



2020-2021 Annual Report
School of Economics and Management
Tsinghua University



清华大学经济管理学院
School of Economics and Management, Tsinghua University

Mission

To Advance Knowledge and Cultivate
Leaders for China and the World.

Aspiration

To be a World-Class School of Economics
and Management.

Core values

Integrity Dedication Respect

Founded

1984

2021

Tsinghua SEM Overview

First-Level Disciplines

4

Double First-Class

4

7

Departments

Full-Time Faculty

161

Staff

406

STUDENT ENROLLMENT

Undergraduates

1,173

Undergraduates Second Degree

855

Ph.D.

381

Master's

859

MBA

1,503

EMBA

1,606

Degree Programs

37,889

Non-Degree Programs

98,132

Collaborative Degree Programs

3,965

Research Centers

42

ALUMNI

Academic Influence

Tsinghua SEM was the only Chinese school of economics and management with four "Double-First Class" disciplines—Management Science & Engineering, Business Administration, Accounting & Finance and Economics & Econometrics.

In 2021, Quacquarelli Symonds (QS) released the 11th QS World University Rankings, in which 26 disciplines of Tsinghua has entered global top 50. Tsinghua continued to rise in the rankings of Accounting & Finance, Economics & Econometrics, Business & Management Studies and secured a leading role among Asian business schools.



Tsinghua SEM at QS Ranking 2021			QS WORLD UNIVERSITY RANKINGS 2021		
Source: QS website					
Accounting & Finance		Economics & Econometrics		Business & Management Studies	
2021	23	2021	25	2021	31
2020	25	2020	28	2020	34
2019	27	2019	31	2019	39
2018	34	2018	37	2018	37

Faculty

<div>Full-Time Faculty Members</div> <div>161</div> <div></div>	<div>Candidates in National Talent Projects</div> <div>3</div> <div>With Ph.D.</div> <div>158</div>	<div>With Overseas Ph.D.</div> <div><div>60%</div></div>
<div>National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China</div> <div>9</div>	<div>Excellent Young Scientists Fund, National Natural Science Foundation of China</div> <div>8</div>	<div>Special Government Allowance Receivers</div> <div>25</div>
<div>Supported by the "Program for New Century Excellent Talents" of the Ministry of Education</div> <div>9</div>	<div>Fellows of International Academic Institutes</div> <div>4</div> <div></div>	<div>Outstanding Teacher Award of Beijing Higher Education Institutions</div> <div>4</div>
<div>State-level Talent Programs Winners</div> <div>24</div>		<div>Candidates of Talent Projects Held by the National Cultural Administration</div> <div>1</div>

Research

<div>Journal Articles Published by School Faculty in 2020</div> <div>Total Number</div> <div>430</div> <div>International Journals</div> <div>133</div> <div>Chinese Core Journals</div> <div>297</div>	<div>Publications</div> <div>20</div> <div></div> <div>New Research Projects</div> <div>Government-Sponsored Research Projects 60</div> <div><div>3</div><div>Excellent Young Scientists Fund, National Natural Science Foundation of China</div></div> <div><div>8</div><div>General Program, National Natural Science Foundation of China</div></div> <div><div>3</div><div>Youth Program, National Natural Science Foundation of China</div></div> <div><div>2</div><div>Training Program of the Major Research Plan, National Natural Science Foundation of China</div></div> <div><div>1</div><div>Major Program, National Social Science Fund of China</div></div> <div><div>1</div><div>Key Program, National Social Science Fund of China</div></div> <div><div>56</div><div>Others</div></div> <div>59 Enterprise-funded Research Projects</div> <div>New Research Centers</div> <div><div>•</div><div>Institute for Global Development, Tsinghua University</div></div>
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Highlights

Tsinghua SEM held a seminar on the reform of postgraduate education.

Tsinghua SEM held a seminar on the reform of postgraduate education (including master, MBA and EMBA programs) on September 21, 2020. The participants talked about the reform scenarios of their programs, discussed the challenges and future plans and made suggestions on how to improve postgraduate education.

Tsinghua SEM held a seminar on the reform of doctoral education on September 22. The participants summarized the achievements and experiences of doctoral programs, analyzed the challenges and discussed the reform paths.

Multiple projects of SEM were approved in 2020 by the National Natural Science Foundation of China.

The National Natural Science Foundation of China (NSFC) announced its supporting projects in 2020 on September 18. A total of 14 projects of Tsinghua SEM were approved. JIA Ning (a professor in the Department of Accounting), LIN Zhijie and YI Cheng (professors in the Department of Management Science and Engineering) got sponsorship by the Excellent Young Scientists Fund. This was the first time for Tsinghua SEM to have three projects approved by the fund.

In addition, eight general projects of SEM were supported by NSFC, led by HUANG Jinghua, LIU Wenjing, LIU Dengpan, WU Binzhen, XIE Zhenzhen, YANG Zhishu, YAO Wen and ZHENG Jie. Three projects were supported the National Science Fund for Young Scholars, led by GUO Yirong, SUN Tianyang and ZHANG Chen.

Tsinghua SEM established its Shenzhen Institute of Economics and Management with Shenzhen Futian District.

Futian District Government and Tsinghua SEM signed cooperation agreement in developing the Shenzhen Institute of Economics and Management, Tsinghua University, September 26, 2020. The two sides would develop management-related disciplines and shoulder the responsibilities of cultivating students, innovating entrepreneurship education, introducing talents, constructing think-tanks and promoting cooperation. They pledged to make the institute a high-value platform which would serve the integration of Beijing and Shenzhen, the cooperation between Shenzhen and Hong Kong, the combination of production and research, the bridge between the government and scholars and the cohesion of alumni. The institute would also provide intellectual support for a high-quality and revolutionary development of Futian, Shenzhen and Guangdong-Hong Kong-Macao Greater Bay Area.

Papers of seven professors of Tsinghua SEM were selected as the excellent papers by Management World.

The paper "Transitions of Decision-Making Paradigms and Enabled Innovations in the Context of Big Data" by Professors CHEN Guoqing, WEI Qiang, GUO Xunhua and co-authors was selected as the best 10 papers in 2020 by *Management World* January 22, 2021.

Other 2020 excellent papers included "Match or Countervail: How Issuer-Paid CRAs React When an Investor-Paid CRA Enters the Market?" by Professor CHEN Guanting and co-authors, "Operations Management in the Digitization Era: From Empowering to Enabling" by Professors CHEN Jian, HUANG Shuo and co-authors and "How Does Coopetition Influence Innovation Performance? A Tracking Study of Chinese Manufacturing Firms' Domestic vs. Cross-Border Coopetition" by Professor LI Donghong and co-authors.

Tsinghua SEM held the 2020 meeting of the Advisory Board.

Tsinghua SEM held the 2020 meeting of the Advisory Board on December 3, 2020. Chinese President XI Jinping addressed the meeting via video link. ZHU Rongji, the founding Dean of SEM, the Honorary Chairperson of the Advisory Board and the former Standing Committee member of the Political Bureau of CPC Central Committee and former Premier of China, commented on the report of the meeting. Chinese Vice Premier SUN Chunlan delivered a speech at the meeting. The meeting was held online and offline. A total of 56 members of the Advisory Board were present, 44 among whom were foreign citizens. This year saw the most participants in history.

Chinese Vice President WANG Qishan met overseas members and members who ran companies in China via video link in Beijing, December 4.

Professor SONG Fengming won the Lifetime Achievement Award of Finance Teaching in China 2020-2021.

The Lifetime Achievement Award of Finance Teaching in China was announced in February, 2021. Retired Professor SONG Fengming of Tsinghua SEM won the award.



Tsinghua SEM organized activities for students to study the history of the Communist Party of China.

In order to thoroughly implement the essential spirit of the speech delivered by President XI Jinping on the mobilization meeting of the study of the history of Communist Party of China, Tsinghua SEM's Student Party Building Center gathered to discuss action plans for the spring semester on March 2, 2021.

Tsinghua SEM faculty and students studied the essential spirit of the speech delivered by XI Jinping during his visit to the university.

Chinese President XI Jinping, also General Secretary of the Communist Party of China Central Committee and Chairman of the Central Military Commission, visited Tsinghua University ahead of its 110th anniversary on April 19, 2021. XI gave a major speech on a panel with faculty and students.

The CPC Tsinghua SEM Committee held an enlarged meeting of the theory center to study the spirit of the speech.

Six professors of Tsinghua SEM were selected in the Elsevier's annual list of Most Cited Chinese Researchers.

Elsevier released the 2020 list of Most Cited Chinese Researchers, April 22, 2021. BAI Chong-En was included in the list of applied economics discipline. QIAN Yingyi was included in the list of theoretical economics discipline. CHEN Jian was included in the list of management science and engineering discipline. CHEN Yubo was included in the list of business administration discipline. SU Liangjun was included in the list of theoretical economics discipline. Steven White was included in the list of business administration discipline.

Tsinghua SEM held various activities to celebrate the anniversary of Tsinghua University and the school

The inauguration ceremony for SEM new buildings was held.

The inauguration ceremony for the SEM new buildings, was held on April 24, 2021. ZHU Rongji, former Chinese Premier and the founding Dean of Tsinghua SEM sent a congratulatory letter. Tsinghua University President QIU Yong, Vice President JI Junmin and YANG Bin, the second Dean of SEM (2001-2005) ZHAO Chunjun, the fourth Dean of SEM (2006-2018) QIAN Yingyi, also economic Professor and Distinguished Professor of Arts, Humanities and Social Sciences of Tsinghua University, Dean BAI Chong-En, Deputy Secretary of the CPC Tsinghua SEM Committee and Associate Dean CHEN Yubo, Chairperson and President of Hengli Group CHEN Jianhua and Chairperson of the Board of Excellence Group LI Hua attended the ceremony.

A biography "*Professor ZHAO Jiahe: Burning to Enlighten*" was released.

A biography "*Professor ZHAO Jiahe: Burning to Enlighten*" was released, April 24, 2021.

Tsinghua SEM held "Development of Economics and Management Disciplines in the New Era" forum.

Tsinghua SEM held a forum themed "Development of Economics and Management Disciplines in the New Era", April 24, 2021. Experts and scholars discussed the theme in depth and analyzed the past and future of economics in China from various perspectives. The forum aimed at promoting the development of relevant disciplines and the reform of teaching.



Shanghai Alumni Center of Tsinghua SEM opened.

The opening ceremony of the Shanghai Alumni Center of Tsinghua SEM was held, May 22, 2021. The center was donated by SEM alumni WANG Yang and CUI Wei. WANG attended the SEM EMBA program in 2012 and is now the President of the Zhejiang SEM EMBA Alumni Association. The center was designed as a space for life-long learning, communication and activities for the faculties, students and alumni.

China Journal of Economics was selected to the 2021-2022 source journal index of Chinese Social Sciences Citation Index (CSSCI).

Nanjing University Institute for Chinese Social Sciences Research and Assessment released the 2021-2022 Source Journal Index of Chinese Social Sciences Citation Index in May, 2021. *China Journal of Economics* published by Tsinghua SEM was selected as one of the source journal.



UNITAR, Tsinghua SEM and the University of Geneva signed to set global standards for SDG education and open innovation.

The United Nations Institute for Training and Research (UNITAR), the Geneva School of Economics and Management of the University of Geneva and Tsinghua SEM signed a Memorandum of Understanding, May 27, 2021. The agreement formalized and enhanced the ongoing collaboration towards promoting the education and practice of open innovation for Sustainable Development Goals (SDGs).

The final for top 10 teams of the 8th Tsinghua University President's Innovation Cup was held.

Tsinghua x-lab held the final for top 10 teams and awarding ceremony of the 8th Tsinghua University President's Innovation Cup, May 29, 2021. Seetrum won the gold medal after a fierce competition.

Three SEM undergraduates were awarded "In Memory of Teachers: Chen Daisun Scholarship".

Tsinghua SEM held a three-hour review meeting for the "In Memory of Teachers: Chen Daisun Scholarship", June 22, 2021. Three undergraduates (Wang Tianyu, Song Yihan and Ran Shirui) from the Class of 2017 won. They were the first winners after the reopening of the scholarship.

Tsinghua SEM held 2021 commencement ceremony.

Tsinghua SEM held 2021 commencement ceremony on June 27, 2021. The ceremony was hosted by Dean BAI Chong-En. SI Zefu, an alumni who graduated from SEM MBA program in 1993 and worked as the Chairperson and Party Secretary of Harbin Electric Corporation, delivered a speech to all the graduates.

The total number of graduates in the academic year of 2020 to 2021 was 1,833. 286 Tsinghua SEM students were awarded the bachelor's degree. 451 students were awarded a second bachelor's degree. 1,031 graduates were awarded the master's degree (including MBA and EMBA). 65 graduates were awarded the doctoral degree.

QIAN Yingyi receives the 2021 Tsinghua University New Centennial Teaching Achievement Award.

Tsinghua SEM Professor QIAN Yingyi received the 2021 Tsinghua University New Centennial Teaching Achievement Award with other eight fellow faculty.



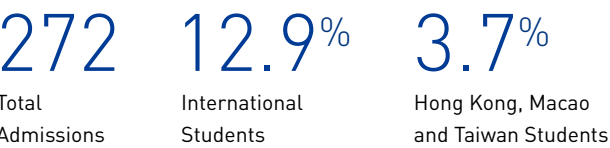
Undergraduate Programs

Undergraduate Degree Programs

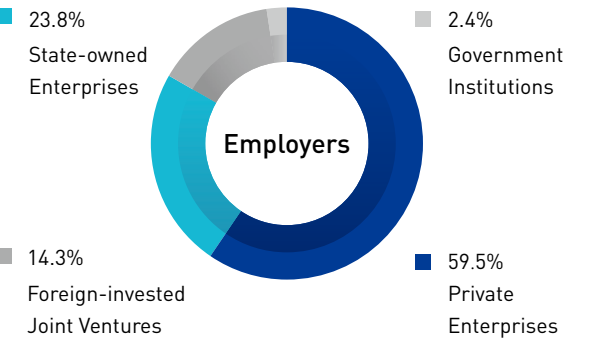
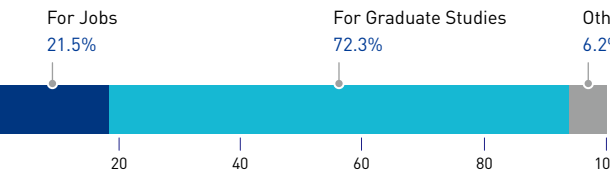
Undergraduate education at Tsinghua SEM sticks to a three-in-one idea of “value formation, capability development and knowledge acquisition”, putting “value formation” at the first place. In 2019, the school continually optimized the general education course system, adding “Computer Intelligence and Data Science” as a compulsory course. In 2020, it continued to perfect the system by establishing six major course modules including “understanding civilization”, “exploring

society”, “scientific thinking”, “discernment, communication and leadership”, “creativity, imagination and innovation” and “global competence”, as well as successfully offered 102 online courses during the spring semester. The Computer Science & Finance Undergraduate Dual Degree Program welcomed its first students in 2020. The first Tsinghua-CUHK Dual Degree Program in Economics is launched in 2021.

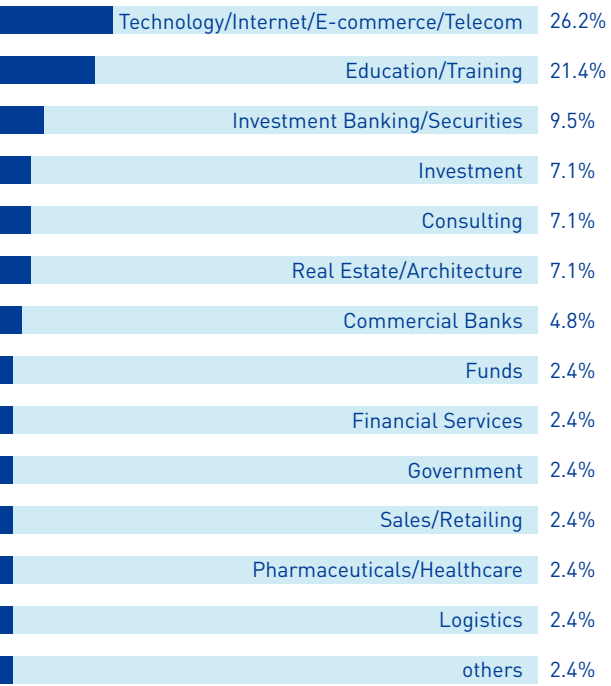
Student Distribution



Employment



Industry



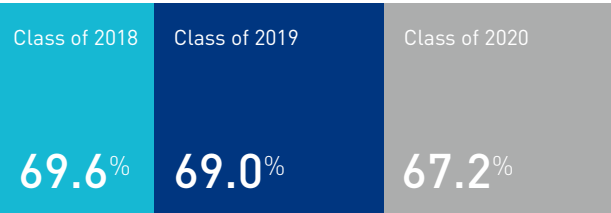
Doctoral Programs

The goal of doctoral program is to train top research talents in economics and management for universities, government and other research institutions with the school’s multi-discipline advantage, especially teachers for key universities at home and abroad. The school pays attention to improving the quality of doctoral student cultivation, by embedding an all-round doctoral education concept and such in all aspects of its training.

ZHANG Chong, a PhD graduate of the Class of 2020, was recruited as an associate professor in Tilburg University, the Netherlands. A number of PhD graduates received the gold, silver and bronze prizes of the 2020 Tsinghua University Graduates Sailing Award. Yin Ximing, a PhD student enrolled in 2015 in the Department of Innovation, Entrepreneurship and Strategy, won the 24th Tsinghua University Rising Postgraduate Student Scholars Award.



Employment rate of academic institutes for doctoral graduates



Master's Programs

The master's programs continued to attract the best students from home and abroad, grow more influential and lift internationalization level. Through exam-free recommendation mechanism, the full-time master's programs saw more than 400 applicants who have been graded the first in their departments or awarded the "National Scholarship". The number of international applicants from 45 countries increased by 44.6%. Tsinghua-LBS Dual Degree program welcomed its first students in September, 2020. Meanwhile, the first Master Program in Advanced Financial Management and Big Data started in SEM's Shenzhen campus. In 2020-2021 school year, the full-time master's programs have achieved great success. The Financial Times published its 2021 rankings of the Master's in Finance degree Pre-Experience.

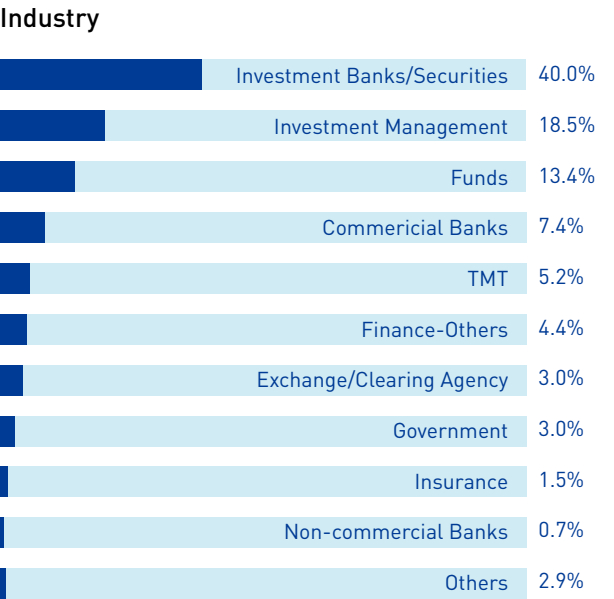
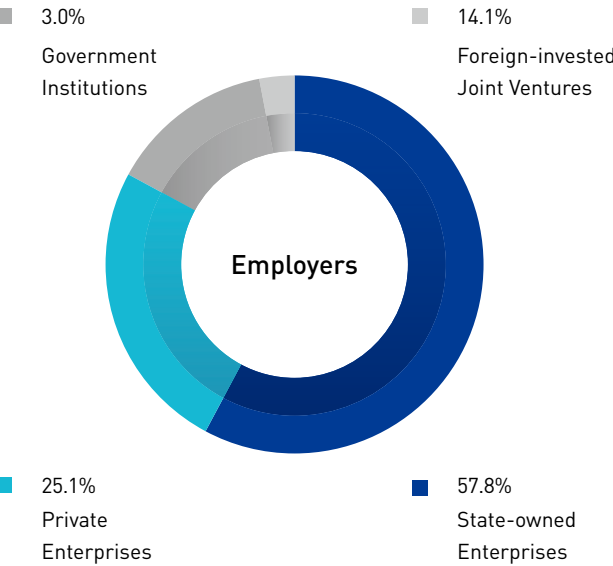
The Master of Finance (MoF) of Tsinghua SEM ranked 12th worldwide and 1st in Asia. "Salary today" (average alumnus salary three years after graduation) shows that the alumni in MoF earn the most among all the evaluated programs. The Master in Management signed a CEMS CP strategic agreement with Jardine Matheson and offered CEMS compulsory courses "Chinese Business Environment" and "Business Practice Project" in 2020 fall semester and 2021 spring semester for the first time. Tsinghua-Columbia Dual Master's Degree Program in Business Analytics held its first awarding ceremony of overseas scholarship. All of its graduates in 2020 found employment, 41.2% among whom got job offers related to data science with an average annual salary of RMB 564,000.



Master of Finance



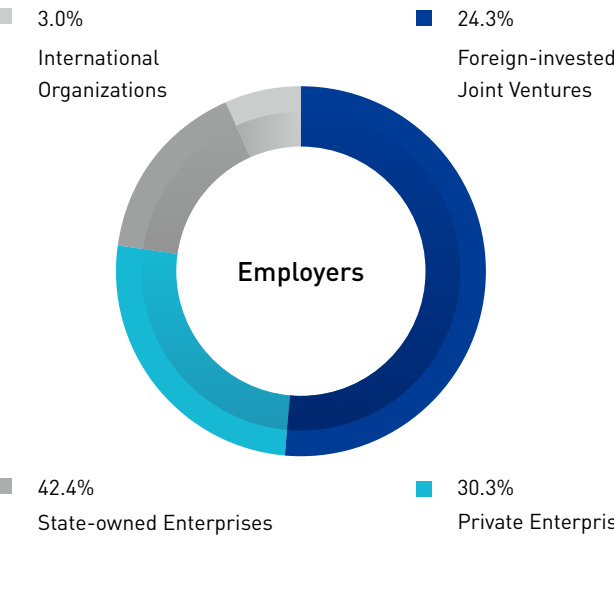
Employment



Master in Management



Employment

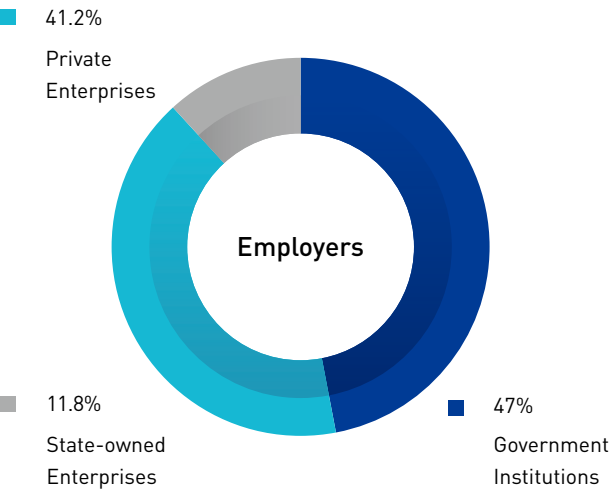




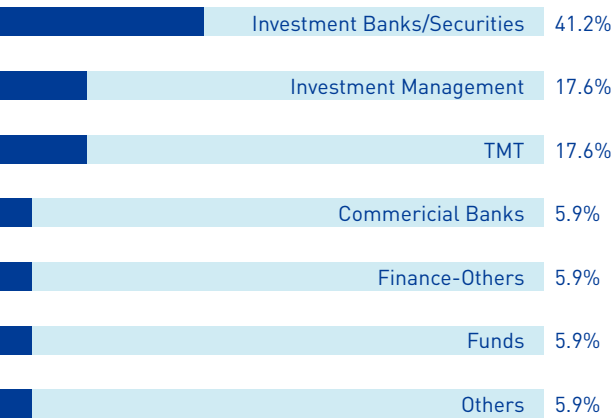
Tsinghua-Columbia Dual Master’s Degree Program in Business Analytics



Employment



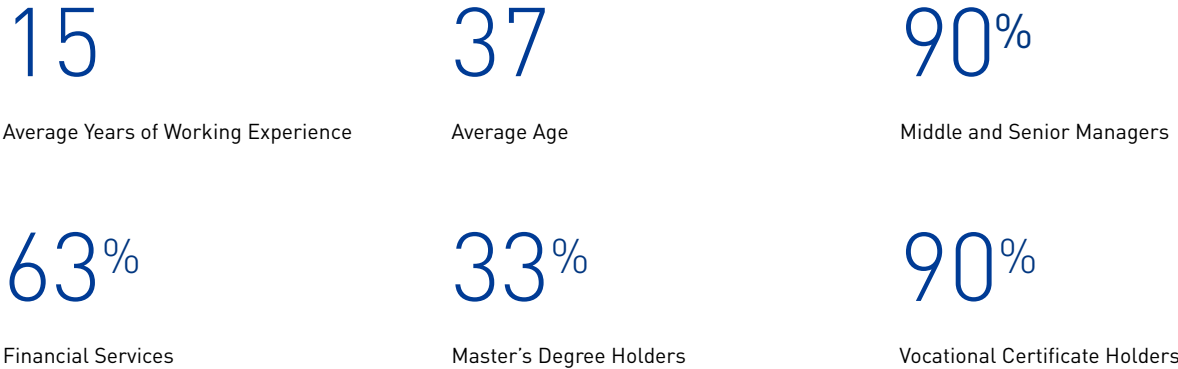
Industry



Tsinghua-SMU MCFO & MPAcc Dual Degree Program



Student Distribution



MBA Programs

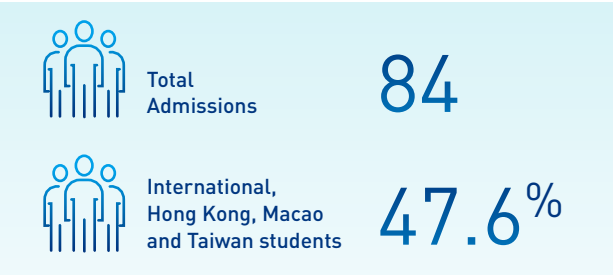
Partnering with SAP, the MBA Programs offered a course called “Smart Finance: Financial Management in the Digital Economy Era” in September, 2020. The final of 2020 Tsinghua University Business Administration Case Study Competition was held in December. Meanwhile, a credit-bearing course “Practice of Management Case Studies” was offered. The 2020 Gala of Chinese Business School was held in Beijing on December 23, 2020. Tsinghua MBA program was reelected as the top one MBA program in China by MBA China and *Manager*. XU Xin, Associate

Dean of SEM, was awarded “Top 10 Most Popular Professors”. The course “Investment Theory and Practice of Financial Derivatives” started in March, 2021. The first MBA admission orientation was broadcast live online in April. A series of coursed themed “The Cutting-Edge Mode of China’s ESG (Environment, Society and Governance)” started in June. The students of Tsinghua MBA Mobile Class visited China Eastern Airlines and DC Holdings in December of 2020 and June of 2021 respectively.



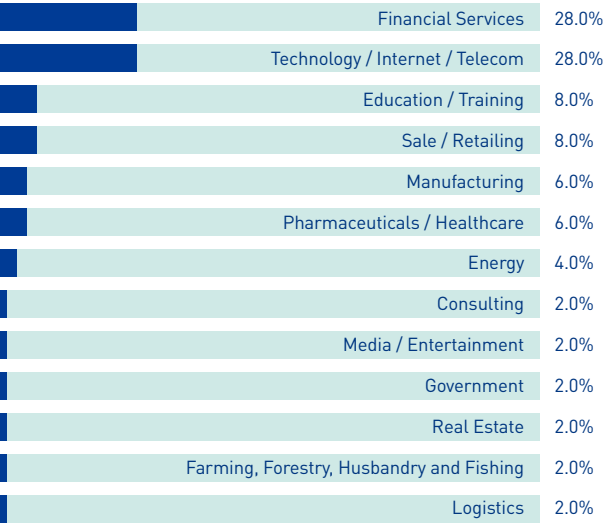
Tsinghua Global MBA Program

Student Profile

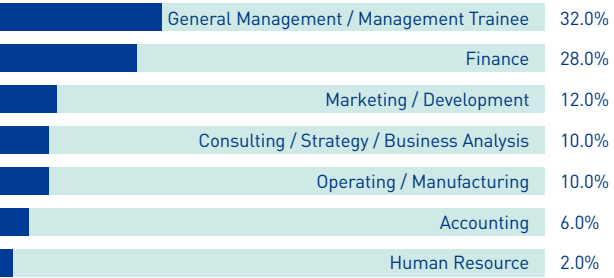


Employment

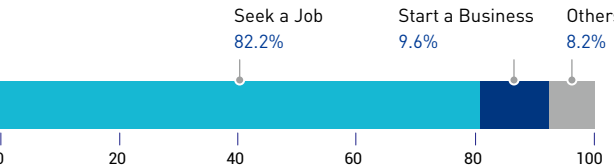
Industry



Functions

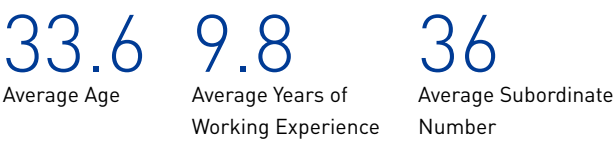


Employment

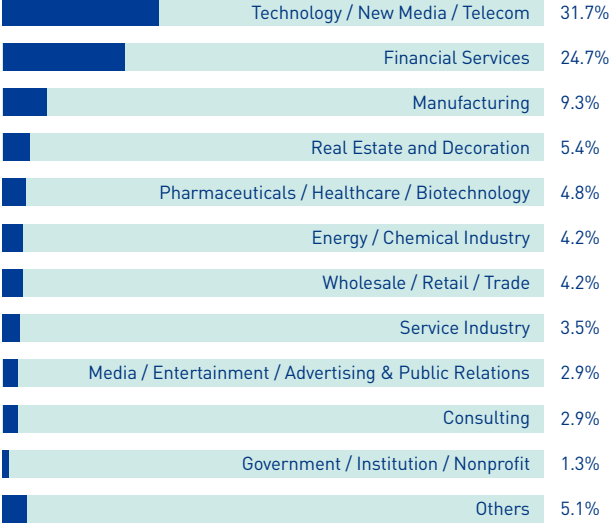


Tsinghua MBA Program (Part-time)

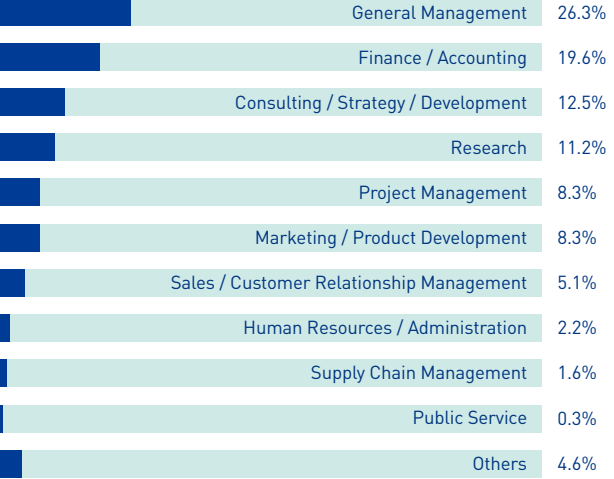
Student Profile



Industry



Functions



EMBA Programs

Answering to the new waves of scientific and industrial revolution, the EMBA program is reforming its curriculum structure. Three new directions have been formed: “industry leaders”, “science and innovation talents” and “financial technology”. Each direction offers entrepreneurs well-designed and practical courses, guidance from experienced mentors, in-depth and professional research mindset, aiming at fostering visionary thinkers. The overall quality of 2020 EMBA students has

been steadily improved, as well as the reputation and influence of the program. The course “Knowing China (Humanities): Returning to the Southwest Associated University” was offered in Guizhou Province in April, 2021, spreading the spirit of “Fortitude and Brilliance” of the Southwest Associated University and the spirit of “Self-Discipline and Social Commitment” of Tsinghua University. For eight consecutive times, the EMBA Program has been ranked top on *Manager’s* list of best EMBA programs in China.

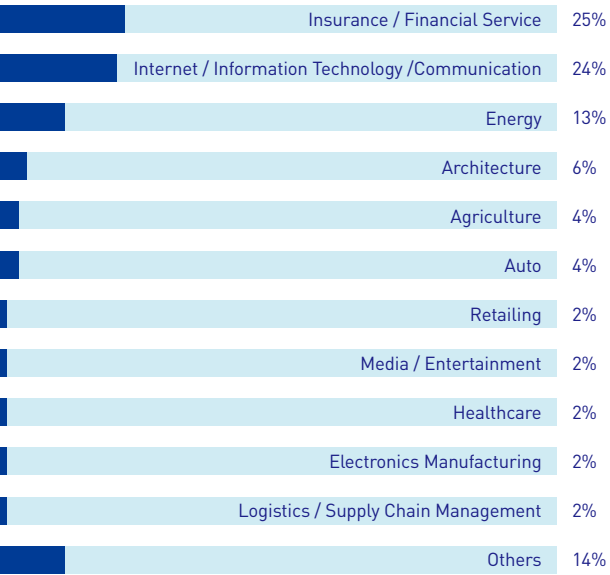


Tsinghua-INSEAD Dual Degree EMBA Program (TIEMBA)

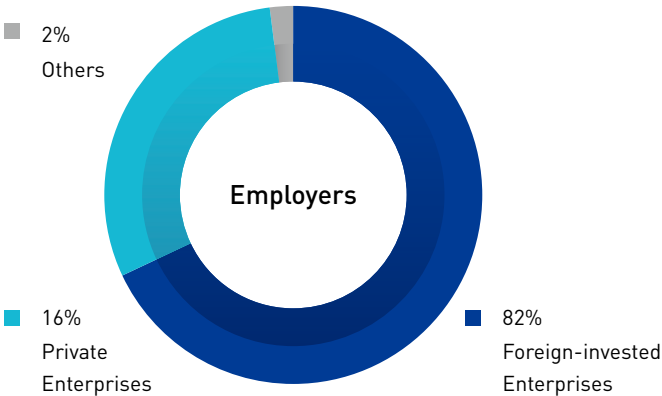
Student Profile



Industry

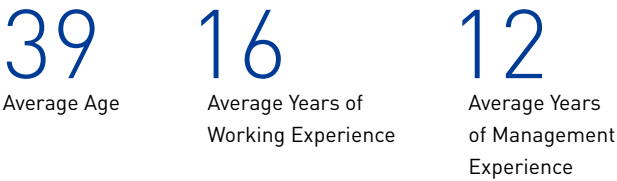


Management Experiences

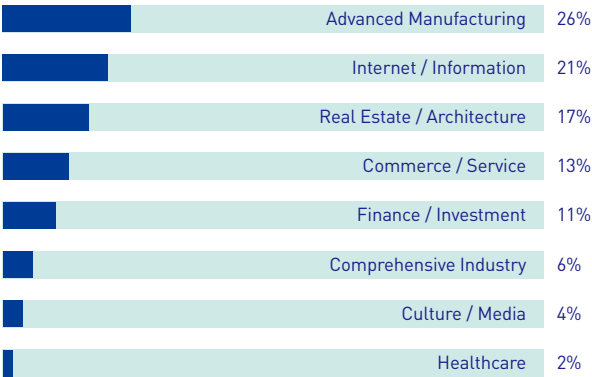


Tsinghua SEM EMBA Program

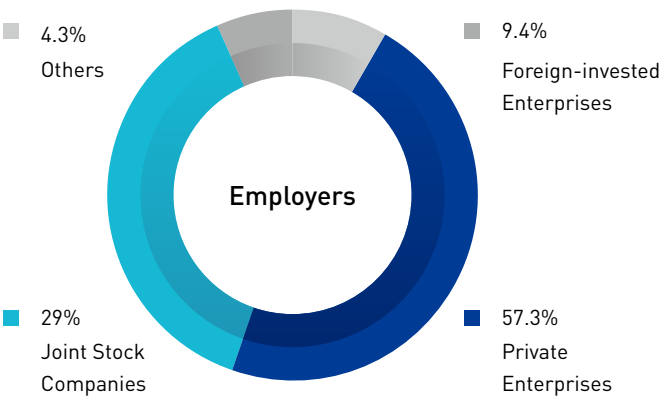
Student Profile



Industry



Management Experiences



Collaborative Degree Programs

Tsinghua-CUHK MBA Program in Finance (FMBA)

76

Total Admissions



香港中文大學

Tsinghua-Sotheby's Master's Program in Art Business

26

Total Admissions



Sotheby's
INSTITUTE OF ART
蘇富比艺术学院

Tsinghua-ENAC-ENPC Program in Advanced Business Administration for Airline Management(EMBA)

56

Total Admissions



École des Ponts
ParisTech

ENAC

Tsinghua-ENAC Specialized Master Program in Aviation Management (Air Transport Management / Airport Management)

117

Total Admissions



ENAC

Executive Education Programs



Facing the normalization of the COVID-19 pandemic and stringent prevention and control measures of Tsinghua University, Executive Education Center resumed all offline classes outside the campus in August 2020, and all the staff of the center work together to ensure the smooth operation of the executive education off-campus courses. On the one hand, Executive Education Center has strengthened cooperation in various fields and successively launched the third class of "New Era Entrepreneur Development Program", the third class of "Tsinghua-Tencent Future-Tech Entrepreneurs Program", the second class of "Tsinghua-Alibaba New Business Xuetang" and the first class of "Tsinghua-Siemens Digital Transformation Leadership Program". On the other hand, Executive Education Center launched the first class of "Leading CEOs Program" and the sixth class of "Young Entrepreneur Program-Young, Elite, Sharing (YES)" to upgrade the flagship program. In conjunction with offline programs, Executive Education Center also launched the hybrid teaching program "Management Acceleration Program (MAP)" and the live-virtual teaching program "Talent Online Program (TOP)". The iLIVE executive education online platform helps students achieve high-quality online communication and learning with professors the School of Economics & Management Elite Certificate Program (SEME) also plays an essential role in corporate-entrusted training. In order to meet the needs of overseas executives and develop the global market, Executive Education Center has launched customized English live-virtual courses, which have been highly recognized by executive students and partners.



Annual Trainee Number

6,482



Annual Training Time

4,546

20

Online Programs

41

In-Class Programs

2

Hybrid Programs

43

New Customized Programs

20

New Public Programs

Customized Programs

42%

State-Owned Enterprises

42%

Privately-Owned Enterprises

16%

Foreign-Invested Enterprises

Education on Creativity, Innovation and Entrepreneurship

Tsinghua x-lab

Since its establishment in 2013, Tsinghua x-lab has been committed to building an education ecosystem focusing on creativity, innovation and entrepreneurship. Its educational resources have grown more abundant year by year. The x-lab held a symposium themed "Constructing the Ecosystem of Entrepreneurship and Innovation Education in Colleges and Universities" on October 31, 2020. About 30 educators in relevant fields discussed the new paradigm of entrepreneurship and innovation education under new circumstances. The final of the 2nd SDG Open Hack was held on November 29, 2020, attracting over 1,000 participants. About 180 innovation plans were born in the competition. In order to discover, foster and improve students' leadership skills in entrepreneurship, the 8th Tsinghua University President's Innovation Challenge opened on March 27, 2021. It attracted 80 startups in the fields of internet, environment, education, health and advanced manufacturing. The 10th Tsinghua Great Idea Challenge was held on May 30, 2021. The competition focused on

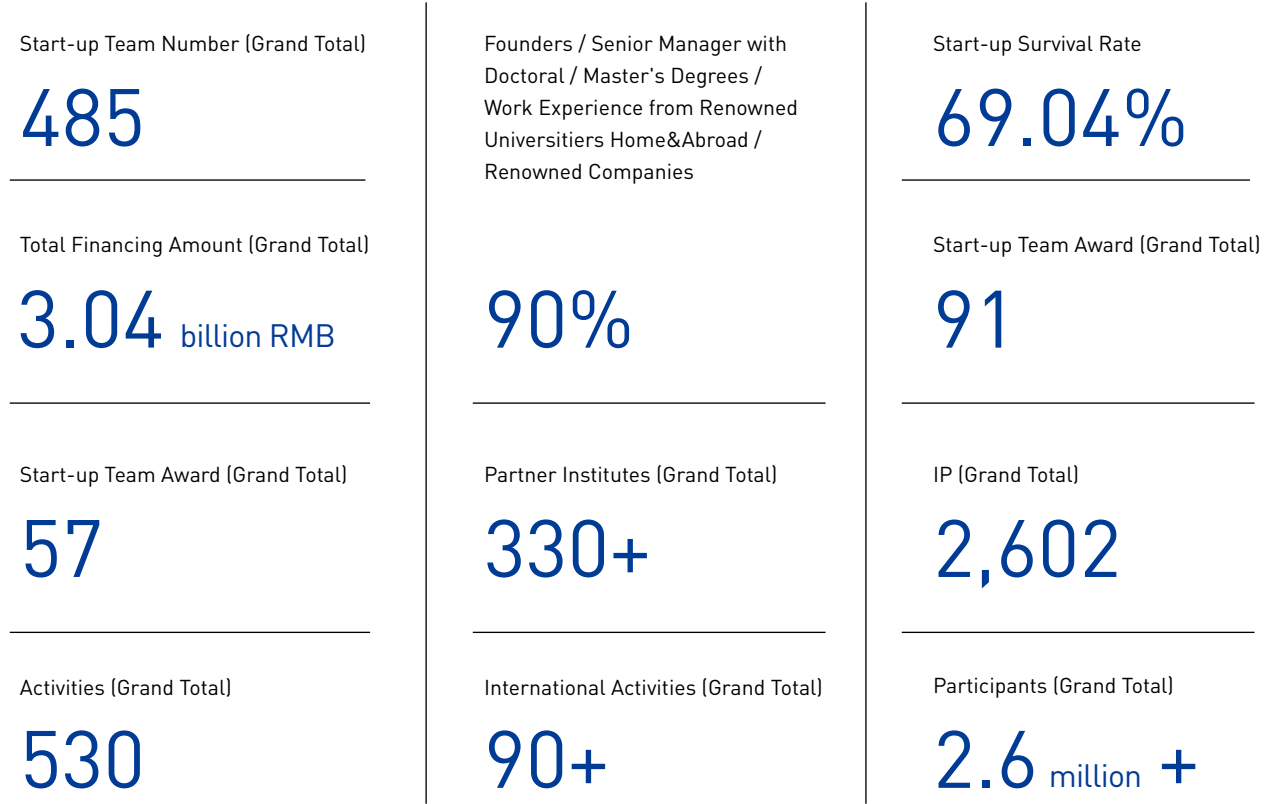
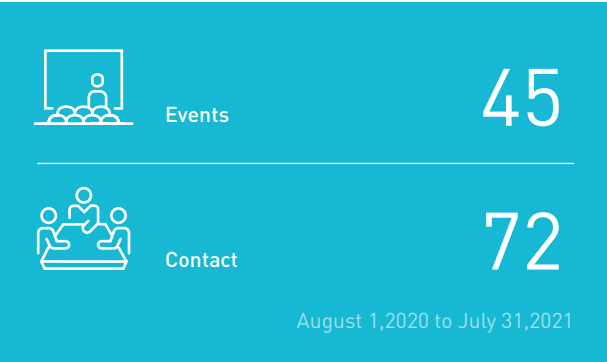
the fields related to SDG (Sustainable Development Goals) of the United Nations and seven emerging strategic industries in China. The core concept of the competition was to "put forward great ideas to create values for mankind and society". Forty five teams from Tsinghua University took part in it. Tsinghua x-lab started a "Faculty-Student Joint Venture Online Salon" since the summer of 2020 to explore the method and mode of the joint venture and the transformation of scientific and technological achievements. A total of 13 salons have been held so far. More than 40 project founders, joint venture mentors and investors and over 1,000 faculty and students have participated the salons. Tsinghua SEM signed a Memorandum of Understanding with the United Nations Institute for Training and Research (UNITAR) and the Geneva School of Economics and Management of the University of Geneva on May 27, 2021. The agreement aimed at enhancing the ongoing collaboration in the education of open innovation for SDGs, cooperation between students and scientific research innovation.



Tsinghua SEM X-elerator

Tsinghua SEM X-elerator is a value-empowered ecosystem for global entrepreneurs and startups that embodies the spirit of Tsinghua. Adhering to the concept of "serving the entrepreneurs" and aiming at "bringing together elite global entrepreneurs, nurturing young business leaders", X-elerator has developed a 3-in-1 service system composed of education, space and investment with a global vision. From July to September 2020, Tsinghua SEM X-elerator launched "Global Entrepreneurial Leaders Club in innovative medicine (1st batch)". This education program with WANG Xiaodong (the Member of the National Academy of Sciences, USA and the Academician of Chinese Academy of Sciences) as the chief mentor, supported by Institute for Hospital Management of Tsinghua University and Global Health Drug Discovery Institute (GHDDI). This program invited 25 top-tier academicians, professors, entrepreneurs and investors with in-depth sharing on healthcare industry and gathered 27 founders from startups, senior managers and investors in innovative medicine. In June 2021, Tsinghua SEM X-elerator launched "Applied Blockchain and Digital Economy Innovative Pioneer Program (1st batch)" with the support of Tsinghua SEM China Center for Financial Research Institute

(CCFR). This program aims to assist entrepreneurs to gain insights and new opportunities of the industries in digital economy with accelerating technology, enterprise integration and exploring the pathway of industrial upgrade.



*Cumulatively from January 2015 to July 2021

Alumni

Overview



As of July 31,2021

Alumni Highlights

June

The graduation and alumni orientation activities were held. The alumni center introduced services for alumni to the graduates and announced the members of alumni council of each grade.



The launching ceremony of 2020 Tsinghua MBA Alumni Mentor Program (AMP) was held with the presence of 55 alumni mentors.

September

Futian District Government in Shenzhen and Tsinghua SEM signed cooperation agreement in developing the Shenzhen Institute of Economics and Management, Tsinghua University. Over 100 alumni gathered at the Shenzhen Alumni Day activity.

November

The appointment ceremony of alumni mentors for the undergraduate students of Class 2019 was held. Sixty alumni got the titles. The mentor plan has been upgraded this year. It initiated from the first semester of sophomore year and held seminars between students and mentor groups, instead of one-to-one guidance.

April

The 3rd meeting of the 2nd Council of Tsinghua SEM Alumni Association was held.

Some alumni were invited to the inauguration ceremony of SEM new buildings.

Tsinghua SEM Alumni Association held the dialogue between alumni and students online. Six alumni who graduated in 2001 with bachelor degrees shared their precious reflections on life and career with undergraduates.

An online forum themed "Enterprises' Responsibilities in the Construction of an Innovative Nation" was held. Alumni with PhDs in the government departments, enterprises, scientific research institutes and universities attended the meeting.

Alumni who graduated in 1991 with bachelor degrees held a donation ceremony of "Building a New Home of SEM". instead of one-to-one guidance.

May

The open class titled "Acquire Knowledge at Tsinghua SEM: Face to Face with the Dean" was held. Over 300 alumni returned to the school to attend the activity. Alumni around the world watched live via a video link.

The alumni of Class 2001-2 held a commemoration for the 10th year of the donation of scholarship.

A seminar on the work of alumni was held in the new Shanghai Alumni Center of Tsinghua SEM.



International Cooperation

Tsinghua SEM strives to develop and innovate international collaboration, aiming to cultivate students with global competence. STEP (Stanford-Tsinghua Exchange Program) was delivered in hybrid method for the first time between Tsinghua SEM and Stanford GSB. The program, featuring China-US exchanges beyond the pandemic, provided students the opportunity to organize events with teamwork. This year the overall amount of events exceeded the program history record. Tsinghua SEM also conducted an online event with Pontifical Catholic University of Chile to retrospect the experience of China-Chile Immersion Exchange Program over the past decade and maintain the two schools long-standing partnership even under the pandemic. Tsinghua SEM hosted The Economy Post-pandemic Day for Tsinghua GSS (Global Summer School), featuring numerous experts in the fields to help guide students to explore and understand the opportunities and challenges for post-pandemic world economy. The School brought together prestige professors and well-known Chinese and overseas industry leaders to share by way of lectures, webinars, and discussion panels.

During the pandemic, Tsinghua SEM regularly participated in meetings held by international organizations including AAPBS (Association of Asia-Pacific Business Schools) and PIM (Partnership in International Management). In the AAPBS meeting, member schools exchanged information on pandemic prevention and control, how they were coping with the situation, and how they maintained active communication among partners. During the PIM meeting, nearly 70 partner schools around the world participated in online meetings, and Tsinghua SEM introduced to the others the situation and cooperation status under the pandemic situation.



Cooperative exchange agreements with world-class business schools to establish exchange programs

112



Students sent to take exchange programs abroad

60



Overseas exchange students in total

111





水木清华

窗中雲影任東西南北去來源落洵是仙

檻外山光歷春夏秋冬萬千變幻都非凡境

School of Economics and Management Tsinghua University

Mission

To Advance Knowledge and Cultivate Leaders for China and the World.

Aspiration

To be a World-Class School of Economics and Management.

Core Values

Integrity Dedication Respect



For more information,
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