 1998, Peking University
Research Areas
Chinese Government Statistics Theory and Method, Chinese Economy



XU Yuan
Associate Professor

Bachelor, 2002, Fudan University
Ph.D., 2009, University of California, Davis
Research Areas
Macroeconomics, International Economics



YANG Siquan
Associate Professor

Bachelor, 1986, Renmin University of China
Master, 1989, Chinese Academy of Social Sciences
Ph.D., 1998, Chinese Academy of Social Sciences
Research Areas
Economic Analysis of Investment and Consumption, Theory of Security Investment



YAO Wen
Associate Professor

Bachelor, 2006, Fudan University
Bachelor, 2006, University of Birmingham
Ph.D., 2011, University of Pennsylvania
Research Areas
Macroeconomics, International Finance, Quantitative Methods, Chinese Economy



ZHENG Jie
Associate Professor

Bachelor, 2003, Tsinghua University
Master, 2005, Tsinghua University
Master, 2007, Washington University in St. Louis
Ph.D., 2011, Washington University in St. Louis
Research Areas
Microeconomic Theory, Information Economics, Behavioral Economics, Experimental Economics, Industrial Organization



ZHONG Xiaohan
Professor, Deputy Secretary of CPC
Committee, Associate Dean

Bachelor, 1994, Tsinghua University
Master, 1999, Tsinghua University
Ph.D., 1999, Tsinghua University
Research Areas
Mechanism Design, Applied Microeconomics,
Chinese Economy



ZHU Lin
Assistant Professor

Bachelor, 2004, University of Science and
Technology of China
Master, 2006, Indiana University, Bloomington
Ph.D., 2012, Indiana University, Bloomington
Research Areas
Set Inference for Partially Identified Models,
Semiparametric/Nonparametric Estimation
and Testing of Econometric Models, Time
Series Econometrics

Department of Finance



CHEN Bingzheng
Professor

Bachelor, 1982, University of Science and
Technology of China
Master, 1985, Renmin University of China
Ph.D., 1995, Tsinghua University
Research Areas
Risk Management and Insurance, Enterprises
Risk Management, Pension, Insurance-Linked
Securitization



CHEN Taotao
Professor

Bachelor, 1988, Tsinghua University
Master, 1991, Research Institute for Fiscal
Science, Ministry of Finance
Ph.D., 2003, Tsinghua University
Research Areas
Chinese Company Investing Abroad,
International Business, Openness and
Development for Developing Countries,
FDI Spillover, Corporate Finance, Business
Valuation & Valuation of Intangibles



CHEN Yunling
Assistant Professor

Bachelor, 2002, Fudan University
Ph.D., 2010, Hong Kong University of
Science and Technology
Research Areas
Corporate Finance, Financial Market, Corporate
Governance



GAO Feng
Associate Professor, Secretary of
CPC Branch

Bachelor, 1999, Tsinghua University
Ph.D., 2006, Tsinghua University
Research Areas
Financial Econometrics, Asset Pricing, Risk
Management, Asset Pricing, Risk Management
and Insurance, Financial Econometrics, Green
Finance



HE Ping
Professor, Chair

Bachelor, 1997, Tsinghua University
Master, 2002, University of Pennsylvania
Ph.D., 2004, University of Pennsylvania
Research Areas
Financial Institutions, Monetary Economics,
Macro-Finance



HUANG Zhangkai
Associate Professor

Bachelor, 1998, Guangdong University of
Foreign Studies
Master, 1999, University of Essex
Ph.D., 2003, University of Oxford
Research Areas
Corporate Finance, New Political Economy,
Economic History



JIANG Lei
Associate Professor

Bachelor, 2003, Harbin Institute of Technology
Master, 2005, Harbin Institute of Technology
Master, 2006, University of Virginia
Ph.D., 2011, Emory University
Research Areas
Empirical Asset Pricing, Stock Market
Microstructure



LI Daokui
Mansfield Freeman Chair
Professor

Bachelor, 1985, Tsinghua University
Ph.D., 1992, Harvard University
Research Areas
Government and Economics, Economic History,
and the Chinese Economy



LI Jinliang
Professor

Bachelor, 1997, Tsinghua University
Ph.D., 2001, Syracuse University
Research Areas
Financial Markets, Entrepreneurial Finance,
Investments



LIU Chun
Associate Professor, Vice Chair

Bachelor, 1999, Tsinghua University
Master, 2001, Tsinghua University
Ph.D., 2007, University of Toronto
Research Areas
Financial Econometrics, Financial Market, Risk
Management



LIU Shuo
Assistant Professor

Bachelor, 2012, Nankai University
Master, 2013, Columbia University
Master, 2016, University of California, Los
Angeles
Ph.D., 2020, University of California, Los
Angeles
Research Areas
Over-The-Counter Market, Fixed Income
Securities, Asset Pricing, Financial
Intermediation



LU Yao
Professor, Vice Chair

Bachelor, 2000, Central University of Finance
and Economics
MBA, 2000, Eastern Illinois University
Ph.D., 2009, University of Michigan
Research Areas
Corporate Finance, Corporate Governance,
Law and Finance, Technological Changes and
Capital Markets



PANG Jiaren
Associate Professor

Bachelor, 2000, Peking University
Master, 2004, Vanderbilt University
Ph.D., 2007, Washington University in St. Louis
Research Areas
Corporate Finance, Corporate Governance,
Mergers and Acquisitions, Capital Markets



Michael R. Powers
Zurich Insurance Group Chair
Professor

Bachelor, 1982, Yale University
Master, 1982, Yale University
Ph.D., 1987, Harvard University
Research Areas
Government Regulation and Public Policy,
Applications of Game Theory in Risk and
Insurance, Mathematical Models in Enterprise
Risk Management, Tax Treatment of Risk
Transfers



SHEN Tao
Associate Professor

Bachelor, 2006, Nankai University
Master, 2008, Georgia Institute of Technology
Ph.D., 2013, University of Minnesota
Research Areas
Corporate Investment, Credit Risks, Corporate
Merger and Acquisition



WANG Guiqin
Associate Professor

Bachelor, 1986, Dalian Foreign Languages
Institute
Master, 1989, Tsinghua University
Ph.D., 2014, University of Electronic Science
and Technology of China
Research Areas
History of Finance, Financial Services
Marketing, Strategic Corporate
Communication, Negotiations



WANG Hao
Associate Professor

Bachelor, 1995, Shenyang University of
Technology
MBA, 2000, Eastern Illinois University
Ph.D., 2007, McGill University
Research Areas
Fixed Income Securities, Credit Risk, Asset
Pricing



WANG Jun
Associate Professor

Bachelor, 1995, Northern Jiaotong University
Master, 1998, Peking University
Ph.D., 2008, Tsinghua University
Research Areas
Insurance Economics, Risk Management, Corporate Finance



ZHANG Taowei
Associate Professor

Bachelor, 1984, Tsinghua University
Master, 1987, Tsinghua University
Ph.D., 2000, Tsinghua University
Research Areas
Financial Engineering (Financial Derivatives Development, Financial Risk Management), Investment Banking (Private Equity, M&A), International Finance, RMB Exchange Rate, Corporate Governance, Incentive and Restriction Mechanism



ZHU Yujie
Professor

Bachelor, 1992, Tsinghua University
Master, 1994, Tsinghua University
Ph.D., 2005, Tsinghua University
Research Areas
Asset Pricing, Investment, Asset Allocation and Investment Strategy



GAO Xudong
Professor

Bachelor, 1988, Harbin Institute of Technology
Master, 1991, Renmin University of China
Ph.D., 2003, Massachusetts Institute of Technology
Research Areas
Competitive Strategy, Technology Strategy, Management of Technological Innovation



WANG Tianyu
Assistant Professor

Bachelor, 2010, Zhejiang University
Master, 2012, Tilburg University
Ph.D., 2018, Imperial College London
Research Areas
Empirical Asset Pricing, Financial Intermediation, International Finance



ZHAO Dongqing
Associate Professor, Deputy Secretary of CPC Committee

Bachelor, 1994, Tsinghua University
Master, 1997, Tsinghua University
Ph.D., 2006, Tsinghua University
Research Areas
Corporate Finance

Department of Innovation, Entrepreneurship and Strategy



GUO Yidi
Assistant Professor

Bachelor, 2005, Tsinghua University
Master, 2008, Tsinghua University
Ph.D., 2017, INSEAD
Research Areas
Strategic Management, Organization Theory



WANG Yintian
Associate Professor

Bachelor, 1998, Xi'an Jiaotong University
Master, 2000, Queen's University
Ph.D., 2006, McGill University
Research Areas
Financial Derivatives, Econometric Modeling, Risk Management



ZHU Wu
Assistant Professor

Bachelor, 2009, University of Science and Technology Beijing
Master, 2016, Peking University
Master, 2021, University of Pennsylvania
Ph.D., 2021, University of Pennsylvania
Research Areas
Finance, Machine Learning, Macroeconomics, and Network Economics



CHEN Jin
Professor

Bachelor, 1989, Zhejiang University
Ph.D., 1994, Zhejiang University
Research Areas
Managing Technological Innovation, Business Administration



HAO Jie
Lecturer

Bachelor, 2003, Monash University
Master, 2004, University of Sydney
Ph.D., 2013, University of Sydney
Research Areas
Entrepreneurship Education, International Management, Gender, Family Business



YANG Zhishu
Professor

Bachelor, 1988, Harbin Institute of Technology
Master, 1995, Tsinghua University
Ph.D., 2001, Tsinghua University
Research Areas
Financial Market Microstructure, Behavioral Finance, Corporate Finance, Banking and Financial Institutions, Econometrics of Financial Markets



ZHU Wuxiang
Professor

Bachelor, 1987, Tsinghua University
Master, 1989, Tsinghua University
Ph.D., 2002, Tsinghua University
Research Areas
Corporate Finance, Industry Finance, Business Model, Government Finance



CHENG Yuan
Associate Professor, Chair

Bachelor, 1991, Huazhong University of Science and Technology
Master, 1996, Huazhong University of Science and Technology
Ph.D., 2000, Tsinghua University
Research Areas
Information Technology Management, Service Management, Institution and Entrepreneurial Strategy, Digital Economy, Technology Economics



JIAO Jie
Professor

Bachelor, 1996, Tsinghua University
MBA, 2002, Tsinghua University
Ph.D., 2006, The George Washington University
Research Areas
Strategic Management and Strategic Restructuring, Global Strategy, Regional Development Strategy



ZHANG Lihong
Professor

Bachelor, 1988, Nankai University
Master, 1991, Nankai University
Ph.D., 1999, Chinese Academy of Sciences
Research Areas
Theory of Asset Pricing, Portfolio Management, Stochastic Calculus, Risk Theory and Risk Management



ZHU Yingzi
Professor

Bachelor, 1991, University of Science and Technology of China
Master, 1993, New York University
Ph.D, 1997, New York University
MBA, 2002, New York University
Research Areas
Asset Pricing and Machine Learning, Investment, Risk



GAO Jian
Professor

Bachelor, 1984, Chongqing Institute of Architecture Engineering
Master, 1987, Chongqing Institute of Architecture Engineering
Ph.D., 1996, Tsinghua University
Research Areas
Entrepreneurship, Company Transformation, Venture Capital and Private Equity, Sustainable Entrepreneurship



JIN Yongjun
Associate Professor

Bachelor, 1990, East China Normal University
Master, 1996, Peking University
Research Areas
M&A Related Intellectual Property Law, Law of Corporation, Contracts and Chinese Tax Issue, Judicial Case Reviews, and General Management Case Study



LI Donghong
Associate Professor, Secretary of CPC Branch

Bachelor, 1993, Lanzhou University
Master, 1996, Lanzhou University
Ph.D., 1999, Renmin University of China

Research Areas
Strategic Management, Internationalization, Industry Upgrading



SHI Yongheng
Associate Professor

Bachelor, 1984, Tsinghua University
Master, 1987, Tsinghua University
Ph.D., 1990, Tsinghua University

Research Areas
Strategic Management, General Management, International Management, Management Thinking in Traditional Culture



XU Mingtao
Associate Professor

Bachelor, 2011, University of International Business and Economics
Master, 2013, Georgia Institute of Technology
Master, 2015, Emory University
Ph.D., 2020, Purdue University

Research Areas
Strategy, Innovation, Entrepreneurship, Property Rights, Artificial Intelligence

Department of Leadership and Organization Management



LI Jizhen
Professor, Associate Dean

Bachelor, 1997, Tsinghua University
Master, 2002, Tsinghua University
Ph.D., 2002, Tsinghua University

Research Areas
Management of Technological Innovation, Science and Technology Policy, Project Management, Innovation Management and Entrepreneurial Management of SMEs



WANG Yi
Associate Professor

Bachelor, 1993, Beijing University of Astronautics and Aeronautics
Master, 1996, Tianjin University
Ph.D., 2000, Zhejiang University

Research Areas
Management of Technological Innovation, Strategic Management, Corporation Competence



XIE Zhenzhen
Associate Professor

Bachelor, 2005, Tsinghua University
Master, 2007, Tilburg University
Ph.D., 2013, Hong Kong University of Science and Technology

Research Areas
Foreign Direct Investment, Cross-border Mergers and Acquisitions, Innovation and R&D, Emerging Economies



CHEN Guoquan
Professor, Vice Chair

Bachelor, 1990, Tsinghua University
Master, 1991, Tsinghua University
Ph.D., 1994, Tsinghua University

Research Areas
Time-Space Theory of Leadership and Management, Time-Space Theory of Organizational Learning, Time-Space Leadership, Organizational Learning and Learning Organization, Team Learning and Learning Team, Individual Learning and Learning Leader, Team Management



LI Xibao
Associate Professor, Vice Chair

Bachelor, 1993, Shanghai Jiaotong University
Master, 1998, Tsinghua University
Master, 2001, The Ohio State University
Ph.D., 2003, The Ohio State University

Research Areas
Innovation Management, Entrepreneurial Management, Knowledge Management



Steven White
Associate Professor

Bachelor, 1985, Duke University
Master, 1988, International University of Japan
Ph.D., 1997, Massachusetts Institute of Technology

Research Areas
Strategy, Internationalization, Innovation, Entrepreneurship, Industry Ecosystems



YANG Delin
Professor

Bachelor, 1982, Huazhong Normal University
Master, 1991, Chinese Academy of Sciences
Ph.D., 1997, Chinese Academy of Social Sciences

Research Areas
Entrepreneurial Management, Management of Technological Innovation, Interactions Between Industry and University, Management of Intellectual Property Rights



CHEN Hao
Assistant Professor

Bachelor, 2003, Jilin University
Master, 2006, Shenzhen University
Ph.D., 2011, University of Texas at Dallas

Research Areas
Corporate Responsibility and Sustainability, Entrepreneurial (Founding) Team Dynamics, Supervisor-Subordinate Relationship Studies, Female Career Development and Cross-Cultural Comparison of These Topics



LV Chunyan
Associate Professor

Bachelor, 1986, Peking University
Master, 1989, Peking University

Research Areas
Law of Corporation, Contracts and Related Judicial Case Comments



WU Rui
Associate Professor

Bachelor, 2001, Peking University
Master, 2003, University of California, Los Angeles
Ph.D., 2010, University of Southern California

Research Areas
Mergers and Acquisitions (M&A), Cooperative Innovation, Multinational Enterprises (MNE), Non-market Strategy



ZHANG Wei
Associate Professor

Bachelor, 1995, Tsinghua University
Master, 1998, Tsinghua University
Ph.D., 2002, Tsinghua University

Research Areas
Venture Capital, Entrepreneurship, Development and Dynamics of Emerging Industries



CHI Wei
Associate Professor, Assistant Dean

Bachelor, 1998, Renmin University of China
Ph.D., 2003, University of Minnesota

Research Areas
Compensation, Incentives, Pay Gaps, Income Inequality, Labor Relations, Contract and Unions



NING Xiangdong
Professor

Bachelor, 1988, Tsinghua University
Master, 1990, Tsinghua University
Ph.D., 2003, Tsinghua University

Research Areas
Corporate Governance, Strategic Management, the Theory of Firm, Transition Economy of China



XIE Wei
Professor

Bachelor, 1989, PLA Transportation Engineering College
Master, 1993, Southeast University
Ph.D., 1999, Tsinghua University

Research Areas
Strategic Alliance, Managerial Innovation, Strategic Leadership



ZHU Hengyuan
Professor

Bachelor, 1991, Tsinghua University
Master, 1998, Tsinghua University
Master, 2000, Rensselaer Polytechnic Institute
Ph.D., 2006, Tsinghua University

Research Areas
Industry Dynamics in Emerging Market, Innovation and Corporation Transformation, Strategy Rhythm



GAO Xiangyu
Assistant Professor

Bachelor, 2001, Xi'an Jiaotong University
Master, 2005, Xi'an Jiaotong University
Ph.D., 2015, National University of Singapore

Research Areas
Interpersonal Trust, Proactive Personality and Behavior, Work Safety and Error Management



JIANG Peng
Associate Professor

Bachelor, 1997, Jilin University
Master, 2000, Jilin University
Ph.D. in Law, 2003, China University of Political Science and Law
Research Areas
Business Law, Business Ethics and Social Responsibility, Business History, Education History of Law and Management



LI Ning
Professor

Bachelor, 2005, Shanghai Jiaotong University
Ph.D., 2012, Texas A&M University
Research Areas
Team Collaboration, Organizational Network Analysis, Individual and Team Innovation Mechanism, Leadership, Big Data in Organizational Research, and Chinese Management Concepts



LU Shuye
Assistant Professor

Bachelor, 2008, Renmin University of China
Master, 2013, Tsinghua University
Master, 2014, Columbia University
Ph.D., 2019, University of Maryland
Research Areas
Leadership and Teams, Social Network, Creativity and Innovation



QIAN Xiaojun
Professor

Bachelor, 1982, Tsinghua University
Master, 1988, Purdue University
Ph.D., 1992, Purdue University
Research Areas
Leadership, Business Ethics, Corporate Social Responsibilities and Sustainability



QU Qing
Associate Professor, Secretary of CPC Branch

Bachelor, 1993, Tsinghua University
Master, 1997, Tsinghua University
Ph.D., 2007, Tsinghua University
Research Areas
Organizational Culture, Leadership, Human Resource Management, Values, Person-Organization Fit, Managerial Thinking



WANG Lei
Associate Professor

Bachelor, 2002, Beijing Normal University
Master, 2005, Beijing Normal University
Ph.D., 2011, State University of New York at Buffalo
Research Areas
Leadership, Social Networks, Team Knowledge Transfer



WANG Xiaoye
Associate Professor

Bachelor, 2000, East China Normal University
Master, 2004, East China Normal University
Ph.D., 2010, Hong Kong University of Science and Technology
Research Areas
Organization Innovation, Employee Creativity, Social Cognition and Decision-Making in Organizations



WANG Xueli
Associate Professor, Interim Chair

Bachelor, 1993, Harbin Institute of Technology
Master, 1996, Harbin Institute of Technology
MBA, 1996, Macao University
Ph.D., 2003, Tsinghua University
Research Areas
Chinese-Style Management, Organizational Change, Strategic Human Resource Management, Organizational Culture



WU Weiku
Professor

Bachelor, 1983, Northeastern University of Technology
Master, 1987, Harbin Institute of Technology
Ph.D., 1994, Tsinghua University
Research Areas
Leadership, Chinese Traditional Culture and Leadership, Strategic Management, Competition and Game Theory, Value Based Leadership, EQ and Leadership, Sunny Mood, Leader's Core Capability, Followership



WU Zhiming
Associate Professor

Bachelor, 1989, Hangzhou University
Master, 1996, Beijing Normal University
Ph.D., 1999, Beijing Normal University
Research Areas
Organization and Human Resource Management, Team Effectiveness, Leadership, Employee's Recruitment and Selection, Expatriate Adjustment



YANG Baiyin
Professor

Bachelor, 1982, Nanjing University
Master, 1992, University of Saskatchewan
Ph.D., 1996, University of Georgia
Research Areas
Creativity and Innovation in Organizations, Holistic Theory of Knowledge and Learning, Leadership Development, Adult and Organizational Learning, Learning Organization, Power and Influence Tactics, Cross-Cultural Management



YANG Bin
Professor

Bachelor, 1992, Tsinghua University
Master, 2000, Tsinghua University
Ph.D., 2000, Tsinghua University
Research Areas
Business and Society, Leadership Theory and Practice, Nonmarket Strategy, Business Ethics, Crisis Management



YANG Ling
Associate Professor

Bachelor, 2003, Tsinghua University
Master, 2006, Tsinghua University
Ph.D., 2012, Stanford University
Research Areas
Organizational Theory, Innovation and Entrepreneurship



ZHANG Chen
Associate Professor

Bachelor, 2011, Tsinghua University
Master, 2013, Tsinghua University
Ph.D., 2018, University of Michigan
Research Areas
Time, Energy, and Well-being Issues at Work, Workday Design and Workday Dynamics, Proactive Behaviors



ZHANG Jiayin
Associate Professor

Bachelor, 2005, Tsinghua University
Master, 2008, Tsinghua University
Master, 2014, Massachusetts Institute of Technology
Ph.D., 2014, Massachusetts Institute of Technology
Research Areas
Organizational Theory, Organizational Behavior, Human-Algorithm Relationship, Business Ethics, Leadership in Innovation and Entrepreneurship



ZHANG Jin
Associate Professor

Bachelor, 1986, Peking University
Master, 1989, Peking University
Master, 2002, University of Southern California
Ph.D., 2004, University of Southern California
Research Areas
Positive Organizational Behavior, Science of Happiness, Cultural Values and Organizational Behavior (Based on Big Data Approach), Cross-Cultural Communication and Negotiation



ZHANG Mian
Associate Professor

Bachelor, 1993, Xi'an Jiaotong University
Ph.D., 2002, Xi'an Jiaotong University
Research Areas
Work-Family Balance, Organization-Employee Relationship, Corporate Culture, Human Resource Management



ZHENG Xiaoming
Professor

Ph.D., 1998, Chinese Academy of Sciences
Research Areas
Leadership, Work-Life Balance, Employee Well-Being, Team Effectiveness, Organizational Culture, and Strategic Human Resources Management

Department of Management
Science and Engineering



CHEN Guoqing
CCB Chair Professor

Bachelor, 1982, Renmin University of China
MBA, 1988, Catholic University of Leuven
Ph.D., 1992, Catholic University of Leuven
Research Areas
IT Strategy and Management, Business Intelligence and e-Business, Data Modeling and Fuzzy Logic



CHEN Jian
Lenovo Chair Professor, Chair

Bachelor, 1983, Tsinghua University
Master, 1986, Tsinghua University
Ph.D., 1989, Tsinghua University

Research Areas
Systems Engineering, Supply Chain Management, e-Business, Decision Theory and Decision Systems



GUO Xunhua
Professor, Secretary of CPC Branch

Bachelor, 2000, Tsinghua University
Ph.D., 2005, Tsinghua University

Research Areas
Information Systems, e-Business, Business Intelligence



HUANG Jinghua
Professor

Bachelor, 1986, Tsinghua University
Master, 1988, Tsinghua University
Ph.D., 2005, Tsinghua University

Research Areas
IT Business Value, Business Value of Social Media, Consumer Behavior in Social Media, Organizational Behavior in Social Media



HUANG Shuo
Associate Professor

Bachelor, 1997, Tsinghua University
Ph.D., 2002, Tsinghua University

Research Areas
Supply Chain Management, Operations Management, Inventory Control



LI Bo
Associate Professor

Bachelor, 2002, Peking University
Ph.D., 2006, University of California, Berkeley

Research Areas
Data Science, Applied Econometrics



LIN Lihui
Associate Professor

Bachelor, 1994, Tsinghua University
Master, 1997, Tsinghua University
Master, 1999, University of Texas at Austin
Ph.D., 2002, University of Texas at Austin

Research Areas
E-commerce, Online Communities, Social Media, IT Investment, Licensing of Intellectual Properties



LIN Zhijie
Associate Professor

Bachelor, 2009, South China University of Technology
Ph.D., 2013, National University of Singapore

Research Areas
Economics of Information Systems, Sharing Economy, Electronic Commerce, Social Media



LIU Dengpan
Professor

Bachelor, 1999, University of Science and Technology of China
Master, 2001, The University of Texas at Dallas
Ph.D., 2006, The University of Texas at Dallas

Research Areas
Information Systems and Information Management, e-commerce, Internet Finance
Licensing of Intellectual Property



LIU Hongyan
Professor

Bachelor, 1991, Beijing University of Chemical Technology
Master, 1994, Beijing University of Chemical Technology
Ph.D., 2000, Tsinghua University

Research Areas
Business Analytics, Recommender Systems, Healthcare Data Analysis, Intelligent Recruitment Data/Text Mining, Computer Vision Data Governance



LIANG Yong
Associate Professor

Bachelor, 2005, Tsinghua University
Master, 2008, Purdue University
Ph.D., 2013, University of California, Berkeley

Research Areas
Supply Chain Management, Dynamic Programming and Optimal Control, Energy Policy, Economy and Planning



MAO Bo
Associate Professor

Bachelor, 1987, Tsinghua University
Master, 1989, Tsinghua University

Research Areas
Chinese Enterprises' Information System and Management, Knowledge Management, Data Analysis & Business Model



MAO Xiaojie
Associate Professor

Bachelor, 2016, Wuhan University
Ph.D., 2021, Cornell University

Research Areas
Business Analytics, especially Data-Driven Decision-Making, Causal Inference



SUN Jing
Associate Professor

Bachelor, 1991, Tianjin University
Master, 1994, Tianjin University
Ph.D., 1999, Beijing University of Aeronautics and Astronautics

Research Areas
Strategy Decision and Change Management, Service Operation Management, Decision Science, Quality Engineering, Total Quality Management



WANG Chun
Associate professor

Bachelor, 2005, Tsinghua University
Master, 2007, University of Wisconsin
Ph.D., 2014, Columbia University

Research Areas
Dynamic Programming, Decision Models, Financial Engineering and Risk Management



WEI Qiang
Associate Professor, Vice Chair

Bachelor, 1997, Tsinghua University
Master, 1999, Tsinghua University
Ph.D., 2003, Tsinghua University

Research Areas
Information Systems and Management, Big Data Analytics, Business Intelligence and Data Mining, Uncertainty Techniques, Simulation Techniques



XIAO Yongbo
Professor

Bachelor, 2000, Tsinghua University
Master, 2006, Tsinghua University
Ph.D., 2006, Tsinghua University

Research Areas
Revenue and Pricing Management, Service Systems and Service Management, Supply Chain Management



XIE Bin
Associate Professor

Bachelor, 1986, Tsinghua University
Master, 1989, Tsinghua University
Ph.D., 1993, Tsinghua University

Research Areas
Pharmaceutical Supply Chain and Ecosystem Management, Consumer-oriented Corporate Governance, Product/Service Harm Control, Mapping Code Situated Learning



XU Xin
Professor, Associate Dean

Bachelor, 1998, Tsinghua University
Master, 2000, Tsinghua University
Ph.D., 2005, University of California, Irvine

Research Areas
IT Business Value and IT Governance, Digital Innovation, Business Analytics



YANG Liu
Associate Professor

Bachelor, 2003, Tsinghua University
Master, 2004, Singapore-MIT Alliance
Ph.D., 2010, Duke University

Research Areas
Decision Models, Service Management, Healthcare Operations Management, Behavioral Operations Management



YE Qing
Associate Professor

Bachelor, 1998, Tsinghua University
Master, 2001, Tsinghua University
Ph.D., 2006, University of Michigan

Research Areas
Supply Chain Management, Procurement and Outsourcing Management, Information Asymmetry in Operations Management, Capacity and Inventory Management



YI Cheng
Associate Professor

Bachelor, 2006, National University of Singapore
Ph.D., 2011, National University of Singapore

Research Areas
Electronic Commerce, Human-Computer Interaction, Online Consumer Behavior, Internet Marketing



ZHU Yan
Professor

Bachelor, 1994, Tsinghua University
Master, 1998, Tsinghua University
Ph.D., 1998, Tsinghua University

Research Areas
Digital Transformation, Digital Economy, Digital Production Relations, Industrial Blockchain, Industrial Internet, Industry Digital Finance

Department of Marketing



CHEN Rong
Associate Professor

Bachelor, 1998, Xi'an Jiaotong University
Master, 2000, Xi'an Jiaotong University
Ph.D., 2004, The Chinese University of Hong Kong

Research Areas
Consumer Decision Making, Service and Customer Relationship Management, Sustainable and Green Marketing, Brand Management, Communication and Promotion



CHEN Yubo
Professor, Secretary of CPC Committee, Senior Associate Dean

Bachelor, 1997, Southeast University
Master, 2000, Southeast University
Ph.D., 2004, University of Florida

Research Areas
Digital Economy, Digital Transformation of Chinese Economy, Big Data and Business Innovation in the Networked World, Market Transformation and Business Analytics in the Mobile Internet Era, Climate Change and Sustainability Strategy



HUANG Liang
Assistant Professor

Bachelor, 2015, Tsinghua University
Ph.D., 2021, University of Arizona

Research Areas
Judgment and Decision Making, Innovations in Financial Services, Financial Decision Making, Mental Accounting



HU Zuohao
Professor

Bachelor, 1985, Huazhong University of Science and Technology
Master, 1988, Zhejiang University
Ph.D., 2000, Kyoto University

Research Areas
Marketing Strategy in Digital Era, Omni-Channel Management, Brand Management and Sustainable Competitive Advantage, International Marketing Strategies of Chinese MNEs, Marketing Financial Services



LI Fei
Professor, Chair

Bachelor, 1983, Beijing Institute of Business
Master, 1988, Beijing Institute of Business
Ph.D., 2002, Renmin University of China

Research Areas
Marketing Positioning Decisions, OmniChannel Marketing, Luxury Marketing, History of Marketing Study of China, Marketing Study of China, and Methodology of Case Study in Marketing



LIU Wenjing
Associate Professor

Bachelor, 2000, University of International Business and Economics
Master, 2004, National University of Singapore
Ph.D., 2010, University of Toronto

Research Areas
Consumer Behaviors, Product and Service Experience, Interpersonal Relationship, and Pricing



LIU Xi
Associate Professor

Bachelor, 1995, Peking University
Ph.D., 2002, University of Iowa

Research Areas
New Ordinary Consumption, Aesthetic Consumption, Consumption Culture



LIANG Yitian
Associate Professor

Bachelor, 2008, Jinan University
Master, 2009, City University of Hong Kong
Master, 2011, University of British Columbia
Ph.D., 2017, University of British Columbia

Research Areas
Big Data Marketing, Online Video Games, Movie, Digital Advertising, Charity



SONG Xuebao
Associate Professor, Secretary of CPC Branch

Bachelor, 1986, Huazhong Agriculture University
Master, 1989, Renmin University of China
Ph.D., 1992, Renmin University of China

Research Areas
Strategic Marketing, Entrepreneurial Marketing, Industrial Marketing, Green Marketing, City Marketing



SUN Yacheng
Associate Professor, Vice Chair

Bachelor, 2001, Huazhong University of Science and Technology
Master, 2002, Indiana University
Ph.D., 2008, Indiana University

Research Areas
Platform Marketing, Pricing, Customer Relationship Management, Content Marketing



XIE Zan
Assistant Professor

Bachelor, 1985, Peking University
Master, 1991, Tsinghua University
Ph.D., 2005, Tsinghua University

Research Areas
Marketing Strategy, Consumer Behavior, Marketing Research, Product Quality Measurement, Customer Satisfaction



YU Chunling
Associate Professor

Bachelor, 1993, Tianjin University
Master, 1996, Tianjin University
Ph.D., 2004, Tsinghua University

Research Areas
Strategic Brand Management, Valuation of Brand Asset, Globalization of Brand from Emerging Market



ZHENG Yuhuang
Associate Professor

Bachelor, 1998, Tsinghua University
MBA, 2000, Tsinghua-MIT Sloan International MBA Program
Master, 2002, Columbia University
Ph.D., 2006, Columbia University

Research Areas
Consumer Behavior, Consumer Judgment and Decision Making, Consumer Self-Control, Marketing Strategies for Hedonic vs. Utilitarian Products, Pricing and Promotion Strategies, Customer Relationship Management, Entrepreneurship, Internet Marketing, Global Marketing, Cultural Differences

Dual-appointed Faculty of Tsinghua Shenzhen International Graduate School Innovation Management Area and Tsinghua SEM Shenzhen Campus



FENG Juan
Hon Hai Chair Professor, Vice Chair of Department Management Science and Engineering

Bachelor, 1998, Renmin University of China
Ph.D., 2003, Pennsylvania State University

Research Areas
Challenges that IT Brings to Traditional Business Models and Traditional Business Behaviors



LIN Jianwu
Associate Professor

Bachelor, 1996, Tsinghua University
Master, 1998, Tsinghua University
Ph.D., 2004, University of Pennsylvania

Research Areas
Financial Engineering, Financial Technology, Quantitative Investment, Behavioral Finance, Supply Chain Finance



MA Xufei
Professor, Vice Chair of Department of Innovation, Entrepreneurship and Strategy

Bachelor, 1995, Xi'an Jiaotong University
Master, 2003, University of Saskatchewan
Ph.D., 2007, National University of Singapore

Research Areas
Strategic Management, International Business, Innovation & Entrepreneurship

Honorary Professors

- Robert J. Barro**
Paul M. Warburg Professor of Economics,
Harvard University
- Lars Peter Hansen**
David Rockefeller Distinguished Service Professor,
University of Chicago
Nobel Laureate in Economics, 2013
- Lawrence J. Lau**
Vice-Chancellor, The Chinese University of Hong Kong
(2004-2010)
- Eric S. Maskin**
Adams University Professor, Department of Economics,
Harvard University
Nobel Laureate in Economics, 2007

- MUN Kin Chok**
Former Dean, Faculty of Business Administration, the
Chinese University of Hong Kong (1981-1984, 1987-1993)
- Edmund S. Phelps**
McVickar Professor of Political Economy,
Columbia University
Nobel Laureate in Economics, 2006
- Daniel L. Ritchie**
President, Temple Hoyne Buell Foundation
16th Chancellor, University of Denver (1989-2005)
- David C. Schmittlein**
Dean, Sloan School of Management, Massachusetts
Institute of Technology

Programs



Tsinghua SEM is committed to advancing knowledge and cultivating leaders for China and the world. The School strives to provide students with the highest quality education to help them reach their full potential. The School has over 6,000 students in the undergraduate, doctoral, master's, MBA, and EMBA programs. In addition, the School offers collaborative degree programs and executive education programs.

Tsinghua SEM's strong international reputation, commitment to academic excellence, and global orientation attract students from across the globe. The School currently enrolls over 600 international students and students from Hong Kong, Macao, and Taiwan. The School offers student exchange programs with 112 leading universities and business schools around the world.

Undergraduate Programs

Program

Undergraduate education at Tsinghua SEM emphasizes three aspects:

The goal of an undergraduate education is two-fold: to help every student become a modern, cultured person, and to foster an environment that promotes top talents in their respective fields.

Second, the School pursues a "three-pronged" approach to education, which is composed of value formation, capability development, and knowledge acquisition.

Third, the School follows an approach that integrates general education with individual development.

In 2014, Tsinghua SEM's Undergraduate Education Reform won the China National Education Achievement Award.

Majors

Tsinghua University enacted a new undergraduate enrollment policy beginning in 2017. Tsinghua SEM recruits students under the categories of "Economics, Finance, and Management." Freshmen choose majors from Economics and Finance, and Information Management and Information Systems in the spring semester of the first academic year.

- ◎ **Economics and Finance (including Accounting and Insurance)**

The Economics and Finance major cultivates high quality economic and financial talents who have a basis in systematic economics and financial theory and analysis.

The curriculum balances economic and financial theories with practical knowledge and offers both a global perspective as well as a special focus on China's economic miracles and unique financial system.

- ◎ **Information Management and Information Systems**

The program cultivates management talents with an international perspective and equipped with skills to master the laws of business activities in the new digital economy era. Candidates are taught to effectively develop and use information technology and business analysis methods to optimize management and lead future innovation.

- ◎ **Business Administration (for student athletes)**

The program cultivates student-athletes comprehensive professional talents to meet the needs of country and society, by helping them achieve comprehensive knowledge of humanities and business management, to match their results in various sport events at home and abroad. The program has a duration of five years, including a one-year prior course followed by four years of undergraduate study.

School of Economics and Management Minors

The School offers four minor paths for non-SEM students: business management, accounting, economics and finance, and information management and information systems.

Double Bachelor's Degree in Computer Science and Finance

Training Objectives

The goal of the program is to advance the integration of computer science, big data, and artificial technology and its applications with financial industry. The undergraduate dual degree program in computer science and finance is an interdisciplinary combination of computer science, finance, and management, and aims to develop students' research abilities and management talents in the IT and financial fields. The program offers a high-caliber professional education based on the intersection of the two disciplines, allowing students to achieve a broad practical knowledge base. The program maximizes students' innovation potential and ambitions to learn, allowing them to make broad contributions to society in academia as well as entrepreneurship.

Development Characteristics

The program emphasizes a wide caliber of professional training with a basis in general education. With a foundation in mathematics, the program strives to lead revolutionary changes in the financial field in the new information age.

The program places an emphasis on flexibility and practical knowledge to strengthen dialogue between the two disciplines. The resources of the School of Economics and Management combined with the Department of Computer Science not only enhance students' double degree experiences, but also create positive "spill-over effects" in the two departments themselves, promoting deeper integration of the two disciplines.

Cultivation Effectiveness

The computer science and finance double degree program develops students' individual abilities through various educational and teaching activities, helping them cultivate their academic interests in humanities and sciences to further become diverse and insightful talents. With an international vision, an innovative spirit, and the unique ability to communicate effectively and solve challenging problems as part of a team, it gives the students the capabilities to deepen knowledge in their interdisciplinary fields as well as engage in scientific research in technology, development, education, and management.

Undergraduate Programs

Tsinghua University-The Chinese University of Hong Kong Dual Undergraduate Degree Programme in Economics

Programme Overview

Tsinghua University and the Chinese University of Hong Kong jointly run a four-year university dual-degree programme in Economics. Participating students receive graduation certificates from Tsinghua University and the Chinese University of Hong Kong upon meeting the respective degree requirements of the programme.

Project Features and Professional Advantages

- 1. The programme is entirely in English and open to global enrollment.
- 2. Diversified cultural experience. Students will experience the study life and campus culture of the two universities, as well as have access to alumni networks of both universities.
- 3. This programme will expose students to a global perspective, as well as an in-depth focus on China. The majority of faculty have obtained Doctorate degrees from prestigious universities. In addition, many faculty have taught and conducted research at prestigious universities abroad. Many of the faculty conduct research on local issues, aiming to deepen the world's understanding of the Chinese economy.
- 4. The programme offers a combination of theory and application, emphasizing a solid foundation in major courses, as well as providing a broad selection of elective courses for students to choose based on their personal interests and career plans.
- 5. Employment prospects for students are broad, with many students choosing to work in the public sector, including agencies concerned with national economic

development, as well as private companies in areas such as investment banking, commercial banking, insurance companies, investment management companies, financial and management consulting, and other large enterprises.

Language of Instruction, Educational System, and Degree Conferment

- 1. All instruction of this programme will be in English. Those who have completed the required teaching plan, passed the assessments and the graduation thesis defense will obtain their bachelor's degree certificates issued by Tsinghua University and The Chinese University of Hong Kong respectively. Tsinghua University will award a Bachelor's Degree in Economics, and The Chinese University of Hong Kong will award a Bachelor of Social Science in Economics.
- 2. The degree will be offered in four academic years, with two years at Tsinghua University and two years at The Chinese University of Hong Kong respectively.

Admissions Target

We welcome applications from all over the world.

Doctoral Programs

Program

Tsinghua SEM's doctoral programs are designed to develop outstanding scholars in research and teaching in the field of economics and management at leading Chinese and overseas universities.

Program Features

Application Process

Applicants are required to choose a field of study during the application process. Advisor selection takes place after the qualification exam.

Fields of Study	Department
Accounting	Department of Accounting
Theoretical Economics and Applied Economics	Department of Economics
Finance	Department of Finance
Innovation, Entrepreneurship and Strategy	Department of Innovation, Entrepreneurship and Strategy
Leadership and Organization Management	Department of Leadership and Organization Management
Management Science and Engineering	Department of Management Science and Engineering
Marketing	Department of Marketing

Academic Curriculum

To standardize the doctoral curriculum, Tsinghua SEM has established three doctoral core-course platforms,

including Economics/Finance/Accounting, General Management, and Management Science and Engineering. Each of the three platforms has a specific set of general and field-specific required courses. Doctoral students are expected to focus on coursework in the first two years of study.

The School requires all doctoral students to take a qualification examination within a time limit. Qualification exams are graded anonymously.

Doctoral students are also required to write and present their second-year research papers.

All doctoral theses are assessed by faculty and outside experts under a double-blind review process.

Education and Placement

Each academic department has established a doctoral program committee which is responsible for the overall coordination, design, and implementation of the program.

The committee serves as faculty liaison available to doctoral students for support, problem-solving, and facilitation of learning activities to enhance the students' educational experience. The committee also provides mentorship and career advice as well as guidance in placement for doctoral students.

Resources and Support

Tsinghua SEM offers scholarship and fellowship funding to doctoral students. Outstanding doctoral students are provided with opportunities to study abroad for one semester or one year to conduct research with internationally renowned scholars as well as opportunities to participate in domestic and international academic conferences.

Master's Programs

Master of Finance

Program Objectives

The program aims to develop exceptional financial professionals with comprehensive and applied knowledge in economics and finance, a global perspective, and the ability to adapt to rapidly changing financial markets.

Program Features

The program focuses on developing macro-vision and innovation in practical applications, contributing to students' personalized development. Four concentrations include: Global Finance, Fintech, Entrepreneurship and Corporate Finance, and Investment and Insurance. The program arranges an academic advisor and an industry mentor for every student.

The program offers dual degree programs with HEC Paris, the Hass School of Business at the University of California, Berkeley, Columbia University and the London Business School. Applicants for the London Business School dual degree program should be jointly selected and admitted by the two universities. The other three dual-degree programs and exchange programs are only open to enrolled MoF students.

The Master of Finance program of Tsinghua SEM was ranked 12th in the Master in Finance Pre-experience 2021 ranking by *Financial Times*. The program ranked 1st in the world for salary today.

Tsinghua University-Singapore Management University MCFO & MPAcc Dual-Degree Program

Program Objectives

The design of the program focuses on improving the overall capacity of financial leaders, reshaping their knowledge structure of financial management, and equipping them with a comprehensive understanding of financial knowledge with the aim of developing financial management leaders with a global perspective.

Program Features

The program is a dual-degree program in cooperation with Singapore Management University. It is a part-time program and the expected length of study is two years. The courses span three major modules of accounting, finance and management, to comprehensively improve financial knowledge and management skills. Applicants with a bachelor's degree should have a minimum of seven years' working experience, or with a master's degree should have a minimum of five years' working experience.

Master Program in Advanced Financial Management and Big Data

Program Objectives

The program aims to cultivate financial leaders with data awareness.

Program Features

The program is jointly established by the School of Economics and Management of Tsinghua University

and Tsinghua Shenzhen International Graduate School, relying on the cultivation of the School of Economics and Management of Tsinghua University. The overall design of the program combines big data with accounting, financial and management modules. It is a part-time program and the expected length of study is two years. Applicants with a bachelor's degree should have a minimum of five years' working experience, or with a master's degree with a minimum of three years' working experience.

Master in Management

Program Objectives

The program strives to develop students' leadership, general management and analytical skills, preparing them for key managerial and leadership positions in corporations, government and non-profit organizations.

Program Features

Management analytics courses enhance students' knowledge base, focusing on management practice and application. The Program is taught in Chinese and English.

In 2011, Tsinghua SEM joined CEMS - the Global Alliance in Management Education - and became the first and the only member school in the Chinese mainland. In 2018, Tsinghua SEM was awarded the CEMS School of the Year 2017-2018 based on student feedback regarding education quality, student service and activities. Enrolled students can apply for CEMS exchange programs and will receive a CEMS diploma upon successful completion.

Qualified MiM students can also be enrolled in the Tsinghua SEM-HEC MiM Dual Degree Program.

Tsinghua SEM tops Asia at 20th place in the Master in

Management 2021 ranking by *Financial Times*. In the top five for value for money and career progress, the School has demonstrated its advantage in talent cultivation and career guidance.

Tsinghua-Columbia Dual Master's Degree Program in Business Analytics

Program Objectives

The program aims to develop interdisciplinary talents in the fields of management theory and cutting-edge information technology, with an emphasis on global vision and strong business analytical skills. It is also a pioneer in developing an interdisciplinary education system that integrates data science and management theory.

Program Features

The program, implemented by Tsinghua SEM and the Fu Foundation School of Engineering and Applied Science of Columbia University, is the first dual master's program in this field between Chinese and American universities. It is a full-time program that usually takes 2-3 years to complete. Students admitted to the dual degree program will study at Tsinghua University in Beijing, China, for the first year, and through an expedited application process, be enrolled and study at Columbia University in New York, USA, for the second year.

The program focuses on big data application in management, improving their knowledge base in data analytics and modeling and enhancing management skills. Students who have successfully completed the program will receive a diploma and a master's degree in management from Tsinghua University and a Master of Science degree from Columbia University.

MBA Programs

Launched in 1991, Tsinghua MBA Programs are designed to cultivate future leaders with comprehensive management capabilities.

Educational Philosophy

Tsinghua MBA Programs focus on cultivating students from three aspects: Being, Knowing and Doing, and strive to help students pursue the balance of knowledge, capability and character, of academic discipline and practical relevance, and of global perspectives and China roots. These objectives are achieved through soft skill development, experiential learning, integrated learning and global experiences.

Curriculum Structure

The core curriculum is composed of five modules: Analytical Foundations, Management Fundamentals, Ethics and Soft Skills, China and the World, and Integrative Practices. The curriculum implements the MBA educational philosophy and covers the core knowledge in key management areas, with the aim to enhance students' capabilities and shape their character through various integrated practices.

Tsinghua MBA offers approximately 100 elective courses in eight specifications and four industries with practice-oriented business courses so that students could achieve in-depth learning and personalized development based on their career plans and interests. To cultivate high-level management talents that meet the demand of the development stage of the new era, Tsinghua MBA Programs have launched a series of courses on digital technology and China's ESG (Environmental, Social, and Governance) Practice Innovation.

Program Features

International Exposure

Tsinghua MBA students can apply for overseas exchange program, and study for one semester with tuition fees exemption at partner universities, or participate in short-term overseas exchange program or overseas modules.

Each year, over 100 overseas students from partner schools come to Tsinghua to study, which makes the Tsinghua MBA classroom even more international. Tsinghua MBA students can apply for a dual degree in universities including Columbia, MIT and HEC Paris.

Hybrid Classroom

Under the new situation, a new hybrid model combining offline and online learning is adopted: students who are back to school take classes in classrooms, and students who cannot return to school take online courses remotely. It promotes educational equity and brings a brand new experience to both students and faculty.

Entrepreneurial Resources

With the support from Tsinghua University and Tsinghua Science Park, Tsinghua MBA offers abundant entrepreneurial courses and practical programs to students. Students can participate in entrepreneurship education courses or join in teams for Tsinghua MBA Entrepreneurship Competition. Tsinghua x-lab and Tsinghua SEM X-elerator provide resources and support for MBA students during all phases from making start-up plans, organizing teams, setting up companies to seeking investment.

Alumni Network

Through over 20 years of development, the Tsinghua MBA Programs reach more than 10,000 alumni who are active and strongly connected with various industries, such as finance, consulting, manufacturing, science, technology and information service. The Tsinghua SEM MBA Alumni Association, with organizations across different levels, serves to improve communication and interaction among alumni themselves as well as between alumni and the alma mater to promote life-long learning, career development, and business cooperation among MBA graduates.

Tsinghua Global MBA Program (Full-Time)

Tsinghua Global MBA Program, jointly established by Tsinghua SEM and Massachusetts Institute of Technology (MIT) Sloan School of Management, is designed to cultivate global leaders by combining Tsinghua's character and MIT's elements. With international enrollment and study, the Program is tailored for business elites who aspire to achieve career transition and global competence after concentrating on completion of studies.

Length of study and learning method

Duration: 18 months of courses and 6 months of graduation thesis
Language: English with Chinese elective courses
Highlights: Courses delivered by MIT faculty, exclusive overseas module and integrated practicum project

Certificates

Degree of Master of Business Administration
Tsinghua University Certificate of Graduation
MIT Sloan Course Certificate

Tsinghua MBA Program (Part-Time)

The Tsinghua Part-Time MBA program offers a wide range of optional courses to professional elites with solid management experience from various industries. It is suitable for middle and senior management backbones of various functions to step forward to become senior general managers, and also for entrepreneurs to expand their business. Weekend or concentration study mode provides different options for different student cohorts. Weekend classes are designed for management backbones to achieve balance between work and study, and centralized classes are more suitable for students outside Beijing.

Length of study and learning method

Duration: 24 months of part-time study and 6 months of graduation thesis, or 2 years to complete studies
Language: mainly Chinese with English elective courses
Highlights: flexible study modes, action learning module

Certificates

Degree of Master of Business Administration
Tsinghua University Certificate of Graduation

Tsinghua Finance MBA Program (Part-Time)

The Tsinghua Finance MBA Program (Part-Time) is initiated by Tsinghua SEM in collaboration with Tsinghua University Shenzhen International Graduate School. Based on 30 years of advanced MBA education experience of Tsinghua SEM and supported by top-tier faculty and industrial experts with a curriculum structure combining finance theory and professional practice, the Tsinghua Finance MBA Program aims to cultivate future business leaders with comprehensive management capabilities and profound insights of finance theory and practice with Chinese characteristics.

Length of study and Learning Methods

2 years part-time study, Modular (2-3 weekends per month).
Major venues are in Shenzhen

Certificates

Tsinghua University Certificate of Graduation
Degree of Master of Business Administration

EMBA Programs

EMBA Programmes of the School of Economics and Management, Tsinghua University (Tsinghua SEM EMBA)

Launched in 2002, the Tsinghua SEM Executive MBA (EMBA) is committed to cultivating industry leaders and shaping the future of enterprises and organizations. The program combines advanced management theories and concepts with best practice in China to equip executives with strong business ethics, an innovative spirit, leadership skills, strategic decision making capability, and global competitiveness. In 2005, the program achieved outstanding results in the first official EMBA program evaluation by the Academic Degree Committee of the State Council. Since 2007, The programme has topped the “China’s Best EMBA Programme” ranking by *Managers* magazine for eight consecutive years.

⦿ Dedicated World-Class Faculty

The faculty team is composed of highly qualified Chinese and foreign academics and professionals with world-class credentials.

⦿ Students of High Quality

Since its launch, Tsinghua SEM EMBA has received the applications of tens of thousands of business elites. The program currently has 8,000+ alumni. Among them, 94% are ranked at Deputy General Manager level or above, and 83% are ranked at Chairman or General Manager of their organizations. In addition, three graduates were honored with China Central Television's China Economic Figures of the Year Award. Over 50 EMBA alumni are Deputies of the National People’s Congress or members of the Chinese People’s Political Consultative Conference, and more than 300 alumni are chairmen or founders of domestic or overseas listed companies.

⦿ Comprehensive and Practical Curriculum

The programme not only pays ongoing attention to economic situations at home and abroad, gains insight of the needs for corporate management and draws on lessons learned by world-class universities in operation, but also designs a unique curriculum with Chinese characteristics as well as Tsinghua’s uniqueness.

In 2012, the program launched a new curriculum structure which enables students to access university-wide knowledge and resources and enhances their ability to understand global megatrends, humanity and society, grasp opportunities, create favorable conditions, and achieve win-win outcomes, fully leveraging the advantages of SEM as a business school in a comprehensive university.

⦿ Upgraded Curriculum Structure

In 2020, the programme upgraded its curriculum: by acquiring an accurate understanding of current development trends and corporate needs, Tsinghua SEM EMBA introduced three new tracks (named Industry Leaders, Science and Technology Talents, Financial Technology) with an aim to further optimize its curriculum system, thus providing students with a keen and forward-looking vision and deep insight into global economic dynamics. The newly-added elements will offer thought-provoking ideas regarding businesses’ strategic transformation and innovative growth in the digital era.

Industry Leaders: China’s new generation of industrial leaders who will adapt to the times, drive change and transformation, and lead the global future.

Technological Talents: Talents with knowledge in both technology and management, and a new generation of entrepreneurs with cross-border capabilities and disruptive creativity.

Financial Technology: Financial leaders who are familiar with the development of technology, proficient in financial business, leading China's financial innovation and contributing to global financial change.

⦿ Extensive & In-Depth Global Cooperation

The program has been actively exploring international cooperation since its launch and was the first to join the EMBA Global Council. So far, it has launched overseas learning sessions in eight countries or regions including the East and West Coasts of the United States, France, Germany, the United Kingdom, Spain, the Middle East and Taiwan, China.

⦿ Sound Class Management

Tsinghua SEM EMBA, known for its sound, reasonable and innovative classroom management, has dedicated strong efforts to creating a favorable learning environment with the characteristics of Tsinghua University. Innovative efforts were undertaken to nurture a vibrant learning atmosphere and ensure smooth operation via activities such as class orientations, team building activities, “Knowing China by Seeing” and mobile classrooms.

⦿ Cohesive Alumni Network

Tsinghua SEM EMBA has established 30 regional alumni chapters, 17 alumni chapters in Beijing for students of the same graduating year, one Aeronautics & Aviation Management EMBA alumni chapter, one media alumni chapter and one overseas alumni chapter, as well as five interest clubs. The alumni network covers almost the whole country. Moreover, Tsinghua SEM EMBA often organizes Homecoming Day, academic evaluation, salons, forums and other activities to create a comprehensive lifelong platform for its students.

Tsinghua-INSEAD Dual-Degree EMBA Programme (TIEMBA)

The Tsinghua-INSEAD Dual-Degree EMBA Programme (TIEMBA) is jointly launched by School of Economics and Management Tsinghua University and INSEAD. Combining international business education with a focus on Asia, the joint programme is designed for executives and professional managers worldwide, especially for those from the Asia Pacific region.

⦿ Degrees from Two Prestigious Institutions

The programme is designed to offer participants the best of both institutions. The programme runs across Beijing, Shenzhen, Singapore, Fontainebleau and Abu Dhabi, providing unparalleled multicultural perspectives and insights into some of the most dynamic regions of the world. Bridging East and West business wisdom and expertise with rigorous study, the programme endeavors to broaden participants’ strategic vision, taking professional management and entrepreneurship to greater heights at the international level. The programme upgraded its curriculum responding to the market changes. The new curriculum fully embodies the advantages of Tsinghua University as a comprehensive university and INSEAD as a world leading business school, focusing on classic business fundamentals, global management insights, in-depth understanding of the Chinese context, and modern business & technology trends, as well as leadership and business practice. As a highlight of the programme, participants also receive personal Leadership Development coaching and go through the reciprocal Executive Exchange to draw from fellow participants’ management expertise.

⦿ A Lifelong Network

Upon successful completion of the programme, graduates will be awarded two separate degrees from Tsinghua and INSEAD respectively, and become alumni of both Tsinghua University and INSEAD, securing an exceptional opportunity to build a lifelong professional network spanning the continents.

“Future Tech Future Thinking” Programme

Launched in 2018, the “Future Tech Future Thinking” programme is designed to cultivate strategic tech-savvy entrepreneurs who master core science and technology and are able to lead China in the future and contribute to human society.

⦿ Political and Economic Wisdom + Future Technology

It integrates “political and economic wisdom” with “future technology” in curriculum design and accurately analyzes the approach of world-class companies to management and technological innovation. In this way, students can optimize the layout of their companies, empower themselves to seek further development in the industry and thus better cater to new trends in social and technological development.

⦿ “10+1 Model”

The programme integrates itself into cutting-edge technological fields exclusive to Tsinghua University in China and continues to fulfill Tsinghua’s social responsibility of cultivating key talents for the country by fully leveraging Tsinghua’s resources. The School of Economics and Management cooperates with ten schools of Tsinghua University to create the “10+1” model exclusive to the programme through assignment of two tutors to one student, resource sharing, and application of theoretical achievements into practice. The top-tiered scholars and scientists of Tsinghua University contribute to the programme by analyzing original and cutting-edge scientific and technological achievements, and building a model for application of theoretical achievements into practice.

⦿ Tsinghua Wisdom & Scientific Giants

The programme develops a top faculty team consisting of theorists, top-tiered scientists, masters in humanities, deans, best professors of Tsinghua SEM and industry leaders, to facilitate iteration of knowledge and enterprise transformation by innovation of teaching methods.

⦿ EMBA Alumni Network & Ecosphere

Tsinghua SEM EMBA alumni network boasts 8,000+ alumni, including 300+ chairmen or actual controllers of domestic or overseas listed companies, and 40+ NPC deputies and CPPCC members. They jointly build an alumni network and create a comprehensive lifelong platform for students to learn from and communicate with each other.

Collaborative Degree Programs

Tsinghua University-The Chinese University of Hong Kong MBA Program in Finance

This program was established with the objectives of developing solid financial knowledge and essential management skills. With the vision of the Chinese market as well as a global perspective, this program prepares the students to become future leaders in the global financial industry.

Jointly offered by Tsinghua SEM and CUHK Business School, the FMBA Program is the first MBA program in China with a specialization in Finance. The Program is reputed for its cutting-edge curriculum design. The courses introduce students to the latest frontiers and new developments in global financial markets. The courses are closely related to the reform and development of capital markets in China. The Program was first launched in 2000 with one class in Beijing, and subsequently, an additional class was established in Shenzhen in 2004. So far, over 2,000 professionals with strong academic performance and work experience have graduated from the Program.

Tsinghua-ENAC Advanced Master's Program in Aviation Management

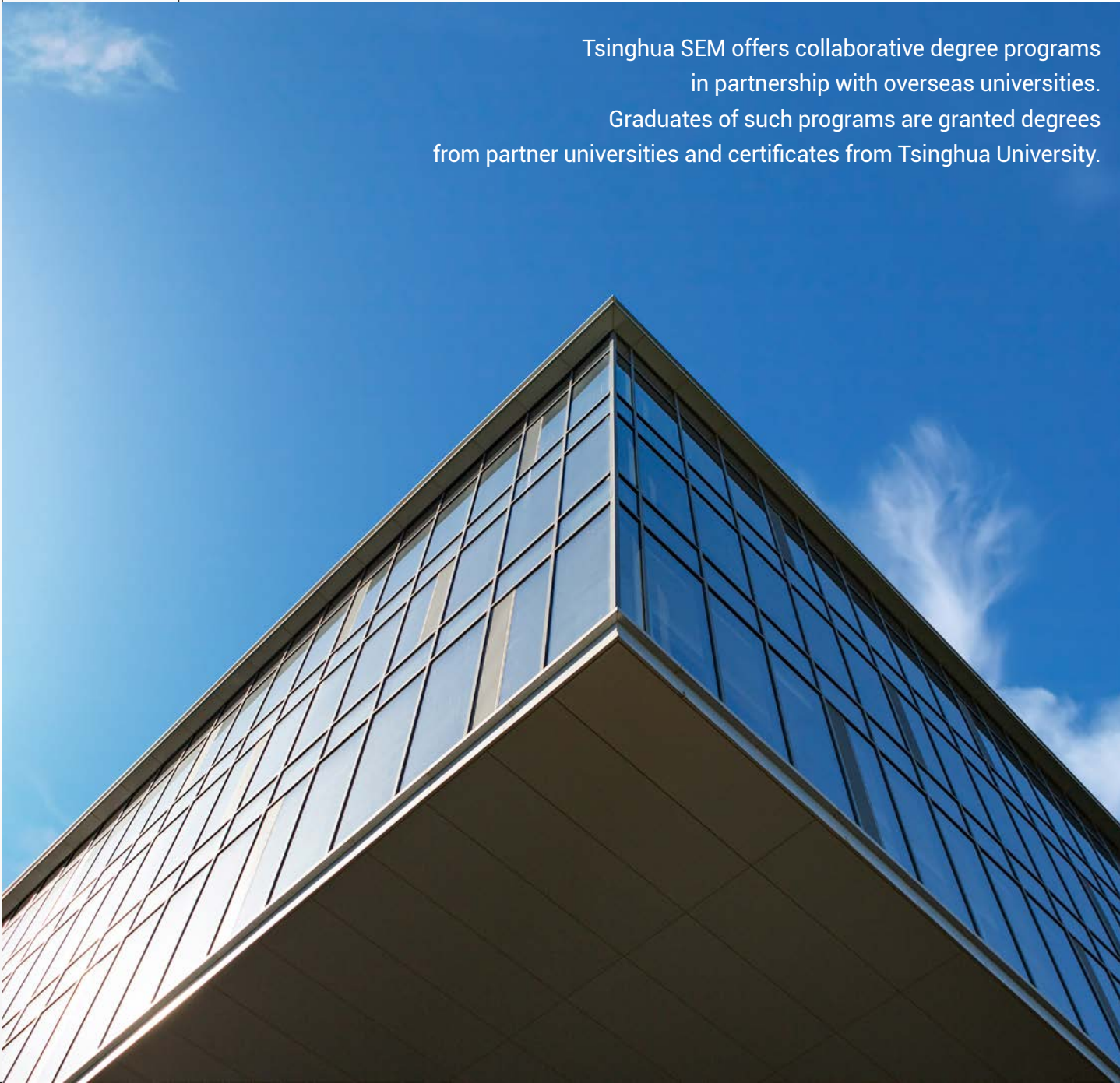
As an executive graduate program specializing in Aviation Management jointly developed by Tsinghua University and the Ecole National de l'Aviation Civile (ENAC) in 2014, this program brings modern industrial management theories and analytical methods into aviation management and enhances scientific and systematic management skills of top management while integrating business administration theories and aviation management practices. The program endeavors to inculcate the management theory and aviation expertise required for the rapid development of the aviation industry in China.

Tsinghua-Sotheby's Master's in Art Business

This program is targeted at future leaders in Western and Chinese art markets, equipping them with both managerial skills sets and global insight in the sector.

Jointly developed by Tsinghua SEM, Tsinghua Academy of Arts & Design and Sotheby's Institute of Art in 2015, the Tsinghua-Sotheby's Master's in Art Business is the first program in China that awards an MA degree in Art Business under the accreditation of the Ministry of Education. The module-based program provides academic lectures, panel discussions and guided visits to art-related institutions, featuring overseas modules in New York as well as thesis supervision. Scholarships are available for candidates demonstrating excellence and the program has established practice bases that offer internships to outstanding students.

Tsinghua SEM offers collaborative degree programs in partnership with overseas universities. Graduates of such programs are granted degrees from partner universities and certificates from Tsinghua University.



Executive Education Programs

Tsinghua SEM Executive Education offers a variety of non-degree management training programs to help executives enhance leadership capacity, expand career potential and ensure sustainable development of their organizations. It serves as a lifelong platform for entrepreneurs and executives to learn and develop.

Program Objectives

Executive Education aims to provide high-quality, globally oriented and tailor-made management education for senior executives from enterprises and organizations.

Program Features

Tsinghua SEM Advisory Board was a key advocate for the establishment of the Center for Executive Education in late 2001. Executive Education seeks to integrate non-degree executive education programs in a way that aligns with the school's curriculum plan. Executive Education provides general courses including ministries' entrusted programs, digital capability programs, comprehensive management programs, industry programs, international program, online education, and short-term focused programs as well as custom programs for executives of Chinese and global enterprises.

Courses

Executive Education has offered training to more than 90,000 senior executives and continuously innovated its courses to incorporate cutting-edge management knowledge and best serve the needs of corporate executives.

Capitalizing on strong faculty teaching and research capabilities, Executive Education offers courses that combine management theories with practice, provides new ideas to help executives react to management challenges and offers best practice on managing enterprises.

Executive Education has been taking responsibility for Ministries' Entrusted Programs. Executive Management Training Program for Central Enterprise Leaders (EMT) is jointly organized by the Organization Department of the Central Committee of the CPC, State-owned Assets Supervision and Administration Commission of the State Council and Tsinghua SEM. Attendants are top executives from central-government who controlled financial institutions, and major department leaders from SOE headquarters or its second-level subsidiaries.

New Era Entrepreneurs Develop Program (NEED) is a joint initiative of the United Front Work Department of CPC Central Committee, the All-China Federation of Industry and Commerce and Tsinghua SEM. Participants are all top private business leaders from various industries.

Courses			
Ministries' Entrusted Programs	Executive Management Training Program for Central Enterprise Leaders (EMT)	New Era Entrepreneurs Development Program (NEED)	Capital Market Leaders Program
Comprehensive Management Programs	Eco-Explorer	Leading CEOs Program	
	Young Entrepreneur Program-Young, Elite, Sharing (YES)	Excellent Manager Development Program	
	Entrepreneur Scholars of Culture	Tsinghua Shenzhen Executive Management Program	
	Tsinghua Shanghai Leading Management Program (TSE)		
Digital Capability Programs	Tsinghua-Alibaba New Business Xuetang	Tsinghua-Tencent Future-Tech Entrepreneurs Program	Tsinghua-Siemens Digital Transformation Leadership Program
Industry Programs	Tsinghua-ENAC Advanced Master's Program in Aviation Management		Energy Internet Industry Leaders Program
	Advanced Management Program in Automotive Industry		PE Industry Investment Leaders Program
International Program	Global Executive Program in China-Opportunity in Diversity: Decoding the Dynamic Chinese Economy		
Online Education	Interactive Live (iLIVE)		SEM Professional Management Program
	School of Economics & Management Elite Certificate Program (SEME)		
Short-term Focused Programs	CEO Strategic Finance and Corporate Finance		Marketing Logic and Building Excellent Brand
	Strategic Decision-making and Corporate Governance		Innovative Leadership in Organizational Change and Transition
Custom Programs	According to the needs of different types of organizations we provide high-end customized projects for Chinese enterprises. We have customized senior management training programs for hundreds of enterprises.		
	International customized program-Customized China study courses for global executives of multinational enterprises.		
	Global Classroom for Chinese Executives-Integrate global high-quality teaching resources, and combine with the world's top enterprises to customize overseas courses for Chinese executives.		

Tsinghua x-lab

Tsinghua x-lab is a non-profit university-based platform fostering creativity, innovation, and entrepreneurship since April 25, 2013. x-lab is the joint project of the School of Economics and Management and 15 partner schools and departments of Tsinghua University, including Environment, Mechanical Engineering, Architecture, Information Science and Technology, Materials Science and Engineering, Aerospace Engineering, Law, Arts and Design, Public Policy and Management, Engineering Physics, Medicine, Journalism and Communication, Natural Sciences and Education. It's an open platform which supports start-ups from all sectors and caters to the Tsinghua community of students, faculty, and alumni entrepreneurs.

Mission and Value Proposition

The "x" in "x-lab" refers to "exploration of the unknown" and "cross-disciplinary collaboration"; and "lab" denotes learning from experiences and teamwork.

Rooted in the Tsinghua SEM and supported by 15 partner schools and departments, Tsinghua x-lab is committed to developing a feasible and structured education system based on creativity, innovation, and entrepreneurship in three dimensions: education, cultivation and eco construction. In addition to serving students, faculty, and alumni entrepreneurs across Tsinghua University, Tsinghua x-lab is dedicated to cultivating innovative and entrepreneurial talents for the country and advancing the nation's strategy of development through innovation.

Services and Support

Education

X-lab offers a feasible and structured education system based on creativity, innovation, and entrepreneurship, which complements Tsinghua's academic programs.

Since fall 2015, innovation and entrepreneurial leadership have been objectives of the second undergraduate degree program in management at Tsinghua SEM, which is developed by the School's faculty and industry experts and is overseen by Tsinghua x-lab.

X-lab offers the Tsinghua Innovation and Entrepreneurship Certificate Program under the direction of Tsinghua Graduate School, which is open to all Tsinghua students. The program consists of 35 courses in three modules: mindset and skills, cross-disciplinary learning, and practical communications. Students who have met the program requirements will be awarded credits and a Certificate of Completion at the end of the program.

In addition to academic degree programs, Tsinghua x-lab is dedicated to hands-on learning and offers a series of activities such as the Innovate 48 Hackathon, Tsinghua x-lab and BMW IT Tech Office Innovation Challenge Lab, "GOLDWIND Cup" Energy Innovation Challenge, Nestlé Packaging Sustainability Innovation Challenge, and SDG Open Hack.

Over the past eight years, Tsinghua x-lab has participated in international exchange and cooperation with partner universities in Singapore, Germany, the United Kingdom,

and Switzerland, jointly developing summer camps, start-up exchange programs, boot camps, and global challenge labs, each of which is designed to broaden the students' international vision and enhance their innovation skills. Additionally, Tsinghua x-lab continuously provides students with access to international forums, summits, competitions, and other events, and encourages them to switch their roles from participants to international leaders.

Cultivation

X-lab equips teams with basic skills and a method to manage start-up teams through a series of courses and hands-on learning activities.

Tsinghua x-lab focuses on early-stage entrepreneurial models and experiential learning. It supports student teams and offers them an array of training and resources across all development stages. The platform organizes numerous events each year, including monthly Demo Days and Team Recruitment Days, which help teams to attract investment and talents, assist in incorporating a company, provide a physical workspace for free to aid projects across all industry sectors, and offer activities such as regular coaching, boot camps, roadshows, and seminars.

Eco Construction

X-lab establishes an innovative ecosystem that can be a bridge to mentorship, guidance, industry, seed capital, and tailored resources for Tsinghua start-up teams.

Tsinghua x-lab partners with more than 40 Resident-Entrepreneurs, more than 40 Resident-Angels, and eight Professional Resident-Enterprises, which has allowed it to establish a substantial footprint in the innovation ecosystem and engage diverse resources and stakeholders to start-up teams in such sectors as information technology; healthcare; energy and environment; education; science and technology; hardware and manufacturing; culture and sports; next-generation technology; and social innovation. It explores solutions to the "death valley" of entrepreneurship while promoting the development of Tsinghua start-up teams, and is committed to achieving an innovation-driven development strategy.

Brand and Recognition

The Tsinghua University President's Innovation Challenge has been organized by Tsinghua x-lab for eight years, creating an environment for innovation and empowering students to create exciting start-up businesses.

For its efforts, Tsinghua x-lab is widely recognized by the government and society. It was recognized as the first university-based "Maker Space" by the Beijing Municipal Government and received the Advanced Collective Award from Tsinghua University in 2019.

Tsinghua SEM X-elerator

Tsinghua SEM X-elerator is a value-empowered ecosystem for global entrepreneurs and start-ups that embodies the spirit of Tsinghua. Adhering to the concept of serving the entrepreneurs and aiming at bringing together elite global entrepreneurs, nurturing young business leaders, X-elerator has developed a 3-in-1 service system composed of education, space and investment with a global vision.

Since its establishment, Tsinghua SEM X-elerator has accelerated over 470 startups, which have in total raised 1.723 billion RMB. Academic and entrepreneurial delegations from 60 countries and regions have visited and initiated partnerships.



- Awarded by Beijing Science and Technology Commission as Group Innovation Space in September, 2015
- Awarded by Zhongguancun Administration Committee as the Innovation Incubator in November, 2015
- Authorized by Haidian Government as the Centralized Office Area (Co-working Space) for technology companies in December, 2015
- Selected into the national science and technology enterprise incubator management service system by Ministry of Science and Technology in December, 2016
- Awarded by Zhongguancun Inno-Way as the Best Entrepreneurial Education Organization in June, 2016
- Recognized by Administrative Committee of Zhongguancun Haidian Science Park as Core Incubator for Emerging Industries of Central Zhongguancun in January, 2018
- Became a contractor for "Overseas Mass Entrepreneur and Innovation Week" and organized Indonesia Chapter event in September, 2018
- Became a contractor for "Overseas Mass Entrepreneur and Innovation Week" and organized Israel Chapter event in July, 2019

Services and Support

3-in-1 Acceleration Service System

Consisting of education, space and investment, our service system is designed for entrepreneurs around the globe, breeding creativity, innovation and entrepreneurship.

Education

Tsinghua SEM X-elerator is dedicated to establishing a systematic educational program and a series of courses focusing on frontier technologies. We provide both all-round and in-depth training services to inspire innovative thoughts.

X+Space

X+Space welcomes merited entrepreneurs from all over the world to gather, co-operate and grow here. Once the startups are enrolled in our program, they can utilize our 6+6+1 systematic services. Tsinghua SEM X-elerator will provide assistance and consultations on human resources, business model, technology, finance, local law and policy, empowering them from 1 to N.

Investment

To provide better FA services to entrepreneurs, Tsinghua SEM X-elerator has forged collaboration and partnership with 300+ investment firms, financial service platforms and large enterprises, empowering start-ups with professional capital docking.

Five-Dimensional Empowerment

Tsinghua SEM X-elerator empowers entrepreneurs through mentorship, vertical field training, branding, international collaboration and events, boosting global vision and competitiveness.

Mentorship Empowerment

Tsinghua SEM X-elerator has formulated a diversified and professional mentorship program aiming at instructing and helping entrepreneurs on managerial skills, technical knowledges, frontier technological development, product operation and marketing.

Industry Empowerment

Tsinghua SEM X-elerator has established several industry-focused entrepreneurial labs including "Block Chain Application Lab", "Lab of Sharing Economy and Community Economy", "Innovative Business Model Lab", "iLive Future Lab", "Medicine and Healthcare Lab" and "Technology in Cultural and Creative Action Learning Lab", accelerating the growth of startups.

"Global Entrepreneurial Leaders Club" is a systematic innovation acceleration program of Tsinghua SEM X-elerator. Through the integration of education, social resources, market resources and human resources, it provides growth empowerment for selected entrepreneurs and is committed to cultivate the next generation of innovative leaders with global perspectives. In 2020, Tsinghua SEM X-elerator launched "Global Entrepreneurial Leaders Club in innovative medicine (1st batch)" with the support of Institute for Hospital Management of Tsinghua University and Global Health Drug Discovery Institute (GHDDI). This program with WANG Xiaodong (a member of the National Academy of Sciences, USA and an academician of Chinese Academy of Sciences) as the chief mentor, gathered 27 founders from startups from 14 cities. By accompanying with the founders for three months, this program accelerated the growth of the startups.

Branding Empowerment

For the purpose of giving our entrepreneurs more exposure, Tsinghua X-elerator's social media platforms have introduced "X-elerator Innovator" and "X-elerator Voice of Teams" to explore channels of promotion, attracting partners and resources.

International Empowerment

In Tsinghua SEM X-elerator, more than 90% of startup teams currently are composed of doctoral and master graduates and executives from domestic and foreign universities with high reputation. Until now, we have created an international entrepreneurial community of 300+ members, hosted and co-organized more than 80 international conferences, lectures, visits, and academic exchanges, and forged partnership with more than 45 institutions.

Event Empowerment

During COVID-19 pandemic, Tsinghua SEM X-elerator has created a series of online events focusing in healthcare. In March, 2020, we invited 51 comprehensive health professionals including professors from universities, hospital administrators, experts and investors to speak at 13 online webinars. Until the end of 2020, the series have gained 2 million views and the views of written recaps has reached 3 million.

Research

Research Overview

Over the past three decades, Tsinghua SEM has conducted academic research in economics and management. Based on academic and economic priorities as well as teaching and research, the School has also actively pursued applied research in areas relevant to the government and corporate sectors. Excellent research capability has made Tsinghua SEM one of the leading schools of economics and management in China.

On the National List of Developing First-Class Disciplines in China's Double First-Class Initiative

Management Science
and Engineering

Business
Administration

Applied
Economics

Theoretical
Economics

Research Projects

As of September 2021, Tsinghua SEM has undertaken 448 research projects funded by the National Natural Science Foundation of China and over 500 projects for a variety of government ministries and commissions, among which are:

3 projects in the Major Program funded by the National Natural Science Foundation of China

1 project in the Major Research Plan Program funded by the

448 projects
research projects funded
by the National Natural
Science Foundation of
China and over

500 projects
variety of government
ministries and
commissions

National Natural Science Foundation of China

2 projects in the Major International (Regional) Joint Research Program funded by the National Natural Science Foundation of China

2 projects in the Science Fund for Creative Research Groups funded by the National Natural Science Foundation of China

10 projects in the National Natural Science Funds for Distinguished Young Scholars

8 projects in the Excellent Young Scientists Fund funded by the National Natural Science Foundation of China

6 projects in the Major Program funded by the National Social Science Fund of China

Publications

Papers
Over **400**
per year

Books
Over **30**
per year

National Research Centers

Key Research Institute of Humanities
and Social Sciences in Universities
(Ministry of Education)

Research Center for Contemporary Management
Research Center for Technological Innovation

In the past few years, on average each year

National Natural Science Foundation
nearly 15 projects

National Social Science Fund
2 projects

National Strategic and Soft Science Projects
2 projects

Major Research Projects (Past 10 Years)

Principal Investigator	Project Title	Source of Funding	Starting Year
XIAO Yongbo	Matching Supply with Demand in Sharing Economy	National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China	2022
DONG Feng	Macroeconomics	Excellent Young Scientists Fund, National Natural Science Foundation of China	2022
SU Liangjun	Machine Learning Methods of High-Dimensional Econometric Models and Their Applications in Economics and Management	Key Program, National Natural Science Foundation of China	2022
JIA Ning	Corporate Strategy and Financial Decisions	Excellent Young Scientists Fund, National Natural Science Foundation of China	2021
LIN Zhijie	Sharing Economy	Excellent Young Scientists Fund, National Natural Science Foundation of China	2021
YI Cheng	Human-Computer Interaction in E-Commerce	Excellent Young Scientists Fund, National Natural Science Foundation of China	2021
LU Yi	The Effect Evaluation and Policy Optimization of Large Scale Tax and Fee Reduction	Major Program, National Social Science Fund of China	2020
LEI Jiasu	Research on National Economic Security System	Key Program, National Social Science Fund of China	2020
CHEN Yubo	Service Operations and Risk Management of Sharing Economy Platforms	Key Program, National Natural Science Foundation of China	2020
CHEN Guoqing	Steering Experts Research and Exchange of Study on Big Data Driven Management and Decision	Major Research Plan Program, National Natural Science Foundation of China	2019
LI Daokui	A Study of Global Economic Structural Change of the 21 st Century	Major Research Program, National Social Science Fund of China	2018
XU Xianchun	Research on Statistical Monitoring and Evaluation of New Economy and New Driving Force in China under the Background of Big Data	Major Program, National Social Science Fund of China	2018
LU Yao	Corporate Governance and Financial Markets	Excellent Young Scientists Fund, National Natural Science Foundation of China	2018
CHEN Jin	Setting Up Research on Strategy Comparison and Realization Path of Global Technological Powerful Countries	Major Program, National Social Science Fund of China	2017
YANG Delin	Study on Innovation Driven Development Mechanism and Related Policy of China's Manufacturing Industries in the Internet Environment	Major Program, National Social Science Fund of China	2017
BAI Chong-En	China's International Financial Integration-Impact on Financial Development and Stability	International (Regional) Cooperation and Exchange Programs, National Natural Science Foundation of China	2017
GAO Xudong	The Guangdong Economic Restructuring and Industrial Transformation and Upgrading Based on Innovation Ecosystem	Programs of Joint Funds, National Natural Science Foundation of China	2017

Principal Investigator	Project Title	Source of Funding	Starting Year
YANG Delin	Study on the Institution System for Promoting China's Innovative Development	Key Program, National Social Science Fund of China	2016
CHEN Yubo	User Behavior and Business Innovation in the Era of Mobile Internet	Key Program, National Natural Science Foundation of China	2016
CHEN Guoqing	Investigation and Workshop Organization Funding for Steering Experts of Study on Big-Data Driven Management and Decision	Major Research Plan Program, National Natural Science Foundation of China	2015
LI Daokui	China's Historical GDP and Economic Structure: 980-1840	Major Program, National Social Science Fund of China	2015
CHEN Jin	The Dynamics of Global Value Chain and Innovation Driven Strategy of China	Key Program, National Social Science Fund of China	2015
CHEN Jian	Research on Business Management in Big Data Era	Major Program, National Natural Science Foundation of China	2015
YAO Dawei	Data Analytics and Decisions for Healthcare	Key Program, National Natural Science Foundation of China	2015
CHEN Guoquan	Research on Business Organization Management System and Its Transformation under a Complex and Changing Environment	Science Fund for Creative Research Groups, National Natural Science Foundation of China	2015
CAO Jing	Energy, Environment and Climate Change Economics	Excellent Young Scientists Fund, National Natural Science Foundation of China	2015
CHEN Yubo	Marketing and Business Innovation in an Interconnected World	National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China	2014
CHEN Jian	Mobile Recommender Systems in Big Data Era	Joint Research Fund for Overseas Chinese Scholars and Scholars in Hong Kong and Macao, National Natural Science Foundation of China	2014
XUE Jian	The Production and Effects of Accounting Information	Excellent Young Scientists Fund, National Natural Science Foundation of China	2014
XU Xin	Firm-Level Information Management-Applications and Implications of Information Technology in Enterprise Management	National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China	2013
XIAO Yongbo	Demand Management Strategy	Excellent Young Scientists Fund, National Natural Science Foundation of China	2013
CHEN Jian	Theory and Methodology of Supply-Chain Modeling, Optimization and Coordination in the Low Carbon Era	Key Program, National Natural Science Foundation of China	2013
YANG Bin	Strategic Leadership Study of Chinese Companies: The Model and Its Validity of Collective Leadership	Key Program, National Natural Science Foundation of China	2013

Selected Papers Published in International Journals in 2020

Department	Author from SEM	Title of Paper	Publication
Accounting	JIA Ning, XU Xin	Reducing Capital Market Anomaly: the Role of Information Technology Using An Information Uncertainty Lens	Management Science
	WANG Kun	The Impact of Revealing Auditor Partner Quality: Evidence from A Long Panel	Review of Accounting Studies
	XUE Jian	Social Connections Between Media and Firm Executives and the Properties of Media Reporting	Review of Accounting Studies
Economics	ZHENG Jie	One Step at a Time: Does Gradualism Build Coordination?	Management Science
	BAI Chong-En, LIU Qing, OUYANG Min	Earnings Inequality and China's Preferential Lending Policy	Journal of Development Economics
	DONG Feng	Asset Bubbles and Monetary Policy	Review of Economic Dynamics
	DONG Feng	Cycles of Credit Expansion and Misallocation: the Good, the Bad and the Ugly	Journal of Economic theory
	LIU Xiao	A Gift With Thoughtfulness: A Field Experiment on Work Incentives	Games and Economic Behavior
	LU Yi	Competition, Markups, and Gains from Trade: A Quantitative Analysis of China Between 1995 and 2004	Journal of international Economics
	LU Yi	Housing Wealth and Labor Supply: Evidence from A Regression Discontinuity Design	Journal of Public Economics
	LU Yi	The Effects of Fuel Standards on Air Pollution: Evidence from China	Journal of Development Economics
	LUO Wenlan	Taxing Top Earners: A Human Capital Perspective	Economic Journal
	SHI Xinzheng	Are Spousal Labor Supplies Substitutes? Evidence from the Workweek Reduction Policy in China	Journal of Development Economics
	WU Binzhen, ZHONG Xiaohan	Matching Inequality and Strategic Behavior under the Boston Mechanism: Evidence from China's College Admissions	Games and Economic Behavior

Department	Author from SEM	Title of Paper	Publication
Finance	LIU Chun	The Financing of Local Government in China: Stimulus Loan Waves and Shadow Banking Waxes	Journal of Financial Economics
Innovation, Entrepreneurship and Strategy	CHEN Jin	Take the Essence, Discard the Dregs: A Perspective on Blockchain Technology in China	Management and Organization Review
	LI Xibao	The Two Faces of R&D Investments: Push and Pull Factors	International Journal of Technology Management
	LI Xibao	Exploring the Role of University-Run Enterprises in Technology Transfer from Chinese Universities	Management and Organization Review
Leadership and Organization Management	ZHANG Chen	The Risky Side of Leadership: Conceptualizing Risk Perceptions in Informal Leadership and Investigating the Effects of Their Over-Time Changes in Teams	Organization Science
	ZHENG Xiaoming	Abusive Supervision, Thwarted Belongingness, and Workplace Safety: A Group Engagement Perspective	Journal of Applied Psychology
	ZHENG Xiaoming	In Line and Out of the Box: How Ethical Leaders Help Offset the Negative Effect of Morality on Creativity?	Journal of Applied Psychology
	CHEN Hao	Supervisor Abuse Effects on Subordinate Turnover Intentions and Subsequent Interpersonal Aggression: the Role of Power-Distance Orientation and Perceived Human Resource Support Climate	Journal of Business Ethics
	YANG Baiyin	From Idea Endorsement to Idea Implementation: A Multilevel Social Network Approach Toward Managerial Voice Implementation	Human Relations
	YANG Ling	Can One Stone Kill Two Birds? Political Relationship Building and Partner Acquisition in New Ventures	Entrepreneurship Theory and Practice
	ZHANG Chen	Shifting Focus: Antecedents and Outcomes of Proactive Feedback Seeking from Peers	Human Relations
	ZHANG Chen	Helping People by Being in the Present: Mindfulness Increases Prosocial Behavior	Organizational Behavior and Human Decision Processes
	ZHANG Chen	Why Capable People Are Reluctant to Lead?	Harvard Business Review
	ZHENG Xiaoming	Employee Well-Being Attribution and Job Change Intentions: the Moderating Effect of Task Idiosyncratic Deals	Human Resource Management

Department	Author from SEM	Title of Paper	Publication
Management Science and Engineering	LIU Dengpan	Flexible and Committed Advertising Contracts in Electronic Retailing	<i>Information Systems Research (ISR)</i>
	XIAO Yongbo	Optimal Monitoring Schedule in Dynamic Contracts	<i>Operations Research</i>
	XIAO Yongbo	Trade-In for Cash or for Upgrade? Dynamic Pricing with Customer Choice	<i>Production and Operations Management</i>
	LI Xixi	Designing Cost-Effective Telemedicine Camps for Underprivileged Individuals in Less-Developed Countries: A Decomposed Affordance-Effectivity Framework	<i>Journal of the Association for information Systems (JAIS)</i>
	XIAO Yongbo, Chen Jian	Dynamic Pricing in A Trade-In Program with Replacement and New Customers	<i>Naval Research Logistics</i>
	XU Xin	Too Much of A Good Thing? the Boomerang Effect of Firms' Investments on Corporate Social Responsibility During Product Recalls	<i>Journal of Management Studies</i>
Marketing	LIANG Yitian	The Effects of A Government's Subsidy Program: Accessibility Beyond Affordability	<i>Management Science</i>
	SUN Yacheng	Designing Pricing Strategy for Operational and Technological Transformation	<i>Management Science</i>
	CHEN Rong	The Influence of Payment Mechanisms on Pricing: When Mental Imagery Stimulates Desire for Money	<i>Journal of Retailing</i>

China Journal of Economics (in Chinese)

China Journal of Economics (CJE) is an academic journal in the field of economics, which is under the supervision of the Ministry of Education, sponsored by Tsinghua University, managed by the School of Economics and Management of Tsinghua University and published by Tsinghua University Press. Officially launched in the first quarter of 2014, CJE is published every quarter and its domestic public periodical number is CN10-1175/F. CJE is a comprehensive publication covering all aspects of economics. It publishes original and summarized papers in Chinese and studies general and China-related economic issues with scientific methodologies.

CJE is indexed by the extended edition of Chinese Social Science Citation Index (CSSCI) source journals (2019-2020) in 2019 and CSSCI source journals (2021-2022) in 2021.



Tsinghua Business Reviewing (in Chinese)

Founded on the occasion of the centennial anniversary of Tsinghua University in April 2011, *Tsinghua Business Review* is directed by the Ministry of Education and sponsored by Tsinghua University. With “thought-guided reform” as its aim of publication, the magazine is featured with “global vision, China roots, political and economic wisdom and humanistic spirit”, and committed to disseminating cutting-edge management theories and domestic enterprises’ best business practice.



China Business Case Center

China Business Case Center is dedicated to promoting the case method in business education and sharing knowledge and expertise in case writing, teaching, and learning. It houses a collection of over 1,000 teaching cases about Chinese companies with an annual addition of more than 100. The collection spans a wide spectrum of industry sectors and academic disciplines. In 2013, Tsinghua SEM was the first institution in China that commercialized its case collection, which is now subscribed by more than 140 institutions in China’s higher education system.

The Center has established strategic partnerships with Harvard Business Publishing, Ivey Publishing, the Case Center, and SAGE Publishing Group for the purpose of promoting China-related cases in a global setting. As of June, 2021, over 60 Tsinghua branded cases and innovative video materials are distributed via the platforms above. It also seeks to build a multi-source teaching material platform through partnerships with other distinguished business schools.

The Center holds high-quality case events such as workshops and forums to promote case writing and the case teaching pedagogy among business educators across the country. The annual Excellent Case Developer Competition also generates significant impact among experienced case writers, most of whom are faculty members teaching at business schools, or business researchers at other institutions.

Research Support

Library

Established in 1985, the Tsinghua SEM library has a floor area of 900 square meters and houses a collection of more than 100,000 books in Chinese and over 10,000 books in foreign languages. Approximately 6,000 new books are added to the collection each year. The School makes substantial investments to expand subscriptions to leading Chinese and international academic journals, newspapers and magazines across the broad areas of economics and management. The Tsinghua SEM library currently subscribes to 600 periodicals, including 160 in foreign languages.

Information Technology and Services Platform

Tsinghua SEM embarked on a major IT project in 2009 that aimed to empower education with technological innovation. The project was completed in 2013. Built upon a deep understanding of the demands of the modern classroom and the needs of today's students and educators, the new information technology and services platform is intended to provide an efficient, cost-effective and user-friendly platform for communication, knowledge exchange and resource sharing.

It also seeks to facilitate admissions, teaching, research and other school activities. The School's buildings are fully equipped with wireless Internet access. Internet and teleconferencing systems enable faculty and students to engage in intellectual activities anytime and from any location. A comprehensive suite of statistical software including SPSS, Mathematica, STATA, GAUSS and Scientific Work Place are also available on the new platform to support faculty research and teaching.

Data Research and Development Platforms

Tsinghua China Data Center (CDC) is a university-level research center, co-founded by the National Bureau of Statistics of China and Tsinghua University in July, 2016. It focuses on China's economic and social data with the mission of becoming a high-end, world-class research team and think tank with wide reputation focusing on utilizing and developing economic and social data. Tsinghua-NBS Data Research Center (TNDRC) is the first data development center established by the National Bureau of Statistics in a university. In order to build high-level data service platform, a ceremony was held at TNDRC in June 2018 to launch the micro-data development and application, which is an important milestone in public access to micro-data of China's government statistics to serve the public as well as scientific research. In order to further implement the requirements of the CPC Central Committee and the State Council on public access to government information, promote the opening and sharing of statistical data, and learn from international experience, the International Seminar on Micro-Data Development and Application, co-sponsored by the National Bureau of Statistics and Tsinghua University and organized by CDC, was successfully held at Tsinghua University during November 21-22, 2019.

CDC, in coordination with Tsinghua University School of Economics and Management (Tsinghua SEM) and the School of Social Sciences (SSS), successfully organized conferences in April 2019, November 2020 and April 2021 respectively to publish the Tsinghua China Balanced Development Index, which monitors the process of balanced development based on Chinese principal social contradictions and key development issues in the new era. CDC cooperates with SEM, SSS and China Institute for Development Planning to conduct quarterly analysis of China's macroeconomic situation, by producing in-depth research on major economic issues facing China and the world, and integrating macroeconomic data and high-frequency big data, with a view to building a brand with Tsinghua characteristics for macroeconomic analysis.

International Collaborations

Membership in International Organizations

AACSB	2002	Tsinghua SEM became a member of the Association to Advance Collegiate Schools of Business (AACSB)
	2007	Tsinghua SEM obtained AACSB accreditation and became the first school on the Chinese mainland with AACSB accreditation
	2012	Tsinghua SEM became the first school on the Chinese mainland to achieve AACSB maintenance of accreditation Tsinghua SEM hosted the 2012 Asia Pacific Annual Conference
	2017	Tsinghua SEM successfully maintained its AACSB Business Accreditation
AAPBS	2004	Tsinghua SEM participated in initiating the Association of Asia-Pacific Business Schools (AAPBS)
	2005	Tsinghua SEM hosted the First Annual Conference of AAPBS
CEMS	2006	Tsinghua SEM became an Associate Academic Member of the Community of European Management Schools (CEMS)
	2011	Tsinghua SEM joined CEMS, becoming the only school on the Chinese Mainland with CEMS membership
	2014	Tsinghua SEM hosted the annual Strategic Board meeting
	2018	Tsinghua SEM was awarded the title of CEMS School of the Year 2017-2018
	2019	Tsinghua SEM hosted the annual Strategic Board meeting
EFMD	2006	Tsinghua SEM became a member of the European Foundation for Management Development (EFMD)
	2008	Tsinghua SEM was awarded EQUIS accreditation by EFMD
	2011	Tsinghua SEM was re-accredited by EFMD and maintained its EQUIS label
Executive MBA Council	2003	Tsinghua SEM became a member of the Executive MBA Council
	2004	Tsinghua SEM hosted the Asia regional meeting
	2014	Tsinghua SEM hosted the Asia regional meeting
GMAC	2008	Tsinghua SEM became a member of the Graduate Management Admission Council (GMAC)
PIM	2005	Tsinghua SEM became a member of the Partnership in International Management (PIM)
	2013	Tsinghua SEM co-hosted the 40th Annual PIM Conference
PRME	2007	Tsinghua SEM participated in the Principles for Responsible Management Education (PRME) initiative
UNICON	2008	Tsinghua SEM became a member of the International University Consortium for Executive Education (UNICON)
	2011	Tsinghua SEM hosted the UNICON Annual Conference 2011

In-Depth Partnerships and Collaborations with World's Top Business Schools

Columbia University

Partnership with the Fu Foundation School of Engineering and Applied Science in launching the dual-degree program of Master in Business Analytics in 2014

MIT Sloan

Partnership with the MIT Sloan School of Management in launching the International MBA Program in 1996

Partnership with the MIT Sloan School of Management in launching the dual-degree program of Tsinghua MBA-MIT Master of Science in Management Studies (MSMS) in 2008

Wharton

Partnership with the Wharton School of the University of Pennsylvania in faculty exchanges since 1997 and student exchanges since 2010

HEC Paris

Partnership with HEC Paris, including faculty exchanges, executive education programs, and MBA dual-degree programs since 1998

Partnership with HEC Paris in launching the dual-degree program for Master in International Finance in 2013

Master's in Management (MiM) dual-degree program launched in 2013

Stanford GSB

Partnership with the Stanford Graduate School of Business in launching the Stanford-Tsinghua Exchange Program (STEP) for MBA students in 2005

London Business School

Partnership with London Business School in launching the Tsinghua & London Business School dual-degree program of Master of Finance in 2019

INSEAD

Partnership with INSEAD in launching the Tsinghua-INSEAD Dual Degree EMBA Program in 2006

UC Berkeley

Partnership with the Haas School of Business of UC Berkeley in launching the dual-degree program of Master in Financial Engineering in 2012

Extensive Overseas Student Exchange Network

As of August 31, 2021, the School has student exchange partnerships with 112 institutions around the globe. In 2021, the School provided around 425 study abroad opportunities for students.

A Partial List

North America

- Babson College
- Cornell University (Johnson)
- Duke University (Fuqua)
- McGill University
- MIT (Sloan)
- Queen's University
- Stanford University
- UC Berkeley (Haas)
- UC Davis
- UNC-Chapel Hill (Kenan-Flager)
- University of British Columbia
- University of Illinois at Urbana-Champaign
- University of Michigan (Ross)
- University of Minnesota (Carlson)
- University of Pennsylvania (Wharton)
- University of Richmond (Robins)
- University of Toronto (Rotman)
- Western University
- University of Wisconsin-Madison
- Yale University

Europe

- Bocconi University
- Copenhagen Business School
- ESADE Business School
- ESSEC
- HEC Paris
- Instituto de Empresa Business School
- Katholieke Universiteit Leuven
- London Business School
- London School of Economics and Political Science
- Manchester Business School
- Norwegian School of Economics and Business Administration
- RWTH Aachen University
- St. Petersburg University
- University College London
- University of Cologne
- University of Mannheim
- University of Zurich
- Vienna University of Economics and Business

Asia-Pacific

- Indian School of Business
- Keio University
- Nanyang Technological University
- National University of Singapore
- Singapore Management University
- Thammasat Business School
- University of Auckland
- University of Melbourne
- University of Sydney
- Waseda University

Latin America

- FGV-EAESP
- Pontificia Universidad Catolica de Chile

Alumni

Tsinghua SEM is fortunate to have a strong alumni community. Alumni play vital roles in building positive awareness of the School and make significant contributions to help transform the School into a world-class higher education institution. The School currently has more than 37,000 alumni from its degree programs, over 3,900 alumni from collaborative degree programs, and over 90,000 alumni from non-degree programs.

The School has engaged in a number of initiatives to help alumni stay connected with each other and with the School, and it also runs an alumni e-newsletter and leverages various social media tools to keep alumni informed of school news and activities.

Structure

Tsinghua SEM Alumni Associations

By Program

Undergraduate Alumni Association	Ph.D. Alumni Association	Master's Alumni Association
MBA Alumni Association	EMBA Alumni Association	Executive Education Alumni Association

By Region

Shanghai Alumni Association	Shenzhen Alumni Association	Sichuan Alumni Association
Yunnan Alumni Association	Chongqing Alumni Association	Hubei Alumni Association
Liaoning Alumni Association	Hong Kong Alumni Association	
Japan Alumni Association	East US Alumni Association	European Alumni Alliance
Korea Alumni Association	West US Alumni Association	UK Alumni Association
Singapore Alumni Association	East Canada Alumni Association	
	West Canada Alumni Association	

By Specialty

Alumni also organize various kinds of activities based on their interests in different fields such as finance, real estate, entrepreneurship, internet, reading, photography, outdoor, football, table tennis, etc., offering opportunities to socialize and cooperate with each other.

Resource Development

To promote the development of educational cause of Tsinghua SEM, improve educational quality and academic level, strengthen the relation between the school and society, the school accepts the voluntary donations from domestic and foreign enterprises, social organizations and individuals. The supported areas are classified as follows:

Chair Professorship

Faculty Development

Research Centers / Programs

Infrastructure and Facilities

Scholarship

International Collaboration Projects/Academic Meetings

Students /Alumni Events and Activities

In-kind Donations

Specific Projects

Others

Donors of Chair Professorships

Endowed Chairs

- Alibaba Foundation
- Apple Inc.
- China Construction Bank
- Margaret Liu Collins
- Freeman Foundation
- Houghton Freeman
- General Atlantic LLC
- Terry Gou
- Hon Hai Technology Group
- Irwin Mark Jacobs

- Henry R. Kravis
- Richard Li
- PepsiCo Inc.
- David M. Rubenstein
- Stephen A. Schwarzman
- Starr International Foundation
- Stephen A. Schwarzman Education Foundation
- The Starr Foundation
- Tsinghua SEM MBA Alumni Association
- Tsinghua SEM Undergraduate Alumni Association
- Zurich Insurance Group

Term Chairs

- AXA Group
- CITIC Securities Company Limited
- Flex
- Lenovo
- Richard Li
- The Coca-Cola Company

Term Chairs (Completed)

- China Ocean Shipping (Group) Company (COSCO)
- EMC Computer Systems (China) Co., Ltd.
- Esquel Group
- Goldman Sachs Charitable Gift Fund (UK)
- Merrill Lynch & Co.
- Tsinghua Tongfang Co., Ltd.

Special Contribution

- Maurice R. Greenberg
- Goldman Sachs Foundation
- AXA Group

School of Economics and Management Tsinghua University

Mission

To Advance Knowledge and Cultivate Leaders for China and the World.

Aspiration

To Be a World-Class School of Economics and Management.

Core Values

Integrity Dedication Respect

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For more information,
scan the code and visit the
Tsinghua SEM official WeChat account.