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## Department of Marketing

### POSITIONS

Marketing Professors at All Ranks

### ABOUT THE ORGANIZATION

Founded in 1911 as "Tsinghua Xuetang," Tsinghua University stands as one of the most prestigious universities in China. The Tsinghua University School of Economics and Management (SEM) was established in 1984, with Mr. ZHU Rongji as the founding dean. Over 41 years of development, Tsinghua SEM has achieved remarkable results in talent cultivation, scientific research, social services, cultural heritage innovation and international exchanges and cooperation. The school was among the first in China to obtain both AACSB and EQUIS accreditations and has emerged as a leading economics and management school in China. The school serves approximately 6,000 students across its undergraduate, doctoral, master's, MBA and EMBA programs. Tsinghua SEM boasts a strong faculty team with approximately 150 full-time faculty members.

### POSITION REQUIREMENTS

The School offers an internationally competitive compensation package. Candidates must hold a Ph.D. degree or expect to complete one prior to employment. We particularly welcome applicants with a research focus on **Quantitative Marketing, Digital Markets and Marketing, or Consumer Behavior**. Demonstrated research excellence (evidenced by publications or papers under review at top-tier marketing or related journals) and strong teaching performance are required.

### HOW TO APPLY

Interested candidates should submit: an application cover letter, CV (including a complete list of publications and working papers), three letters of reference (except for tenured positions), evidence of research and teaching excellence, and selected articles or working papers to [scholar@sem.tsinghua.edu.cn](mailto:scholar@sem.tsinghua.edu.cn).

Screening of candidates will begin immediately and will continue until the positions are filled.